

# LET'S GET STARTED!



## HOSTING A UNITED WAY OF HUNTERDON COUNTY DONATION DRIVE!

*Talk to your local businesses, schools, neighbors and friends!*

### REACH OUT AND CREATE AWARENESS.

*Create a catchy poster/set a theme including what you're doing, why you're doing it, date, time and location.*

### ENLIST HELP!

*Recruit co-workers, neighbors and friends to help organize the drive.*

*You will need someone to assist with planning, promoting and collecting donations.*

### WHAT IS YOUR GOAL?

*Set a goal for the amount of goods to be collected. Setting a target goal helps your group build momentum.*



### COLLECTION TIME!

*This is it! Today is the day all your hard work pays off!*

### PROMOTE, PROMOTE, PROMOTE.

*Advertising is the key in achieving success. Share information with your community and/or organization, create interest and involvement.*

### SHARE PROGRESS/INSPIRE OTHERS.

*Track your progress and let people know about your successful drive. It's a great motivation for participants.*

### DELIVER YOUR DONATION.

*Your successful drive has ended and it is time to deliver the donations. Set a time and date! Let's take pictures at the drop off!*



### GIVE. ADVOCATE. VOLUNTEER.

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908-782-3414  
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**LIVE UNITED**  
**United Way**

United Way  
of Hunterdon County