

OCTOBER 5-9, 2022

# 2022 ANNUAL CONFERENCE Las Vegas



## EXHIBITOR & SPONSORSHIP OPPORTUNITIES



GREEN VALLEY RESORT & SPA  
LAS VEGAS, NV

OCTOBER 5-9, 2022

# BOOTH INFO

Las Vegas

## PRICING

### Exhibit Tables (1-32) - \$900

Includes one representative

### Exhibit Areas (A-H) - \$2,800

Includes two representatives and 3 skirted tables

Additional representatives can be registered for \$699 each. Representatives will have access to all of the meals served to our members throughout the event.

The resort is a non-union facility! Your exhibitor kit will contain additional information as far as shipping, package fees, electrical, internet, etc.

## SCHEDULE OF EVENTS

Wednesday, October 5

3:00-5:00 pm  
5:00-7:00 pm

Vendor Setup  
Welcome Reception

Thursday, October 6

6:30 am  
7:00-8:00 am  
8:00 am-11:30 am  
11:30 am -1:30 pm  
1:30-5:30 pm

Vendor Access Begins  
Breakfast\*  
Opening Session  
Lunch & Exhibits\*  
Training Sessions

Friday, October 7

6:30 am  
7:00-8:00 am  
8:00 am-11:30 am  
11:30 am -1:30 pm  
1:30-5:30 pm  
Evening

Vendor Access Begins  
Breakfast\*  
Training Sessions  
Lunch & Exhibits\*  
Training Sessions  
Vendor Reception & Exhibits\*

Saturday, October 8

6:30 am  
7:00-8:00 am  
8:00 am-Noon  
Noon-1:00 pm  
1:00-2:00 pm  
2:00-4:00 pm  
2:00-6:00 pm

Vendor Access Begins  
Breakfast\*  
Training Sessions  
Lunch & Exhibits\*  
Closing Session/Door Prizes\*  
Vendor Teardown  
Training Sessions

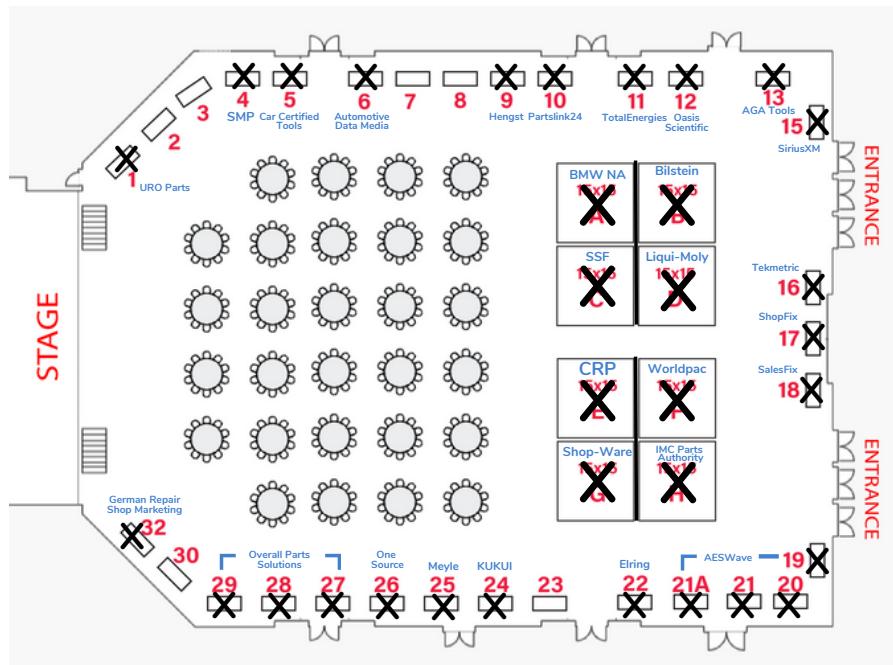
Sunday, October 9

7:00-8:00 am  
8:00 am-Noon

Breakfast  
Training Sessions

\* - exhibit times

Schedule subject to change



Secure your space Today!



complete your contract online at  
[link.bimrs.org/2022Exhibitors](http://link.bimrs.org/2022Exhibitors)  
Questions? [sher@bimrs.org](mailto:sher@bimrs.org)



GREEN VALLEY RANCH®  
RESORT | SPA | CASINO  
LAS VEGAS

BIMRS.ORG

OCTOBER 5-9, 2022

# SPONSOR INFO

as Vegas

**Breakfast Sponsorships:** Sponsor one of the morning breakfasts as attendees kick off their day of training and networking. This is a bronze-level sponsorship recognition. \$750 each. *only 2 remaining*

**Lunch Sponsorships:** Lunch is a great time to take advantage of the opportunity for additional exposure for your company. Individual lunch sponsorships include sponsorship recognition, event signage, website, mobile app, and social media recognition. Exclusive sponsorships are available and include the opportunity to have a looping video/PowerPoint (no audio available) on the large screen during the event. \$2,000 each (gold-level sponsorship). *only 1 remaining!*

**Welcome Reception Sponsorship:** This kickoff event provides an opportunity to meet and greet this year's attendees. This platinum-level sponsorship includes event signage, as well as the website, mobile app, and social media recognition. \$3,000

**Friday Evening Happy Hour & Vendor Reception:** This platinum-level sponsorship provides additional exposure through beverage napkins with your company logo, sponsorship signage throughout the reception, as well as the website, mobile app, and social media recognition. \$3,000

**Hotel Key Card:** Your 4-color logo will be printed on all hotel key cards for BIMRS attendees staying at the Green Valley Resort & Spa. This is a silver-level sponsorship opportunity. \$1,500

**Portfolio Sponsorship:** Your logo will be printed, along with the BIMRS logo, on keepsake portfolio folders that attendees utilize throughout the conference, as well as when they return to their business. These portfolios are provided by BIMRS. This is a silver-level sponsorship opportunity. \$1,000

**Lanyard Sponsorship:** Have your logo seen throughout the annual meeting as attendees network and attend training, and leave a lasting impression with your brand in conference photos of this year's event. Your company's logo'd lanyards will be provided to our team in advance of the conference. This is a silver-level sponsorship opportunity. \$1,000

**Tradeshow/Literature Bag Sponsorship:** Your provided bags will be presented to each attendee as they enter the exhibits area. Have your branding throughout the event as attendees visit exhibits, attend training, and network. This is a bronze-level sponsorship opportunity. \$500



OCTOBER 5-9, 2022

# SPONSOR INFO Las Vegas

**Mobile App Sponsorship:** Be at the attendee's fingertips with this unique opportunity. Your logo and recognition will be included in the mobile app, as well as website and social media recognition. Don't miss this opportunity to have your company seen each time an attendee opens the mobile app to find event information. This is a gold-level sponsorship. \$2,000

**Notepad Sponsorship:** Attendees gain a lot of information and knowledge during the conference. Your logo'd notepads are utilized throughout the event, as well as when attendees return back to their place of business. The exclusive sponsor will provide their notepads to be included in registration packets for each attendee. This is a bronze-level sponsorship opportunity. \$500

**Pen/Highlighter Sponsorship:** Your provided logo'd pen will be included in each attendee registration packet. Sure to be utilized through the event, this long-use item returns home with the attendees as a reminder of your support of their training endeavors. This is a bronze-level sponsorship opportunity. \$500

**Beverage Station:** Keep the energy going by providing attendees with coffee and soda during their breaks. These are bronze-level sponsorship opportunities. \$500 each. 4 remaining

**Afternoon Snack Station:** Have your branding included during the afternoon breaks which provides attendees with snacks. These are bronze-level sponsorship opportunities. \$750 each. *only 1 remaining!*

**Clipboard Sponsorship:** Your provided clipboards will be distributed to attendees to utilize during training sessions and general session. Your brand continues to be utilized by BMW professionals as they return to their shops and use your branded clipboards in their business. This is a bronze-level sponsorship opportunity. \$500

**T-Shirt Sponsorship:** Your company will be featured on the official 2022 BIMRS Annual Conference T-Shirt, distributed to every attendee. You can choose to feature your company logo on the left sleeve or back. Logo on left sleeve is a silver-level sponsorship opportunity. \$1500, logo on back. \$100 per logo

*Secure your space Today!*

complete your contract online at [link.bimrs.org/2022Exhibitors](http://link.bimrs.org/2022Exhibitors)

Questions? [sheri@bimrs.org](mailto:sheri@bimrs.org)



**BIMRS.ORG**



# MARKETING OPPORTUNITIES

**Floor Decals:** This fun and unique opportunity will direct attendees to your booth space! Includes one 18"x36" full-color floor decal. \$750 each. 4 available

**Mobile App Exclusive Sponsor:** Sponsorship of our mobile app includes your logo on the splash screen, visible each time an attendee opens the BIMRS Annual Conference app on their smartphone or tablet device and a prominently displayed link to your website. This is an exclusive opportunity. \$2,000

**Exclusive Email Campaign:** An exclusive email campaign dedicated to your promotion that will be sent to nearly 1,500 on the BIMRS email subscription list. \$750 each. 3 available.

**Email Banner Ad:** A banner ad in a BIMRS Conference email campaign sent to nearly 1,500 on the BIMRS email subscription list. \$350 each. 5 available.

**Branded Souvenir Photo Printing:** Attendees will be able to take and print photos with a custom photo frame featuring your company's logo. Sponsorship is available Thursday-Sunday or an exclusive throughout the conference. \$1,000 per day or \$2,500 for all 3 days

**Registration Packet Insertion:** Reach each and every conference attendee by having your material inserted into their customized registration packet. Approximate quantity of printed material to be sent to BIMRS is 250 pieces. There is a limit to the size of the insertion piece. Please contact BIMRS for more details. \$500 each. Limited opportunities available.

**T-Shirt Sponsorship:** Your company will be featured on the official 2022 BIMRS Annual Conference T-Shirt, distributed to every training attendee. You can choose to feature your company logo on the left sleeve or back. Logo on left sleeve is a silver-level sponsorship opportunity. \$1500. Logo on back. \$250 per logo



**PREMIERE MARKETING BUNDLE - \$1,000**

Includes 1 email banner ad AND 1 dedicated email campaign. Regular price: \$1,100

Ready to join us?  
Email: [sherি@bimrs.org](mailto:sherি@bimrs.org)

**BIMRS.ORG**



**BIMRS**  
2022  
ANNUAL MEETING  
& CONFERENCE  
October 5-9, 2022  
*Las Vegas*