



**BACK TO
THE
FUTURE**

10TH ANNUAL RETREAT | OCT 3-4, 2025



Olympic-West Sound Chapter

COME CELEBRATE
OUR 10TH ANNUAL
OLYMPIC WEST SOUND RETREAT!

OCTOBER 3rd & 4th 2025

"BACK TO THE FUTURE"

*Dress as your favorite time period
on Friday evening.*

Use your imagination!

ROARING
'20s



1960's



**GREAT
RAFFLE
PRIZES!**



Dressing up = extra raffle entry

Thanks to our Sponsors for supporting our Retreat!



FERGUSON HOME



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COME CELEBRATE OUR 10TH ANNUAL
OLYMPIC WEST SOUND RETREAT!

OCTOBER 3rd & 4th 2025

"BACK TO THE FUTURE"

WHO

Colleagues and Industry Partners

Bring a Friend, Enjoy the Resort, Connect with Industry Partners

WHAT

Get Inspired and Expand on your Skills

See New Design Industry Products

CEU Workshops (4) from Industry Partners, National, and Local Speakers

WHERE

Squamish Clearwater Casino Resort on the shores of beautiful Agate Pass!

WHEN

Oct. 3rd (Friday, check-in 4:00 pm) thru

Oct. 4th (Sat 7:30 - 4pm)

Register Now!

NKBA members and Student members \$125, Non-members \$150

Questions? Contact Sarah Shultis at nkbaows.sect@gmail.com

Need a room? ...

Clearwater Resort: 866.609.8700 or can book online at link below:

<https://book.clearwatercasino.com/wbe/group/1886/clearwatercasinoresort/auth>

Alternative Hotel:

Marshall Suites: 350 High School Rd. NE, Bainbridge IS, WA 98110 / 206.855.9666

or book online at www.marshallsuites.com

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ANNUAL RETREAT 2025
FRI/OCT.3RD -
SAT/OCT.4TH

AGENDA

Oct. 3rd, Friday

4:00-5:00 pm **Check-in: Resort Building - Billy Frank Jr. Hall**
5:00-6:00 pm Network, Meet and Greet, Appetizers and Drinks
 -Product/Vendor Showcase
6:00-7:00pm Dinner
7:00- 8:30pm **#1 CEU Workshop**
 “Is This Enough Light?...The Most Commonly Asked Question”
 Kelly Inglis / Lighting, Education, Design

Oct. 4th, Saturday

7:30-8:30 am Buffet breakfast
 - Product / Vendor Showcase
8:30-10:00 am **#2 CEU Workshop**
 “How Email Marketing Can Get You More Business”
 Denise Butchko / Certified Master Closet Designer
10:00-10:30 am **-Product/Vendor Showcase**
10:30-12:00 pm **#3 CEU Workshop**
 “Elevating Designs Using Wood Surfaces”
 Sam Sloane / Strategic Accts. Mgr. - Grothouse
12:00-1:00 pm Lunch
1:00-1:30 pm **- Product / Vendor Showcase**
1:30-3:00 pm **#4 CEU Workshop**
 “Wholistic Wellness - in an Intelligent Home”
 Paula Kennedy, CMKBD,CLIPP, CACC
 -Wrap-up & Product / Vendor Showcase

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Speaker - Kelly Inglis, "Rock Star of Lighting"

With over 20 years of experience, Kelly Inglis has become one of the most trusted lighting consultants in the industry. Based on Vancouver Island, she's a manufacturers' rep and an accredited national speaker - educating interior designers on how to bring their projects to life through thoughtful, powerful lighting design.



Presentation:

- Illustrate how to create an emotional space that speaks to the design
- How to create an ultimate lighting plan for kitchen and baths
- How to utilize lighting effects, manage lighting layers, and capture the essence of both architecture and interior elements through proper lighting

Speaker - Denise Butchko/NKBA President, Chicago Midwest Chapter

Denise Butchko is a design focused trainer and sales pro who has been teaching and consulting since 2008, actively teaming with the NKBA for the last 8 years. Hailing from the architectural mecca, Windy City of Chicago, she works with professionals in the kitchen and bath market by helping them to grow their businesses as part of the team at Precision Stone Design.



Presentation:

- What email marketing is - sharing metrics, subject line importance, and ideas for messaging
- Differences of ESP and why you should use email marketing
- The concept of permission, inbound marketing and how to use "auto responder"

Speaker - Sam Sloane / Strategic Accts. Mgr.-Grothouse Wood Surfaces

Sam has been working for Grothouse since 2020, crossing the country, visiting hundreds of kitchen and bath firms, interior designers, architects and builders. He presents information, helps integrate wood surfacing into home and commercial design and developing new markets.



Presentation:

- Why would you use a wood top?
- Construction methods and characteristics of different solid wood surfaces and the maintenance of custom finishes and textures
- Live edge slab, floating stair treads, Anvil metal gilded surfaces

Speaker - Paula Kennedy, CMKBD, CLIPP, CACC

With over 25 years of industry experience, Paula, founder of Timeless Kitchen Design L.L.C., is an established authority in the world of kitchen and bath design. As an NKBA Certified Master Kitchen & Bath Designer, Certified Architectural Color Consultant, and Certified Living in Place Professional, she brings deep passion and expertise to her work.



Presentation:

- Introduction to Wholistic design
- Understand the categories, products and design implications
- Understand how technology can be utilized more effectively for home health



Presentation: Is This Enough Light?... The Most Commonly Asked Question!

“There is not one single answer” she says, “as several factors apply.” Inglis will illustrate how to create an emotional space that speaks to the design, a more intimate space or a brighter space with natural and artificial lighting. She’ll discuss what creates the ultimate lighting plan, what is required to light kitchens and bathrooms, how to utilize lighting effects, manage lighting layers and capture the essence of both architecture and interior elements. Approximately 80% of what we perceive is at eye level.

Speaker:

Lighting Consultant & Educator – Known as the “Rock Star of Lighting”

With over 20 years of experience, Kelly Inglis is a seasoned lighting consultant known for delivering impactful lighting solutions across both residential and commercial projects. Based on Vancouver Island, BC, she represents manufacturers throughout the region and brings deep technical expertise paired with creative vision. She began her career in Alberta and has since built a reputation as a trusted advisor and dynamic industry presence.

Since 2018, she has served as a national speaker for the National Kitchen & Bath Association (NKBA), presenting at chapter meetings throughout North America. She has also been a featured speaker multiple times in the prestigious “Voices from the Industry” series at KBIS. As an NKBA CEU-accredited instructor, she is passionate about empowering interior designers with the knowledge and confidence to integrate effective lighting into their design work. Affectionately known as the “Rock Star of Lighting” Kelly continues to inspire and educate the design community with her energy, insight, and dedication to lighting excellence.

Kelly Inglis
kelly.m.inglis@gmail.com
Ph. # 250-883-8198

**Presentation:****“How Email Marketing Can Get You More Business”**

“Email marketing is the most valuable sales and marketing tool you have access to. Not only is it the best way to have potential clients see your messaging, it breaks out to be the most effective in terms of cost. In this session, I am breaking down email marketing for you so you can understand it, get leads from it and increase revenue from it.”

Outline of session:

- Exactly what email marketing is and how it is different from sending a mass communication via your email account with blind CC
- I take you behind the scenes of my own email marketing account and share metrics, ideas for messages, and what things are important to know
- Why you should use an ESP (email service provider) and what the differences are between individual platforms
- How lists can be divided and targeted for focused messaging
- The whole concept of permission marketing and inbound marketing
- The visual components of email marketing
- Ideas on how you can use email marketing
- Explain and demonstrate the “auto responder”
- Subject line importance

Speaker:

Denise Butchko is a festive, design focused trainer and sales pro who has been teaching and consulting since 2008 and actively teaming with the NKBA for the last 8 years. She's the current president of the Chicago Midwest NKBA chapter. As an experienced design and marketing expert, she brings enthusiasm and experience to her information packed sessions that send you into action and accomplishment. Hailing from the architectural mecca Windy City of Chicago, she works with professionals in the kitchen and bath market by helping them to grow their businesses as part of the team at Precision Stone Design.

Denise Butchko, Certified Master Closet Designer
NKBA President, Chicago Midwest Chapter
denisebutchko@gmail.com
Ph. # 312.399.7109

Presentation:
“Elevating Designs Using Wood Surfaces”

Outline of session:

- Why would you use a wood top?
- Construction methods of solid wood surfaces
- Different safe wood finishes; characteristics and maintenance
- Floating Shelf Systems
- Custom Staining and Textures
- Live edge slab, floating stair treads, Anvil metal gilded surfaces



Speaker:

Samuel Sloane – Strategic Accounts Manager for Grothouse Solid Wood Surfaces

Sam has been working for Grothouse since 2020, crossing the country and visiting hundreds of kitchen and bath firms, interior designers, architects and builders presenting information, helping integrate wood and wood surfacing into home and commercial design and developing new markets.

Based in Houston, Sam has had a varied career in finance, investment management, plastics, energy and international investor relations. Coming full circle in working with Grothouse, he studied with architects and furniture design firms in Milan and Naples Italy as his first career. Married with two sons, life is filled with pets, travel, books, music, design and the outdoors.

**Samuel Sloane
Strategic Accounts Manager
Grothouse Custom Solid Wood Surfaces
(817) 889-5105
ssloane@glumber.com**

**Presentation:****“Wholistic Wellness - in an Intelligent Home”**

We've been learning about Sustainability, Universal Design and Smart Homes in our industry but get ready to add a new category! The health of our homes is becoming an essential conversation that we need to have as designers and specifiers. We are all personally placing a higher value on our health and the health of our families.

We spend 90% of our time indoors, we simply can't afford to ignore the health of our environments any longer. We'll dive into air quality, water quality, sound acoustics, color psychology, Biophilia, human centric lighting, environment management, reducing food waste, reducing germs, accessibility, hygiene, physical and mental self-care . . . all wrapped up in a bow “in an Intelligent Home”.

There's a new standard in the residential industry for wellness, the Well Building Standard certification. Think of it as the new LEED certification of the Wellness category. This is exciting and important for us to offer our clients a Wholistic approach to their homes in a time when so many products and home management systems are emerging daily.

Speaker:

With over 25 years of industry experience, Paula, founder of Timeless Kitchen Design L.L.C., is an established authority in the world of kitchen and bath design. As an NKBA Certified Master Kitchen & Bath Designer, Certified Architectural Color Consultant, and Certified Living in Place Professional, she brings deep passion and expertise to her work. Paula's dedication has earned her multiple industry awards, and she serves on the K+BB Magazine Advisory Council and as an NKBA Subject Matter Expert.

Paula Kennedy, CMKBD, CLIPP, CACC
Timeless Kitchen Design LLC
www.timelesskitchen.design
text/cell #425.466.4483



DIRECTIONS and COURTESY SHUTTLE

NKBA Weekend Event

Suquamish Clearwater Casino Resort
15347 Suquamish Way NE, Suquamish WA, 98392
Building: Resort Building
Room Name: BILLY FRANK JR. HALL

DIRECTIONS Open 24 hours a day, Suquamish Clearwater Casino Resort is located on the breathtaking Kitsap Peninsula. Named after Chief Kitsap of the Suquamish Tribe, the county boasts over 250 miles of saltwater shoreline and many vibrant communities. Best of all, it's easy to get here –a scenic drive from Tacoma, or via the Washington State Ferry system.

FROM THE SEATTLE/BAINBRIDGE ISLAND FERRY

Follow Highway 305 North towards Poulsbo approximately six miles. The Clearwater Casino Resort is located just across the Agate Pass Bridge on the left.

FROM THE EDMONDS/KINGSTON FERRY

Take Highway 104 to Poulsbo. Turn left on Highway 305 and continue south through Poulsbo toward Bainbridge Island. The Clearwater Casino Resort is located just before the Agate Pass Bridge on the right.

FROM TACOMA - DRIVE Take Highway 16 West to Highway 3 North towards Poulsbo. Exit at the Highway 305 Bainbridge Island exit. The Clearwater Casino Resort is located just before the Agate Pass Bridge on the right.

COURTESY SHUTTLES - Our shuttles pick-up/drop-off for all Weekend Bainbridge Island Ferries, and all Weekday arrivals after 9am
[CLICK HERE TO CHECK OUR SHUTTLE SCHEDULE](#)

Our courtesy shuttle is not equipped for wheelchair access. You can contact Kitsap Access Transport Service at 206-205-5000 to arrange for service. Courtesy Shuttle is for players – we ask that you show a Players Club Card to ride. Don't have a Club card? A card may be acquired at the Casino upon arrival – it's FREE to join and you get rewards just for signing up!

**Suquamish
Clearwater Casino Resort
RESORT MAP**



NOTE: The “RESORT building” and Billy Frank Jr. Hall” are located south of the resort casino building.

