

# The 5 and a half W's: Who, What, Why, Where, When, and How.

*Adam Lightplay, March 22, 2026*

A good guide for journalism, and advertising.

But also important questions to ask ourselves in life and prayer.

For Affirmative Prayer, we can ask of ourselves:

Who?

Who am I? Who do I think I am? Who is participating in my experience? Who would I like to be part of this adventure?

What?

What do I want? What is the subject or desire? What is aiding or challenging my desire?

Why?

Very important. Why do I think I want this? What is the touchstone underneath the wish? What is the experience I think I will have, if I get this thing or wish?

What is the real quality of life I am craving?

Why do I believe this? Is this true, or habit, or prejudice?

Where? and When?

Make it personal and powerful. Present Tense. The desired outcome is right with you, here and now.

How?

God has a bigger Rolodex. Leave the "How", up to God.

Be as clear as you want about What all the details are, but trust the Infinite Source to know unlimited ways of How your dream can come to fruition.

We should leave room for resources, people, coincidences and other miraculous manifestations we would never have thought of on our own.

We are a Brilliant Manifesting Computer.

Challenger yourself with Creative Questions.

What is the best that can happen?