



# 2019 BIMRS Annual Meeting

**Reserve your space today!**  
Space and placement available on a first-come basis.

**Marriott Mission Valley**

**San Diego, California**

**October 2-6, 2019**

**Questions? Call 775-44BIMRS**

**sheri@bimrs.org**

## EXHIBIT OPPORTUNITIES

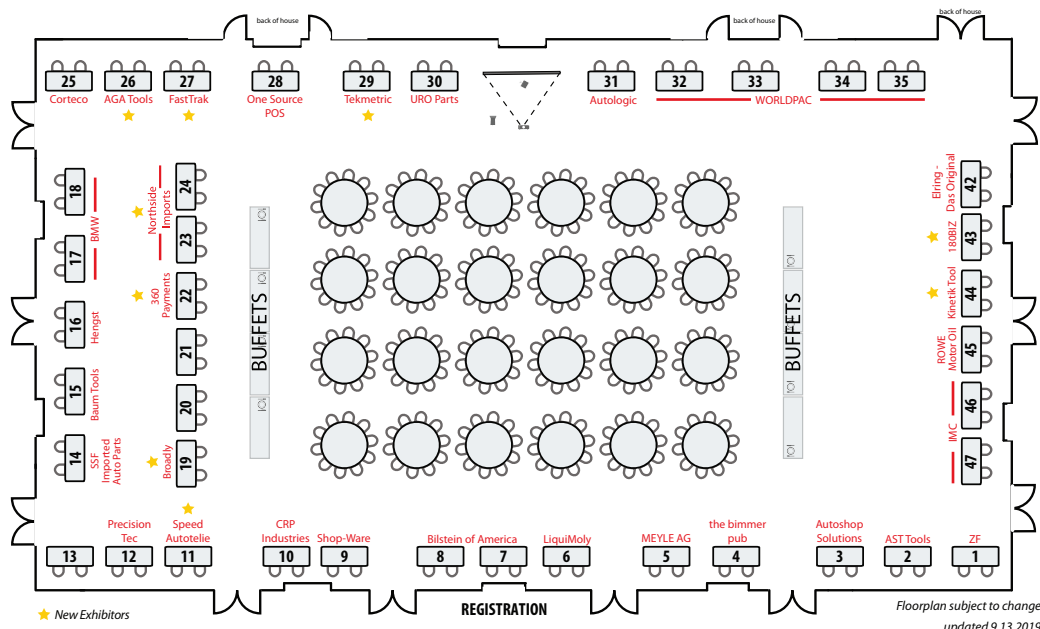


Exhibit tables are available for display in the vendor area, where we will socialize and network during meals and breaks throughout each day. Electrical drop(s) for your booth can be reserved for \$40 each (see exhibitor contract). Exhibit tables are \$850 each and include one representative. Additional representatives can be registered for \$450 each. Representatives will have access to all of the meals served to our members throughout the event.

## SPONSORSHIP OPPORTUNITIES

*All sponsorships include signage, website and social media recognition.*

**Breakfast Sponsorships:** Sponsor one of the morning breakfasts as attendees kick-off their day of training and networking. This is a bronze level sponsorship recognition. **\$500 each.** only 3 left

**Lunch Sponsorships:** Lunch is a great time to take advantage of the opportunity for additional exposure for your company. Individual lunch sponsorships include sponsorship recognition, event signage, website and social media recognition. Exclusive sponsorships are available and include the opportunity to have a looping video/powerpoint (no audio available) on the large screen during the event. **\$750 each** (silver level sponsorship) or **\$1,250 exclusive** (gold level sponsorship).

**Welcome Reception Sponsorship:** This kick-off event provides an opportunity to meet and greet this year's attendees. This gold level sponsorship includes event signage, as well as website and social media recognition. **\$1,500**

**Friday Evening Cocktail Party & Vendor Reception:** This platinum level sponsorship provides additional exposure through beverage pairing with your company logo, signage sponsorship throughout the reception, as well as website and social media recognition. **\$2,500**

**Portfolio Sponsorship:** Your logo will be printed, along with the BIMRS logo, on keepsake portfolio folders that attendees utilize throughout the conference, as well as when they return to their business. This is a silver level sponsorship opportunity. **\$1,000**

**Lanyard Sponsorship:** Have your logo seen throughout the annual meeting as attendees network and attend training. Your company's logo and lanyards will be provided to our team in advance of the conference. This is a silver level sponsorship opportunity. **\$750**

**Tradeshow/Literature Bag Sponsorship:** Your provided bags will be presented to each attendee as they enter the exhibits area. Have your branding throughout the event as attendees visit exhibits, attend training and network. This is a bronze level sponsorship opportunity. **\$500**

## SCHEDULE OF EVENTS

### Wednesday, October 2

3:00-5:00 pm Vendor Setup  
5:00-7:00 pm Welcome Reception

### Thursday, October 3

6:30 am Vendor Access Begins  
7:00-8:00 am Breakfast\*  
8:00 am-Noon Opening Session  
Noon-1:30 pm Lunch & Exhibits\*  
1:30-5:30 pm Technical and Management Sessions

### Friday, October 4

6:30 am Vendor Access Begins  
7:00-8:00 am Breakfast\*  
8:00 am-Noon Technical and Management Sessions  
Noon-1:30 pm Lunch & Exhibits\*  
1:30-5:30 pm Technical and Management Sessions  
Evening Cocktail Party and Vendor Reception

### Saturday, October 5

6:30 am Vendor Access Begins  
7:00-8:00 am Breakfast\*  
8:00 am-Noon Technical and Management Sessions  
Noon-1:00 pm Lunch & Exhibits\*  
1:00-2:00 pm Closing Session/Door Prizes\*  
2:00-4:00 pm Vendor Teardown  
2:00-6:00 pm Technical and Management Sessions

### Sunday, October 6

7:00-8:00 am Breakfast  
8:00 am-Noon Technical and Management Sessions

*Schedule subject to change \* - exhibit times*

**Mobile App Sponsorship:** Be at the attendees fingertips with this unique opportunity. Your logo and recognition will be included in the mobile app, as well as website and social media recognition. Don't miss this opportunity to have your company seen each time an attendee opens the mobile app to find event information. This is a gold level sponsorship. **\$1,500**

**Notepad Sponsorship:** Attendees gain a lot of information and knowledge during the conference. Your logo'd notepads are utilized throughout the event, as well as when attendees return back to their place of business. The exclusive sponsor will provide their notepads/notebooks to be included in registration packets for each attendee. This is a silver level sponsorship opportunity. **\$500**

**Pen/Highlighter Sponsorship:** Your provided logo pens will be included in each attendee registration packet. Sure to be utilized throughout the event, this long-use item returns home with the attendees as a reminder of your support of their training endeavors. This is a bronze level sponsorship opportunity. **\$500**

**Morning Refreshment Breaks:** Keep the energy going by providing attendees with coffee and soda during their morning break. These are bronze level sponsorship opportunities. **\$250 each.** 3 available

**Afternoon Refreshment Breaks:** Have your branding included during the afternoon refreshment breaks which provides attendees with coffee, soda and snack. These are bronze level sponsorship opportunities. **\$750 each.** only 2 left

**Clipboard Sponsorship:** Your provided clipboards will be distributed to attendees to utilize during training sessions and general session. Your branding will be utilized by BMW professionals as they return to their shops and use your branded clipboards in their business. This is a bronze level sponsorship opportunity. **\$500**



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## Exhibit & Sponsorship Contract

**DON'T DELAY**  
Limited exhibit  
and sponsorship  
opportunities

**Marriott Mission Valley**  
San Diego, California  
**October 2-6, 2019**

### 1. Company Information

Company \_\_\_\_\_ Phone \_\_\_\_\_  
Street Address \_\_\_\_\_ Fax \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_  
Show Contact \_\_\_\_\_ Title \_\_\_\_\_ Website \_\_\_\_\_  
Email \_\_\_\_\_ Cell Phone \_\_\_\_\_

### 2. Exhibit Information

# _____ X \$850 = \$ _____ <small># of tables reserved (includes 1 representative)</small>	+	\$ _____ # _____ of add'l reps @ \$450 each <small>(includes Wed pm-Sun meal functions)</small>	+	\$ _____ # _____ of electrical drops @ \$40 each	+	\$375 year <input type="checkbox"/> Yes <input type="checkbox"/> No Corporate Membership <small>See list of membership benefits below. (optional)</small>	=	Total: \$ _____
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First Choice: \_\_\_\_\_ Second Choice: \_\_\_\_\_ Third Choice: \_\_\_\_\_

Please don't place us next to the following competitors: \_\_\_\_\_

### 3. Sponsorship Opportunities (sponsorship opportunities only available to 2019 exhibitors)

Amount
Refer to <a href="http://www.bimrsmeeting.com">www.bimrsmeeting.com</a> for information on remaining sponsorship opportunities

#### Corporate Membership

Corporate membership listing on new BIMRS website  
Receive BIMRS membership list  
Banner ad on new BIMRS website  
Free banner ad in one edition of BIMRS eNewsletter  
Priority 3-day advance sign-up opportunity for booth  
and sponsorship selection for Annual Meeting  
Only \$375/year

### 4. Payment Information

Company Name \_\_\_\_\_  
Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_ Email \_\_\_\_\_  
Credit Card Number: \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CID Code\* \_\_\_\_\_  
\*The CID code is required information. The code is on the signature strip for Discover, MasterCard and Visa.

Name as it appears on credit card (please print) \_\_\_\_\_ Credit card billing address, including city, state and zip code \_\_\_\_\_

\* We, the undersigned, do hereby apply for exhibit space at BIMRS Conference, October 2-6, 2019. When executed by both parties, this shall constitute a binding agreement and non-refundable. We have read and agree to abide by the Exhibitor Rules & Regulations on the reverse side, which are made a part of this agreement, and any such additional rules and regulations which may be adopted by BIMRS, the resort and/or show management. We understand that this agreement shall be legally binding upon acceptance in writing by BIMRS and/or show management. We understand that any change in the information on this agreement must be made in writing.

Signature \_\_\_\_\_ (Required) Date \_\_\_\_\_

**Questions? Call 775-44BIMRS or [sheri@bimrs.org](mailto:sheri@bimrs.org)**  
**Fax to 816-817-2260 OR mail to BIMRS, 5950 N. Oak Trfwy, Suite 201, Gladstone, MO 64118**