



# VIRTUAL CONFERENCE

# 18 MAY 2021

## Sponsorship opportunities

Sponsoring at the PDA Europe virtual conference is a great way to not only show your support for the association, but also increase your company's visibility at a European level. We invite any company interested in supporting our virtual conference to review the following sponsorship options we have created:

BENEFITS	GOLD up to 2 available € 2,500 (VAT excluded)	SILVER up to 4 available (1 sold, 3 available) € 1,800 (VAT excluded)
Logo recognition on the event webpage and promotional mailings	V	V
Recognition on our Linkedin page and group	V	V
Verbal recognition by the President in the opening and closing remarks of the virtual conference	V	V
Logo recognition on the slide carousel before the opening and during the break	V	V
Sponsored video ad of 1' between sessions: your company will have the possibility to show a promotional video of 1' during the transition period between sessions	V	
Speaking slot during sponsor carousel: market your company to virtual attendees during a short presentation (max 10 minutes)	V	V

Sponsored news item on SharePoint (intranet): sponsors can have an article published on the PDA Europe intranet accessible to all members	V	
Attendee list of those opted-in to receive sponsor communications (GDPR compliant)	V	V
Complimentary registrations for the conference	3	2

Additional sponsorship items that can be purchased separately by the gold and silver sponsors	Cost
Speaking slot during sponsor carousel <i>Market your company to virtual attendees during a presentation of maximum 10 minutes (includes one complimentary registration for the company representative)</i>	850 EUR (VAT excluded)
Sponsored video ad of 1' as a transition between speakers <i>Your company will have the possibility to show a promotional video of 1' as a transition between two sessions.</i>	450 EUR (VAT excluded)
Sponsored transition slide between speakers <i>Your company will be included as a sponsor via the ad submitted on a transition slide between two sessions</i>	350 EUR (VAT excluded)
Event website banner ad <i>Your company will be included as a sponsor via the banner ad submitted. Banner ads will be located on the homepage of the event website and are not to exceed 300 x 300 pixels.</i>	250 EUR (VAT excluded)
Promotional banner ad on Linkedin page <i>Your company will be included as a sponsor via the banner ad submitted. Banner ads will be posted on the PDA Europe Linkedin page and are not to exceed 300 x 300 pixels.</i>	250 EUR (VAT excluded)
Ship boxes of tea/coffee boxes to conference participants	Tbc (depending on supplier quotation)