



**MASS WORKFORCE ASSOCIATION**  
**ONE SYSTEM – ONE VOICE**

# MWA Board Meeting

September 22, 2020  
Virtual Zoom Meeting



# Racial Justice Conversation Framework

## Goals and expectations for the racial equity work

- Staff goals: Better versed in effective DEI approaches.
- Organization goals: MWA's board is diverse and intentional steps are taken to consider DEI in programming, training offerings, events, and public policy advocacy.
- After looking internally, help lead members in this work for their own organizations and work in the community.

## Define desired outcomes

- Each year MWA can point to progress made along a number of goals and measure how well we are doing, where we need support, and new areas for improvement.

## Assess the readiness and capacity of MWA to do racial equity work

- Do we have the capacity and budget to take this on? And if so, what is the right timing?
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# Public Policy Updates

- Federal:
    - Talks progressing, likelihood of package before the election changes daily
    - Also need to pass a budget or CR
  - State:
    - Major bills still in conference
    - Expecting updates on FY21 budget and FY20 closeout this month
    - Looking at \$5B deficit for FY21
    - MWA Policy Committee working on a public policy agenda for next session
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# 2020 Member Survey (Findings Part 2)

- Emailed to 50 people (Workforce Board and Career Center directors, MWA Board Members)
- 26 total responses (52% of those emailed) received between April 29 - May 19, 2020
- Some respondents did not complete every question, so denominator for each question is not always 26

# Priorities for FY21

In looking ahead at MWA's strategic priorities for FY2021, how would you rank the importance of following?

Priorities	Very High or High Priority	Medium or Low Priority	Not a Priority	Total Responses
Advocacy for public funding and support of workforce development	17	1	0	18
Leadership development within the workforce development system	11	5	7	23
Capacity building and training	9	5	0	14
Joint efforts with other states to better share best practices and build a broader national coalition around workforce development	5	7	3	15
Expanding partnerships and recognition for the work of our members	5	15	2	22

# Suggestions for Membership Development





# Looking Ahead to Second Quarter FY21

- Racial Equity Work to Continue
  - Virtual events planned through December
    - Register now for September 24th Workforce Conversations with Secretary Kennealy; October 13th Webinar with MassINC Polling Group; and October 21st WSG Jobs and Workforce Summit
  - FY21 Strategic Goals developed
  - Board recruitment starting in January
  - Flexible and resilient in the face of pandemic unknowns
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