



**LET'S GET  
STARTED!**

# HOSTING A UNITED WAY OF HUNTERDON COUNTY DONATION DRIVE!

*Talk to your local businesses, schools,  
neighbors and friends!*

## REACH OUT AND CREATE AWARENESS.

Create a catchy poster/set a theme including what you're doing, why you're doing it, date, time and location.

## ENLIST HELP!

Recruit co-workers, neighbors and friends to help organize the drive.

You will need someone to assist with planning, promoting and collecting donations.

## WHAT IS YOUR GOAL?

Set a goal for the amount of goods to be collected. Setting a target goal helps your group build momentum.



## COLLECTION TIME!

*This is it! Today is the day all your hard work pays off!*

## PROMOTE, PROMOTE, PROMOTE.

Advertising is the key in achieving success. Share information with your community and/or organization, create interest and involvement.

## SHARE PROGRESS/INSPIRE OTHERS.

Track your progress and let people know about your successful drive. It's a great motivation for participants.

## DELIVER YOUR DONATION.

Your successful drive has ended and it is time to deliver the donations. Set a time and date! Let's take pictures at the drop off!



## GIVE. ADVOCATE. VOLUNTEER.

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United Way  
of Hunterdon County