

FROM: NYARM, New York Association of Realty Managers

18 Nursery Street, Locust Valley, NY 11560

Margie Russell (NYARM, Executive Director) www.nyarm.com

CALL to m 516 456 0313 or TEXT pic to m 516 456 0313 or SCAN to mrussell@nyarm.com

Preferred method of payment is via ZELLE to 5164560313

or see CCard form below to mrussell@nyarm.com or call me 516 456 0313



NYARM Associate Membership (Includes Advertising)

Attn:

\$

For your convenience we do accept payment by credit card

Card # _____

Exp. Date _____

Date _____

Status _____

Security code _____ X Date _____ Zip Code _____ Name on Card _____ Term is one year from date of payment

(Equivalent of \$91.66 per month) **\$ 1,100**

Membership means advertising and marketing opportunities.

Monthly HAPPY HOUR/MEET & GREET
Either at:

- <https://www.TrattoriaBianca.com>

W35th & 8th Ave, NYC,

In the Lobby of the New Yorker Hotel
OR

- <http://www.OysterBarNY.com/>

89 E 42nd St & Park Ave, NYC

Lower Level, Grand Central Terminal

- ▶ **Your Company listing and website link**, will appear in 8 of NYARM's 30 annual **broadcasts** allowing it to be viewed over **60,000 times**.
- ▶ PLUS - your **link & logo will appear** on the opening page of NYARM's website, last year there were (documented) **231,058 digital visits/opens** on NYARM's opening page. See chart below.
- ▶ The combination of the NYARM website **visits/opens** + the broadcast opens you can expect over **290,000 opportunities for your company to be digitally viewed this coming year**.
- ▶ At Happy Hours we encourage forming **Joint Ventures** among NYARM members and connects building managers, ownership, contractors and service providers in a networking friendly atmosphere via approximately **10 in-person events annually on Mondays 5 to 7pm at 2 popular convenient locations**.
NYARM OPENING PAGE VISITS >>> www.nyarm.com

* For our industry YOUR dues include:

- best rate of digital advertising
- supporting continuing-ed research
- creating continuing ed curriculumr

BTW Doing business with informed management is good for your business. Especially those managers that have achieved NYARM's **Accredited** New York State & New York City recognized certification program.

Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	kBytes	Visits	Pages	Files	Hits
Dec 2025	4455	2425	1707	912	12193	8901808	28296	52937	75179	138126
Nov 2025	5421	3396	1875	1125	12891	9809019	33770	56264	101887	162637
Oct 2025	5373	3830	1757	888	11836	11145469	27546	54483	118733	166592
Sep 2025	4327	2909	1709	698	11560	8142204	20946	51284	87289	129835
Aug 2025	3489	2102	1512	446	8331	8005668	13831	46872	65167	108171
Jul 2025	6347	4993	2493	543	6347	9536083	16854	77299	154784	196762
Jun 2025	6269	4743	1966	530	6833	9009574	15909	58984	142313	188075
May 2025	6786	5060	1694	519	7040	9815411	16105	52537	156885	210394
Apr 2025	5744	4291	2271	503	6520	11057382	15099	68156	128734	172325
Mar 2025	4230	2659	1415	481	6384	6776708	14933	43869	82441	131155
Feb 2025	8100	6630	2387	486	5739	10153096	13632	66856	185660	226810
Jan 2025	5120	3593	1692	456	6230	7628636	14137	52480	111396	158746
Totals						109981058	231058	682021	1410468	1989628

- The dues also provides you access to the NYARM "Help-Line", which is me, with 45 years of experience in various positions in building management, business development, marketing & sales.
- SEE [MARGIE RUSSELL's RESUME](#)
- As the Membership Chair at the [NYC Partnership, Inc. /NY Chamber of Commerce & Industry](#) I received an award which read ↓↓↓

MARGIE RUSSELL-SMITH, Safeguard Business Systems, Inc.

MARGIE RUSSELL-SMITH of Safeguard Business Systems, Inc. provides training in comprehensive business skills such as marketing, sales, employee management, record keeping, advertising and promotion to start-up businesses. Her chairing of the Chamber's Membership Committee has put her extraordinary skills to good use as she provided the energy for membership drives, staff support and, most especially, Business Card Exchanges. At these Exchanges she is seen everywhere, introducing businesses to one another, explaining the best way businesses can work with each other and promoting the Chamber at every opportunity.

Thank You
Margie Russell

\$1100