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# European Potato Processors' Association

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**Conference 2022 - Programme**

## EUPPA Conference 2022

### “Driving sustainability in the potato processing sector”

#### Programme

Tuesday 11 October 2022, “The Hotel” – Brussels

10:30 – 11:00 Registration & refreshments

**11:00 – 11:05** **OPENING REMARKS**

**Mr Kees Meijer**, EUPPA President

**11:05 – 12:00** **PART 1 – THE IMPLEMENTATION OF THE GREEN DEAL AND FARM TO FORK STRATEGY: WHERE DO WE STAND AND WHERE ARE WE HEADING?**

Presentations:

**Mr Lukas Visek**, Member of Cabinet of Executive Vice-President Frans Timmermans, European Commission

**Mr Tom Vandenkendelaere**, Member of the European Parliament (EPP, Belgium)

Q&A session

**12:00 – 12:30** **PART 2A – SPOTLIGHT ON EUPPA SUSTAINABILITY SUCCESSES**

**Moving towards Regenerative Agriculture in 2030**

**Ms Anne-Claire Sans**, Sustainability Director at McCain CE

**How to design local circular water systems**

**Ms Jolanda Dings**, Sustainability Manager at Lamb Weston / Meijer

**The importance of partnerships in Agristo’s sustainability strategy**

**Mr Peter Vos**, Energy Manager at Agristo

**12:30 – 13:30** **LUNCH BREAK**

#### About EUPPA

EUPPA is the European association representing the industry of potato processors in Europe. Its members are 6 national associations based in Belgium, Germany, France, Italy, the Netherlands and the United Kingdom as well as 16 individual companies, accounting for more than 90% of processed potato production in Europe.

#### Contact

Avenue de Tervueren 188A, Box 4, 1150 Brussels  
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**13:30 – 14:00**      **PART 2B – SPOTLIGHT ON EUPPA SUSTAINABILITY SUCCESSES**

Energy scouts, what our trainees contribute to sustainable production management at Schne-frost

**Dr Karsten Hennemann**, Head of Quality Management at Schne-frost

The 11er energy cycle: how the potatoes drive themselves

**Mr Thomas Schwarz**, CEO at 11er

**14:00 – 15:25**      **PART 3 – PRODUCT ENVIRONMENTAL FOOTPRINT & SUSTAINABILITY LABELLING: THE PATHWAY FOR FOOD & DRINK PRODUCTS**

Presentations:

Sustainability labelling: what is the landscape and what are the challenges?

**Drs. Koen Boone**, coordinator of Sustainable Value Chains at Wageningen University & Research and Managing Director for Europe of The Sustainability Consortium

Guidance on the use of PEF for the food and drink sector

**Mr Jorge Álava, M.Sc.**, Senior Regulatory & Scientific Affairs Manager – Sustainability at Nestlé, Representing FoodDrinkEurope

The consumer perspective: learnings from application of an environmental label in retail

**Ms Veerle Poppe**, Sustainability Strategist at Colruyt Group

Panel discussion moderated by: **Ms Jolanda Dings**, Chair of the EUPPA Sustainability Committee

**15:25 – 15:30**      **CLOSING REMARKS**

**Mr Kees Meijer**, EUPPA President

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