

## **Independence Day Sale**

Starts: Thursday, June 29, 2023 Ends: Monday, July 10, 2023

Cunard's Independence Day Sale will offer fares from \$899, Onboard Credit, and Alternative Dining. Offer is valid across 211 voyages including select 2023 Alaska, Canada New England, Caribbean, Coastal, Panama Canal, Transatlantic, Northern Europe, and Western Mediterranean and 2024 Alaska, Canada New England, Caribbean, Northern Europe, Mediterranean, Transatlantic, Australasia, Full World, and segments of the World voyages.

Sale Period: Starts June 29 and expires July 10, 2023.

Target This promotion is for North America guests(USA, Canada, Mexico, Puerto

Audience: Rico, and Bermuda), Asia (excluding Japan), and South America markets.

Product: Available on select voyages sailing between August 2023 and January

**2025.** See attached for list of voyages.

POF

Independence Day Sale\_Voyage List 202

Offer Message: Independence Day Sale

1. Fares from \$899

Onboard Credit
 Alternative Dining

Offers apply only to the first two guests per booking.

How to Book: Guests may book through their preferred Travel Advisor, Cruise Vacation

Planner or via Cunard.com (for North America Market).

Promotional This sale is being announced via POLAR Online and through emails sent to

**Considerations:** Travel Advisors and consumers.

## Terms & Conditions:

- New bookings only.
- 3<sup>rd</sup>/4<sup>th</sup> Berths: Offers do not apply to 3<sup>rd</sup>/4<sup>th</sup> passengers.
- **Exclusive Occupancy**: Singles will pay the supplement of 200% in Grills and 175% non-Grills.
- Onboard Credit. Up to \$1,000 Onboard Credit per stateroom offer (\$500 per person) is based on reserving a Queens Grill Suite on a voyage of 54 nights or longer. Onboard Credit offer does not apply to third/fourth berth guests. Onboard Credit amounts may vary by voyage length and category booked (see reference chart below for specific amounts). Guests paying the single occupancy supplement receive the per person Onboard Credit amount applicable to the category booked. Guests sailing in single-occupancy staterooms receive the per person Onboard Credit amount applicable to the category booked. Onboard Credit may be used on a single cruise only, is not redeemable for cash, cannot be used for the casino and expires at the end of that cruise. Offer is not transferable and may not be combinable with other select offers or other onboard credits. Onboard Credit amount is quoted in U.S. dollars. Offer is applicable to reservations deposited by July 10, 2023. Promotion code RD3.

Onboard Credit per person	Up to 9 nights	10 to 20 nights	21-53 nights	54+ nights
Queens Grill	100	200	300	500
Princess Grill	75	150	200	350
Balcony	50	100	150	250
Ocean View	25	50	100	150
Inside	25	50	100	150

- Free Alternative Dining For Two: Guests will receive one dinner at the Kings
  Court or Lido Restaurant. This offer is for guests 1 and 2 only and excludes
  third/fourth berth guests and does not include drinks. Reservations should be
  made early in the cruise to ensure availability. Alternative Dining credit must be
  used within the voyage. Credits do not have cash value and are nontransferable and non-refundable. Promotion Code: RD3
- Combinability: Offer is combinable with Cruise Sales and Group amenities
  and counts toward TCs. Offer is for new bookings only and is not
  combinable with Onboard Sales programs, Grills promo ZED (Gratuities
  and drinks package) and other select offers including, Past Guest,
  Negotiated, Flash, Interline, and Travel Agent rates. Offer may not combine
  with exclusive offers. This promotion is subject to capacity control.
- Air & Transfers: The standard transfer program and Cunard CompleteAir are available on all voyages.
- Offer Expiration: This promotion expires July 10, 2023.
- Promo Code: Independence Day Sale will use promo code RD3.
- Cancellation Fees: All voyages will incur cancellation fees upon entering final payment.

## **Frequently Asked Questions**

When does this offer start? Thursday, June 29, 2023 When does this offer expire? Monday, July 10, 2023

What is the offer?

Fares from \$899 **Onboard Credit Alternative Dining** 

How many voyages are on sale?

211 voyages. See voyage list above.

What trades are on sale?

• 2023 Alaska, Canada New England, Caribbean, Coastal, Panama Canal, Transatlantic, Northern Europe, and Western Mediterranean

 2024 Alaska, Canada New England, Caribbean, Northern Europe, Mediterranean, Transatlantic, Australasia, Full Worlds, and segments of the World voyages

What are the featured voyages?

Alaska: Q419 Canada: M330A Mediterranean:V413 Caribbean: M336. World: M407

Panama Canal: Q328D

How do I book this promotion?

Use promo code RD3. Independence Day fares and promo code RD3 will be on best buy.

Can this offer be booked online?

Yes. There will be a landing page with details of the offer and guest can select to book online.

Can guest share this offer

Yes they can.

Is this for new bookings only?

Yes.

Can guest rebook from a

different offer?

Yes, but guests may lose any benefits/amenity from their previous offer. Make sure to explain this to the guests. In addition, bookings inside final payment or booked under restricted fares will incur cancellation fees.

Who can book this offer?

This offer is available to residents of the 50 United States. Canada, Puerto Rico, Mexico, Bermuda, and the District of Columbia, Asia (except Japan) and South America Markets. Guests may book through their preferred Travel Advisor. In North America guests may contact their Cunard Cruise Vacation Planner or by calling Cunard at

(800) 728-6273.

Does the sale apply to certain

catogies?

No. Fare discounts have been applied across different

categories.

Will the fares change?

Fares are always subject to change and subject to

availability.

Does this offer combine?

Yes. This offer is **combinable** with Cruise Sales and Group amenities and counts toward TCs but is **not combinable** with select offers and value-adds, including Onboard Sales programs, Grill's drinks and gratuities package (promo ZED), Past Guest, Flash, Interline, and Travel Agent rates. Offer may not combine with exclusive

offers and negotiated rates.

Is the deposit refundable?

Yes

Can the deposit be transferred to a

different date?

Yes.

Can FCDs (future cruise deposits)

be applied?

Yes. However, the Onboard Sales Program offer of OBC (promo OOC) will not combine with this offer. Additional Deposit may be required beyond the FCD amount.

Are thirds and fourths eligible?

No. The offer only applies to guests 1 and 2.

Does Onboard Credit vary?

Onboard Credit offer is applicable for the first two guests and does not apply to third/fourth berth guests. Onboard Credit amounts may vary by voyage length and category booked (see reference chart below for specific amounts). Guests paying the single occupancy supplement receive the per person Onboard Credit amount applicable to the category booked. Guests sailing in single-occupancy staterooms receive the per person Onboard Credit amount applicable to the category booked. Onboard Credit may be used on a single cruise only, is not redeemable for cash, cannot be used for the casino medical expense if the go to the onboard medical team and expires at the end of that cruise. Offer is not transferable and may not be combinable with other select offers or other onboard credits. Onboard Credit amount is quoted in U.S. dollars. Offer is applicable to reservations deposited by July 10, 2023. Promotion code RD3.

Onboard Credit per person	Up to 9 nights	10 to 20 nights	21-53 nights	54+ nights
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Taxes, Fees and Port Expenses ranging from \$55 to \$1355 per person are additional and subject to change.