How to Craft Your Elevator Pitch:

First Impressions Matter

Overview

Together,
we unlock the potential
of your career.

We transform your career journey through the art of storytelling via our consulting, coaching, and career management services. We provide enlightening content, from captivating blogs and podcasts to dynamic seminars, webinars, and workshops. We are dedicated to showcasing your unique talents through digital innovation by elevating your professional story.

We help industry professionals and academics build a powerful personal brand that enhances their reputation, increases visibility, and unlocks innovations and opportunities within their respective fields by providing coaching and career management services.

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Join us for an insightful 60-minute virtual workshop to help you master the art of crafting and delivering an impactful elevator pitch. Led by Valerie Salter, PhD, this workshop will guide you through the essential steps to create a compelling pitch that leaves a lasting impression.



Dr. Valerie Salter
Instructor



Instructor

Valerie Salter, PhD

July 12, 2024

10 am to 11 am CST

www.innovation-and-insights.com

INNOVATION INSIGHTS
Workshops

AGENDA



- Introduction to Elevator Pitches
- Development of an Elevator Pitch
- Practicing Your Elevator Pitch
- Delivering Your Elevator Pitch Confidently
- Feedback on Your Elevator Pitch

RESULTS

- Learn how to make a powerful impact within 30 seconds of meeting someone.
- Elevate your ability to connect effectively at networking events and professional gatherings.
- Enhance your personal brand by crafting a memorable and persuasive elevator pitch.
- Build self-assurance in your ability to communicate your value quickly and effectively.



INNOVATION INSIGHTS
Workshops

ABOUT VALERIE

With over two decades of education and hospitality management expertise, Dr. Valerie Salter offers profound insights into career development, job searches, and professional coaching. Dr. Salter's extensive global network and industry connections are critical resources for clients seeking to expand their professional reach. Her background in managing international study tours and integrating digital solutions into education allows her to offer tailored advice and strategies for building and sustaining professional networks.



Clients engaging with Dr. Salter gain access to a seasoned expert who can significantly boost their career prospects and professional development in hospitality, tourism, and other business-related industries.

Her role as the owner of Service Solutions Consulting, specializing in luxury Airbnb experiences and guest services, further enhances her understanding of market demands and customer service excellence. This unique blend of academic leadership and entrepreneurial spirit enables Dr. Salter to guide those navigating the competitive business industries

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60-minute workshop

Register Here

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Workshops

Register for How to Craft Your Elevator Pitch

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LEARN MORE

For questions, reach out to us at
info@innovation-and-insights.com

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