

CKCA ACADEMY

THE MENTOR SERIES 2026/2027

THERE IS LITERALLY THOUSANDS OF YEARS OF
EXPERIENCE IN THIS INDUSTRY.
SO JOIN US AND TAP IN TO THESE
AMAZING RESOURCES!

CKCA
YOUR BUSINESS
ADVANTAGE

JUST STARTING OUT OR BEEN IN BUSINESS FOR YEARS?

THIS SERIES IS FOR YOU.

BECAUSE THERE'S ALWAYS SOMETHING TO LEARN.

THESE ROUNDTABLE SESSIONS INCLUDE A 20-MINUTE PRESENTATION, FOLLOWED BY 40 MINUTES OF DISCUSSION.

Meet your peers who speak your language.
Because they understand this business!

Pick one or more of the sessions below



Stop Pricing Based on Linear Footage - With over 30 years of experience, Gerald has run a small, bespoke cabinet shop that is focused on quality. His thoughtful insights on how to run a successful business will leave you thinking outside the box!

Gerald Van Woudenberg, Van Arbour Design | Date: September 24, 2026 – 1pm ET [REGISTER](#)

Marketing Tactics for Kitchen Cabinet Shops - Giuseppe ran the Marketing Department at Laurysen Kitchens for more than 30 years and is a mover and a shaker with a deep understanding of people, community and how to drive excitement for your products.

Giuseppe Castrucci, Laurysen Kitchen | Date: October 22, 2026 – 1pm ET [REGISTER](#)

The 60% Problem: Finding the Waste Hiding in Your Shop - Luke is a technology pioneer in our industry, pushing the boundaries of what is possible. As Luke has toured many shops he has seen a lot of waste that could be avoided resulting in better profits for your business.

Luke Elias, President, Muskoka Cabinet Company | Date: November 19, 2026 – 1pm ET [REGISTER](#)

Scaling AI to Advance Your Business – Rishelle Tarr and Nikki Van Boeyen are both active users of AI in their cabinet businesses. From small to large scale, you'll be surprised to learn how they are using AI to help save time and costs for their business. Things are moving quickly in AI, learn how these two innovators keep up and push forward.

Rishelle Tarr, Westwood Fine Cabinetry & Nikki Van Boeyen, Gipman Kitchens & Cabinetry | Date: December 10, 2026 – 1pm ET [REGISTER](#)

Managing Company Finances in a Cabinet Shop – James is a Financial Planner and Accountant. He has a unique blend of both financial and cabinet operations experience which means you have a great opportunity to learn from someone who understands the business from both angles.

James Dewinetz, President and Controller, Pacific Rim Cabinets | Date: January 28, 2027 - 1pm ET [REGISTER](#)

Family Business – Momentum and Success - As the owner of a family businesses, Heidi understands the challenges to overcome and is enjoying the success that has followed. With so many family-run businesses in our industry, she is a great example of what is possible.

Heidi Boudreault, Co-Owner, Denca Cabinets | Date: February 25, 2027 – 1pm ET [REGISTER](#)

Perspective, Resilience, Change - Stan has over 33 years of leadership experience. His thoughtful and grounded perspective demonstrates that there is a strong future for our industry but it requires resilience and adaptability.

Stan Pauls, CEO, Decor Cabinets | Date: March 25, 2027 – 1pm ET [REGISTER](#)

Look for more sessions coming in 2027