

GEORGE KRUSE

Principal
Pursuit CRE

George Kruse is the Principal of Pursuit CRE, a real estate investment and asset management firm focused primarily on multifamily housing. George grew up in Sarasota and, after a decade of relocation around the country, moved back to the area and settled into Manatee County with his family in 2008. He has spent the last 20+ years focusing on commercial real estate, primarily on the finance and private equity sides of the industry, having personally closed over \$1 Billion in transactions over that period. He has recently launched Pursuit as an advisory and finance firm and he's now setting his sights on his long-term goal of impact capital investing in the affordable, workforce housing sector, with a focus on Manatee and Sarasota Counties. His passion for affordable housing initiatives started as an analyst with a low-income housing tax credit fund and he's continued those efforts as a Sadowski Fund Affiliate, a current member of the Manatee Chamber of Commerce's Attainable Housing Task Force and was recently reappointed to the City of Bradenton's Affordable Housing Advisory Committee.

George graduated from the University of Florida with a degree in finance and later received his MBA with honors from Columbia Business School with a dual focus on finance and real estate. He's a recent graduate of Leadership Manatee and now sits on the Leadership Alumni Association Board. He's a current Vice President of the Sarasota/Bradenton Columbia University Alumni Association, a former Advisory Board Member for the University of Florida's Master's in Real Estate program and an active volunteer with Junior Achievement in the area.