



Sponsorship Package

About The Conference

The IMPACTIFY BC Conference is an annual 2-day Conference where over 150 not-for-profit decision-makers, executive directors, board members, program managers, and others working in not-for-profit organizations in many sectors from across BC come together to learn about the BC Community Gaming Grant from the Gaming Branch Team, as well as network and participate in workshops and sessions that equip them with practical knowledge and tools to better deliver their programs and run their organizations.

When and Where

October 1 & 2, 2026 | River Rock Casino Resort, Richmond BC

Who Will Sponsors Reach

Our members and audience are applicants and recipients of the BC Community Gaming Grant and the Gaming Capital Project Grant from all across BC. These Grants currently fund over 5,000 not-for-profits each year. Organizations from many different sectors - arts & culture, human & social services, sports, education, environment, public safety and volunteers and service clubs, have been using the Gaming Grants for delivering on-going programs in their communities, acquiring much needed equipment and assets, and improving infrastructures.

BC Association for Charitable Gaming (BCACG) works with all not-for-profits eligible for the Gaming Grants to access the Grants by hosting monthly webinars, workshops as well as online drop-in Q&A sessions. We also provide individual help and encourage organizations to get in touch with us if they need help with their Gaming Grant Applications, have questions about the Gaming Grant Guidelines, or need help with their reporting.

With sponsorship, you reach executive directors, board members and others working at not-for-profit organizations across BC who are actively looking for services, products and ideas to bring back to their communities, and to share with other organizations and many other groups within their region. With over 29,000 non-profits currently registered in BC, the potential is far-reaching.

Impactify BC sponsorship is an ideal opportunity to **position your brand as a community leader** supporting communities across BC.

Sponsorship Opportunities

Gold Sponsor 1

\$5000

Benefits:

- Sole named sponsor for the Conference Keynote Speaker
- Logo recognition on all materials (value: \$800)
- Three free registrations (value \$1125)
- 10-minute presentation opportunity (value: \$500)
- Edited recording of presentation: (value: \$1200)
- Booth set up for both days of conference inside conference venue: (value: \$1500)
- Delegate bags insert (value: \$500)
- Custom email to attendees: (value: \$500)

Gold Sponsor 2

\$5000

Benefits:

- Sole named sponsor for the 'Meet & Greet' Reception attended by delegates and elected officials (value: \$2000)
- Logo recognition on all materials (value: \$800)
- Three free registrations (value \$1125)
- 10-minute presentation opportunity (value: \$500)
- Edited recording of your presentation: (value: \$1200)
- Booth set up for both days of conference inside conference venue: (value: \$1500)
- Delegate bags insert (value: \$500)
- Custom email to attendees: (value: \$500)

Silver Sponsors

\$3000

Benefits:

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| • Named sponsor of a workshop session – 8 available OR | • Edited recording of your presentation (value: \$750) |
| • Named sponsor of one of 2 lunches (value: \$1000) | • Booth set up for one day of conference (value: \$900) |
| • Logo recognition on all materials (value: \$800) | • Delegate bags insert (value: \$500) |
| • Two free registrations (value: \$750) | • Advertisement in email to attendees (value: \$250) |
| • 5-minute presentation opportunity (value: \$700) | |

Sponsorship Opportunities

Bronze Sponsors

\$1500

Benefits:

- Named sponsor of one coffee break (value: \$500 – 4 available)
- Small Logo recognition on all materials (value: \$500)
- One free registration (value \$375)
- Delegate bags insert (value: \$500)

In-Kind Sponsors

- Place a gift in each delegate bag (100 to 120 pieces) or,
- Donate a draw prize for attendees (any number of items) or,
- Provide 3 months of free advertising for the conference

Benefits:

- Logo recognition on all materials (value \$500)



Customize your Sponsorship

Select and pay for any of the benefits offered except for event registration to create your own custom sponsorship package.

All sponsors will be recognized for their support on social media.

THANK YOU

If you are interested in sponsoring, exhibiting, or learning more, please reach out and let's start a conversation about how you can be part of this year's Impactify BC Conference. Connect with us today!

For more information, or to discuss sponsorship options, please contact communications@bcacg.com