



To:
County
Restaurants

Genesee

From: Lauren Humphrey, Tourism Marketing Assistant
Genesee County Chamber of Commerce, Tourism Promotion Agency

Date: 1/4/17

RE: **Batavia/Genesee County Dining Guide 2017 – Timely Advertising Opportunity!**

Each season the Chamber updates and reprints the very popular Dining Guide for distribution to hotel and campground guests, sports teams, golf package customers and conference and convention attendees. Every spring 8,000 dining guides are printed and are distributed primarily through the hotels and campgrounds, the Batavia Sports Park and the Visitor Information Center, as well as to each visitor who requests one through our web site.

Again this year we are providing area restaurants an opportunity to highlight their businesses with display advertising. **Deadline for participation is February 17, 2017:** The Dining Guides will be complete and distribution will begin in March.

Ad size: 3.5" w x 2" h; full color, high resolution pdf is acceptable for supplied ads. Ad design is included for those not supplying print ready artwork. *You do have the ability to double or triple this ad size in height - width dimensions will not change.*

Chamber Member Rate: \$150

Non-Member Rate: \$250

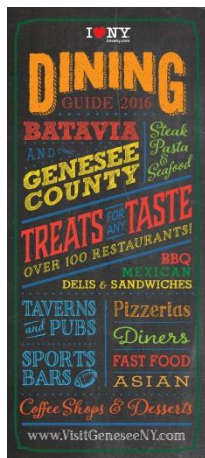
- All Advertisers receive a 3.5" x 2" full color ad, a full business listing, including brief restaurant offerings/description (30 words), plus plotting on the city or county map side of the brochure.
- Members receive: Business listing with brief restaurant offerings/description (30 words), plus a plotting on the city or county map side of the brochure. **Please note that your 2017 Chamber dues must be paid by Feb. 17th to receive the enhanced listing and map plotting.**
- Non-members receive a basic business listing – business name, address and phone number.

Genesee County Chamber of Commerce • 8276 Park Road • Batavia • NY • 14020 • 585.344.4152

VisitGeneseeNY.com



Please fill out the advertising form on the back and return to Lauren Humphrey at the Chamber office by February 17. Feel free to contact us with any questions.



Batavia & Genesee County Dining Guide: 2017 Advertising Form

This agreement is made between the Genesee County Chamber of Commerce, located at 8276 Park Road, Batavia, NY 14020 and (Please Print):

Advertiser: _____

Located at: _____ City: _____

Phone: _____

Email: _____

Please select your rate and ad options:

- ☐ \$150 – Chamber Member
- ☐ \$250 – Non Member
- ☐ Please send me membership information, I'd like to join and save.
- ☐ Please design a new ad for my business. I will provide all logos, images, and ad copy to be included in my advertisement. (Content must be received by February 28, 2017)
- ☐ I will supply my ad print ready. (email to: Visit@GeneseeNY.com)

Authorized Signature

Date

Please return this agreement and payment in full by February 17, 2016 to:

Genesee County Chamber of Commerce

Attn: Lauren Humphrey

8276 Park Road, Batavia, NY 14020

Contact Lauren at 585-344-4152, Ext.1024, or by e-mail at Visit@GeneseeNY.com

The Genesee County Chamber of Commerce reserves the right to reject any advertisement due to space constraints, etc. The Chamber also reserves the right to edit copy due to space constraint, appropriate language, and subject matter. Any legal fees that are required due to advertising will be paid by the advertiser. Any fees that occur due to the changes made by the advertiser after the travel guide has gone to the printer will also be the advertiser's responsibility. If the Genesee County Chamber of Commerce does not receive the changes/corrections to your proof by the date indicated on the sign-off sheet, your ad will run as is.