

## March and April Webinars

### *COVID-19 Related Webinars*

#### **Nonprofit Response to COVID-19**

*Monday, March 23, from 2:00-2:30 pm EST*

We will be discussing how nonprofits have been and should be responding to the recent pandemic—from communications to programming. Sign up [here!](#)

#### **COVID-19: Fundraising Events and Alternative Options**

*Tuesday, March 24, from 11:00-11:30 am EST*

Many of us are cancelling events. From virtual events or "un-galas" to postponing, join this webinar to consider steps forward. Sign up [here!](#)

#### **Fundraising During a Crisis**

*Wednesday, March 25, from 2:00-2:30 pm EST*

Right now, your donors have a lot on their minds. So, how do you engage them while balancing your messaging? We'll discuss that and more. Sign up [here!](#)

#### **Managing Your Staff Remotely**

*Monday, March 30, from 2:00-2:30 pm EST*

It might be the first time you have worked remote or managed staff who are. We'll cover tips to keep folks engaged and productive. Sign up [here!](#)

#### **Hosting a Virtual Board Meeting**

*Tuesday, March 31, from 2:00-2:30 pm EST*

Board meetings are already hard to manage engagement—even more so virtually. Learn how to keep quality meetings going online or on the phone. Sign up [here!](#)

#### **Donor Engagement without Meetings**

*Wednesday, April 1, from 2:00-2:30 pm EST*

You can't take your major donors out to lunch or coffee—so how do we keep them engaged? Learn some tips and tricks that are also appropriate for this challenging time. Sign up [here!](#)

## March and April Webinars

### *Fundraising Webinars*

#### **Craft the Best Thank You Letter**

*Wednesday, March 25, from 10:00-11:30 am EST*

More now than ever, we need to personally connect with our donors and share our gratitude. Using real examples, we will share specific tips for writing thoughtful and powerful thank-you letters. Sign up [here!](#)

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### *Communications Webinars*

#### **2020 Marketing Trends**

*Thursday, April 9, from 1:00-2:00 pm EST*

Join guest speaker, Mali Phonpadith to learn about the best ways to integrate marketing trends into your communications plan in 2020. Sign up [here!](#)

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### *Evaluation Webinars*

#### **Data 101**

*Tuesday, April 14, from 1:00-2:30 pm EST*

We all may have different backgrounds when it comes to understanding, using, and sharing data. We will cover the basics of data, as well as how you can collect, analyze, and share this information effectively. Sign up [here!](#)

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### *Volunteer Management Webinars*

#### **Train Your Volunteers**

*Wednesday, April 8, from 2:00-2:30 pm EST*

Join this webinar to learn about best practices in empowering your volunteers to put their best foot forward on the job. Sign up [here!](#)

#### **Manage the Volunteer Experience**

*Wednesday, April 15, from 2:00-2:30 pm EST*

Join this webinar to learn more about how to manage your volunteers and make it a positive experience for both you and them. Sign up [here!](#)