The College of Management at the University of Massachusetts Boston is Boston’s only public business school. It has a global reputation for its cutting-edge bachelors, masters, and doctoral academic programs.

UMass Boston’s College of Management has a world-class faculty known for their dedicated and innovative teaching, impactful research, and passion for making a positive impact in society.

From July 1, 2022, to June 30, 2023, our faculty made significant contributions to academic scholarship by publishing in top academic journals. Review the attached report for the complete list.

It is a true honor and privilege to serve as the Dean of the College and work with an exceptional community of researchers and educators.

Venky Venkatachalam, PhD
Dean and Distinguished Professor,
College of Management
SUMMARY

Over the last year, UMass Boston’s College of Management faculty demonstrated a strong commitment to academic excellence, actively engaging in research, publication, editorial service, and other scholarly activities that collectively contribute to the advancement of knowledge in their respective fields.

During the period of July 1, 2022, and June 30, 2023, our faculty made significant contributions to academic scholarship by publishing or having accepted 63 papers in well-recognized peer-reviewed academic journals. Out of these, 14 were accepted or published in journals in the list of 50 used in the Financial Times research rank, considered the most reputable journals in the fields of business and management, with acceptance rates as low as 5%. Furthermore, 45 of these papers have been published in journals that hold an A or A* rating on the ABDC (Australian Business Deans Council) Journal Quality List, a highly regarded ranking commonly employed to assess journal quality and determine faculty promotions in business schools. Additionally, our faculty authored 14 book chapters and other scholarly articles.

In addition to their publication achievements, several of our faculty members have assumed significant editorial roles by serving as editors or board members for academic journals. Our faculty members have been recognized by professional organizations for their contributions in their areas of expertise. One of our faculty members was named a Fellow of the Society for Risk Analysis. Another faculty member was included in the Stanford-Elsevier list of the world’s most-cited scholars and was recognized for his Harvard Business School Case study being included on the Top 50 Cases list of the last 50 years. Three of our faculty members received a grant from the Environmental Protection Agency, to support their research addressing environmental concerns. Another faculty member was Co-PI on a $1 million NSF ADVANCE Adaptation grant awarded to a group of faculty members from UMass Boston for their work on diversity and workforce development.

Below are complete lists of peer-reviewed journal publications, book chapters and other articles, external engagement, editorial appointments, other recognitions, media mentions, and grants and financial awards.


5. Berger, Jonah, Grant Packard, Reihane Boghrati, Ming Hsu, Ashlee Humphreys, Andrea Luangrath, Sarah Moore, Gideon Nave, Christopher Olivola, and Matthew D. Rocklage (Accepted). “Wisdom from Words: Marketing Insights from Text,” Marketing Letters.


BOOK CHAPTERS AND OTHER ARTICLES


EXTERNAL ENGAGEMENT, EDITORIAL APPOINTMENTS, OTHER RECOGNITIONS, MEDIA MENTIONS

1. Raymond Liu served as Guest Editor for the Special Issue “Disruptive Innovation and Sustainable Growth” in Sustainability.

2. Leon Zurawicki served as the Program Adviser for the Neuromarketing Manager Program and as the journal editor for INsights - Consumer Neuroscience in Business.


4. Samantha Erskine’s paper “The Gaslighting of Women of Color CEOs: Sensegiving and Sensebreaking Tactics That Center Whiteness” was selected as the best paper for the Annual Meeting of the Academy of Management, Seattle, WA, August 2022.
5. David Levy was included in the November 2022 Stanford-Elsevier list of the world’s most-cited scholars (in the top 2% in the field of Business).

6. David Levy was recognized for his Harvard Business School Case study on Apple Computer (1992), co-authored with David Yoffie and Jeffrey Cohn, as No. 25 on the Top 50 Cases list of the last 50 years.

7. Dr. Jeffery Keisler was named a Fellow of the Society for Risk Analysis.

8. Dr. Jeffery Keisler was a Special Issue co-Editor for INFORMS Journal on Applied Analytics, Special Issue on Decision Analysis.

9. Daniel Lee served as Associate Editor of Information & Management and Guest Editor of Electronic Commerce Research for the Special Issue of “Responsible AI for E-Commerce”.

10. Shan Jiang served as Associate Editor of Electronic Commerce Research Special Issue “Responsible AI for E-Commerce”.


12. Lucia Silva-Gao served as guest Editor for the Special Issue in Business Ethics, the Environment & Responsibility: Corporate Social Responsibility throughout the COVID-19 Crisis.

13. Xiaolu Xu served as an Editorial Advisory Board Member for the Asian Review of Accounting.


17. Arindam Bandopadhyaya was appointed Honored Chair Professor, Woxsen University, Hyderabad, India;

18. Arindam Bandopadhyaya served as Review Editor on the editorial board of Organizational Psychology.


21. Nardia Haigh served as Program Chair for the Organizations and Natural Environment Division of the Academy of Management.

22. Samantha Erskine served as a review Editor for Organizational Justice, Diversity and Equity, and Frontiers in Organizational Psychology.


24. Samantha Erskine’s work was mentioned on DiversityInc (March 30, 2023, MSNBC’s Morning Joe, February 9, 2023, and Forbes, February 2, 2023.

25. Pacey Foster was engaged in a number of activities and communities in relation to his work on programming and partnerships for the Massachusetts Hip-Hop Archive at the Archives and Special Collections of the Healey Library at UMass Boston.

26. Marc Lavine served on the Editorial Board of Management Teaching Review.

27. Jared Poole was Co-convenor of the Race, Embodiment and Ethics research network of the journal Gender, Work & Organization.

28. Maureen Scully was invited to serve on the Distinguished Advisory Board of the journal Gender, Work & Organization.

29. Vesela Veleva served as an Editor for SAGE Business Cases Sustainability Series.

30. Vesela Veleva was interviewed on WUMB radio about her research and recent EPA grant on pollution prevention in the craft brewing industry, November 2022.

GRANTS AND FINANCIAL AWARDS

1. Vesela Veleva (Principal Investigator), Nardia Haigh, and Benyamin Lichtenstein were awarded a 2-year, $350k grant from the Environmental Protection Agency to provide pollution prevention technical assistance to Massachusetts craft breweries. As part of this work, 33 graduate and undergraduate students were trained in pollution prevention and sustainability benchmarking.

2. Maureen Scully is one of the Co-PIs on a $1 million 3-year NSF ADVANCE Adaptation grant awarded to a group of faculty from UMass Boston with the title “UMass Boston CARES: Communities, Acknowledgment, Recognition and Equity through a Culture of Sponsorship”.

3. Romilla Syed as a Co-PI for a grant from the governmental Agency/think tank “Human-Centric Cybersecurity Partnership”, for “Modeling false claims against politicians alleged on social media: An ontology and knowledge graph of conflicts of interest, nepotism, bribery, and corruption”, in the amount of CAD$ 25,000.
4. Samantha Erskine was selected as one of the inaugural Restorative Justice Commission (RJC) grantees by The Mauricio Gastón Institute for Latino Community Development and Public Policy at UMass Boston. The financial reward provided by the Institute will support Professor Erskine’s project “Transforming Management Mindsets: Cultivating Antiracist Allyship and Inclusive Leadership for Diverse Skills and Expertise.” May 2023.

5. Essential Foundations, one of the nonprofit organizations Professor Foster is working with, received a $20,000 grant from Mass Humanities as part of its Expand Massachusetts Stories grants.