



What is Minnesota Manufactured?

- **Purpose:** MN Manufactured is a state-wide campaign of the college system, industry, and communities, to promote skilled manufacturing trades
- **Goal:** Create a unified front from which students, parents, teachers, and industry professionals share the same message
- **Strategy:** Utilize banners, print media, digital marketing, and events to form a trustworthy, cohesive movement
- **Outcome:** If we team up to raise awareness, we have a unique opportunity to grab attention of young people, and excite them about the great careers in manufacturing

Want to get involved?

Consider displaying a "We are MN Manufactured" banner/window cling and join us at the following:

- Outreach at community and sporting events
- Exhibitor at Minnesota State Fair
- Minnesota Wild manufacturing nights
- And more to come!

Join the movement!
Scan the QR code to get
involved and snag your
MN Manufactured banner.



MN Precision Manufacturing Association (MPMA) and the MN State Advanced Manufacturing Center of Excellence are key organizations leading the charge for the MN Manufactured campaign.