“WHY’ ANALYSIS WORKSHEET

Section 1: Personal and Professional Values

Personal Values

- What core values guide your daily life and decisions?
- Can you recall a specific instance where you made a decision based on your values?
- How do your personal values align with your professional conduct?

Professional Values:

- What values do you prioritize in your professional life (e.g., integrity, teamwork, innovation)?
- How do these values influence your interactions with colleagues and clients?
- Describe a time when your professional values were challenged. How did you respond?

Value Conflicts:

- Have you ever experienced a conflict between your personal and professional values? How did you handle it?
- What strategies do you use to ensure your values are upheld in your work environment?

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Section 2: Passions and Interests

Personal Passions:

- What activities or hobbies are you passionate about outside of work?
- How do these passions bring fulfillment to your life?

Professional Interests:

- What aspects of your work excite you the most?
- Are there specific areas or topics within your field that you are particularly interested in?

Integrating Passions and Interests:

- How can you integrate your personal passions into your professional life?
- Have you found ways to incorporate your professional interests into your current role? If so, how?

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Section 3: Strengths and Skills

Identifying Strengths:

- What do you consider to be your greatest strengths? Why?
- How have these strengths helped you succeed in your career?

Skill Development:

- What skills do you excel at in your professional role?
- Are there any skills you have recently developed or are currently working on improving?

Demonstrating Strengths:

- Can you provide examples of projects or tasks where you have effectively utilized your strengths?
- How do you leverage your strengths to overcome challenges in your work?

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Section 4: Unique Value Proposition

⬛Defining Your Unique Value:

- What unique qualities do you bring to your professional role that set you apart from others?
- How do your personal values, passions, strengths, and skills contribute to your unique value proposition?

⬛Articulating Value to Employers:

- How do you communicate your unique value to potential employers or clients?
- What impact do you aim to have in your field or industry through your unique contributions?

⬛Aligning with Career Goals:

- How does your unique value proposition align with your short-term and long-term career goals?
- What steps can you take to further enhance and showcase your unique value in your professional journey?

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