



Dear VCN Family,

Recently a pastor asked a fair (and great) question to me. He essentially asked, "What is the agenda of VCN? What's the catch? Why should we re-engage?"

Here's why we exist: **to help churches take bold next steps**. To serve. To support in ways that assist churches in whatever next step the Lord is leading them. To relationally connect leaders and churches in a fierce cooperation that advances their mission. To share resources.

We have no hidden agenda. We simply believe we are better together. Our goal is to give, not get. What can we do for you and your congregation? Our agenda is to make sure you're not alone in accelerating and accomplishing the mission.

We are eagerly developing affiliations and partnerships that will assist our network of churches. [Keenly Interactive](#) is one of those partners. Keenly is about one thing: **Better Ministry Everywhere**. They are a kingdom driven consulting and communication company who has a proven track record serving churches and non-profits both locally and around the world. They also have a special heart for Venture Church Network.

Keenly's founder and CEO, Jason Lehman, is a ministry innovator, a strategic leader, former CB pastor, loves the Church and more importantly, the gospel. I've known Jason for over 3 decades and it's been a privilege for me to watch him grow from being a Jr-High kid in our church's Christian school into a worship leader, pastor, and a ministry strategist who has developed a company and team that serves the Church well. With parents who have led churches in VCN and now serve in our sister organization, "Mission's Door," the VCN vision has especially gripped Jason's heart to serve our churches.

Over the next few weeks, I'll be sending you articles by Keenly on how you as a local church can cut through all the noise and get your message out. We would love to get your feedback to learn how these articles are serving you in your church's next steps.

To get you started on this, Jason posted an article yesterday that deals with navigating the challenges of the digital church and the importance of coming back to vision. Here is a link: <https://keenly.agency/how-does-a-church-navigate-the-digital-circus/>

If you are struggling with strategy and communication in your church or are asking the question "What do we do next?" I would highly recommend reaching out to Jason and his team to see if they can help. You can reach the Keenly Interactive team directly using the email nextstep@keenly.agency or calling 602-218-5310.

Thank you for your faithfulness in serving the gospel through your local church. I pray that together, we will see a growing network of gospel-centered transformational churches in every community!

Sincerely,

Dr. David Whitaker
President

[Article Link: How does a church navigate the digital circus?](#)