



Online Storefronts
**Leverage
the power
of online
storefronts
to land new
customers**

The Opportunity

Many consumers are now taking a digital-first approach to making purchases. It's critical that we adapt to our customers' changing buying habits and provide a means for them to order online: both for their employees and their customers. Online storefronts provide an efficient way for your customers to order and manage their online purchases.

BENEFITS OF AN ONLINE STOREFRONT

- Creates an efficient centralized ordering process
- Helps you connect to a wide network of online users, such as a geographically dispersed workforce, third-party suppliers, distributors and franchisees
- Helps you control brand integrity, costs and waste
- Controls customization of products and marketing materials and reduces rogue buying
- Streamlines your workflow with automation, built-in permissions, 24/7 online ordering, rules and reporting, inventory tracking and payment
- Integrates with your existing technologies like warehouse management, accounting and customer relationship management (CRM) systems

BENEFIT TO YOUR CUSTOMER

- Competitive differentiator
- Locks customers into your online ordering system
- Adds more value to sales opportunities

QUESTIONS?

Contact your Business Management Consultant:
Burlington @ **336.222.0717** or **sales@piptriad.com**
Greensboro @ **336.315.2331** or **gsosales@piptriad.com**



Online Ordering Demo Site Library



<http://www.AdventureSUVCenter.com>
Site Audience: Automotive Industry



<http://www.AeroOneDemo.com>
Site Audience: Manufacturing/Training



<http://www.BedfordEDU.com/>
Site Audience: Universities/Education



<http://bewell.redirectme.net/>
Site Audience: Medical/Healthcare



<http://bluemarble.redirectme.net/>
Site Audience: Financial/Legal



<http://www.cottagehomesdemo.com/>
Site Audience: Real Estate/Construction



<http://www.eurekacoffeehouse.com>
Site Audience: Multi Location/Franchise



<http://www.froziyogurt.com>
Site Audience: Multi Location/Franchise



<http://terragardensupply.hopto.me>
Site Audience: Manufacture/Supply Chain

WEBSITE USAGE

PRODUCT HOSTING

- Business identity products
- Business cards, letterhead, envelopes
- Marketing materials
- Forms
- Training materials
- Posters, banners and signs
- Promotional products

SUPPLY CHAIN MANAGEMENT

- Equipment
- Store fixtures
- Manufacturing parts
- Kitting and fulfillment
- Retail inventory items
- Industrial supplies
- Food services items
- Clothing and uniforms

PIP Triad is well positioned as your premier partner to provide online material ordering, printing, fulfillment and custom programming as well as customer and graphics support to your company's associates. We have the unique advantage of having developed like solutions across a broad range of various vertical business markets. Our solution will meet your current and future needs through ongoing development enhancements, process improvements, and best practices adoption. This robust solution is not based on a single use, limited focus program; rather it is based on the industry's strongest web-based, printed communications procurement services with a world-wide footprint.