

CRYA July General Meeting

July 16th, 2024

Roll Call – Ron Bergman – NOTS, TNW, PYC, MCYC, RCYC, CRYC, HIYC, TYEE, DYC

Standing Committees:

Communication with Spaghetti Factory. Doug (Treasurer) will set up financials. December 3rd.

Daughters:

Girls are working on promoting the club through a video. Looking into alumni angle. Will also be meeting with PYC who has some previous history.

Executive VP

Call from Waterfront Organizations of America. Looking into how to recover fees via dredging. Added to newsletter with enthusiasm. Keep us in mind for newsletter content. We are seeing a nearly 50% open rate. Cruise Guide – Doug shared an image of the first guide back in '85. Doug shared history of the guide going back to its inception in '84. Same folks started Freshwater News. 2012 Jolene Walsh purchased both publications. Following her work on the publication, Jolene decided to discontinue charging CRYA for advertising fees. Assumptions have been made recently that advertising in the Cruise Guide also benefitted CRYA financially, however that is not the case. Ideas continue to evolve for CRYA to raise money. As such, a revenue sub-committee looked into the potential loss of revenue created by the cruise guide. It was determined that CRYA does not wish to create a cruise guide of our own and through proper legal channels (two separate lawyers), an agreement was drafted to be sure that both entities – CRYA and Island Creative can use one another's likeness as detailed in the agreement (logos, content, mentions, etc.). Discussion ranged from establishing a committee for cruise schedules vs one person solo to how clubs establish related moorage/who gets listed. It was determined that the process seems to be working as is following a confirmation that Jolene uses documented date and time stamps. Jolene agreed to share the initial list with timestamps and conflicts and Sean offered to help go through it to solve any potential issues. It was reiterated that "perception vs reality" is often easily solved by going straight to the source. There is a lot of respect for the work we are doing and in this particular case, the Cruise Guide is very much appreciated.

Motion to vote: Accept agreement as presented to Delegates. Seconded. RCYC abstained with all Delegates present voting in favor.

Old Business:

Jolene Walsh Update -

40th year of Cruise Guide is process. History and some 'blasts from the past' will be included for fun. Will work with graphic designer to be sure the design reflects Island Creative as the owner.

Guest Boating Association:

America's Boating Club is working on class schedules. Stay tuned. Vessel Safety Checks are still an option for folks this year.

Clearance markers on the Steel Bridge is still of interest. Multiple members are looking into discovering a status update.

Trial run for Opening Day to be set for fall. Looking for boats to simulate clubs coming through.

New Business:

CRYA logo – to be registered with the Secretary of State. To be discussed at the August Meeting.

Good of the Order:

'25 will have an opening for Vice President. We should be thinking of drumming up support from members.

Motion to adjourn – Seconded. Accepted.