

The Fashion Show 2021 – Comprehensive Calendar

Date	Time	Title	Location/Description
3/8-3/19	N/A	Dress for Success Thrift Store Donation Drive	The students on the Philanthropy committee will be accepting donations for an on-campus Thrift Shop to raise money for Dress for Success. All types of clothing are welcome, regardless of size, formality, gender, or other characteristics. Donation boxes will be located in 30 MacKay and numerous other locations around campus. Email fs.philanthropy@iastate.edu if you would like to make a clothing donation.
3/12	5:00-9:00 PM	Initial Garment Turn-In	Campanile Room – Memorial Union; Designers will bring all runway entries for the show to be catalogued and organized.
3/13	1:00-5:30 PM	Fit Day	Great Hall – Memorial Union; Designers will choose from pre-selected models to wear their garments for judging and the show itself.
3/14, 3/28, 4/11	6:00-10:00 PM	Modeling Practice	State Gym; To facilitate social distancing, the models have been divided into four groups, with each group attending a 1-hour time slot for practice.
3/23	6:00-9:00 PM	Final Garment Turn-In	2088 LeBaron; Student designers will turn-in all final submissions for The Fashion Show.
3/26	10:00 AM-3:00 PM	Dress for Success Thrift Shop	Pioneer Room – Memorial Union; Donated clothing will be set up in a thrift shop open to the general public. Acceptable forms of payment are cash and check, and all proceeds will benefit Dress for Success (https://desmoines.dressforsuccess.org/)
3/26	12:00-6:00 PM (Exact time TBD)	Mounted Judging	LeBaron Hall; Guest judges will evaluate all non-runway entries for The Fashion Show. This event is closed to the public.
3/26	6:00-8:00 PM	Meet the Judges!	Sun Room – Memorial Union; Join us for a panel discussion with this year's guest judges to hear their insights from their careers in the apparel industry. This event is open to the public with attendance limited to 75 due to COVID-19 social distancing requirements.
3/27	9:00 AM-7:00 PM	Judging Day	LeBaron Hall; All runway entries for The Fashion Show will be evaluated by the panel of guest judges. This event is closed to the public.
4/10-4/11	All Day	Behind the Scenes Day	BTS Day will take on a new, virtual format this year! More details to come.
4/12	11:00 AM-2:00PM	Fashion Week: Selfie Stations	Various selfie stations will be set up around campus, focusing on the Free Speech Zone and the Memorial Union.
4/13	10:00 AM-1:00 PM	Fashion Week: Bouquet for a Day	A walk-up event on Central Campus where guests may make their own take-home bouquets for free.
4/13	5:00 PM-10:00 PM	Rehearsal	First rehearsal for the show at Reiman Gardens. This event is closed to the public.
4/14	4:00 PM – 6:00 PM	Fashion Week: Make and Bake	The Fashion Show will lead an in-person and virtual cooking class in the Culinary Creations Lab at the Student Innovation Center. Email fs.fashionweek@iastate.edu for more information.

4/14	5:00 PM – 10:00 PM	Rehearsal	Second rehearsal for the show at Reiman Gardens. This event is closed to the public.
4/15	7:00 – 10:00 PM	Fashion Week: Movie on the Lawn	Join The Fashion Show for a socially-distanced movie outdoors on Central Campus!
4/12-4/15	Var.	Philanthropy: The SHOP	At all Fashion Week events, the Philanthropy committee will be holding a non-perishable food drive to support The SHOP at Iowa State.
4/15	Evening (Exact times TBD)	Fashion's Night Out	Student Innovation Center; View the Mounted Gallery for The Fashion Show 2021 and hear the announcement of this year's scholarship winner. This will be a ticketed event with limited attendance, due to social distancing requirements. Attendance will be focused on student designers and their families.
4/15	5:00 PM – 10:00 PM	Rehearsal	Second rehearsal for the show at Reiman Gardens. This event is closed to the public.
4/16	7:00 PM	THE FASHION SHOW 2021!	Join us for the show at Reiman Gardens OR one of our watch parties across campus. Ticketing is closed to the public for the show at Reiman Gardens. Email fs.producers@iastate.edu for watch party information. Show will also be available to livestream free of charge.
4/17	7:00 PM	THE FASHION SHOW 2021!	Join us for the show at Reiman Gardens OR one of our watch parties across campus. Ticketing is closed to the public for the show at Reiman Gardens. Email fs.producers@iastate.edu for watch party information. Show will also be available to livestream free of charge.
Recurring	Recurring	Set Build Sessions	Fashion show students will be working on constructing the set for the show on Tuesdays from 6:00-9:00 PM, Thursdays from 6:00-9:00 PM, and Saturdays from 10:00 AM-3:00 PM. These sessions are closed to the public.