AUTISM TREE PROJECT

GLOBAL NEUROSCIENCE CONFERENCE

A VIRTUAL EVENT • NOVEMBER 12, 2021

SPONSORSHIP OPPORTUNITIES

Join the global neuroscience community and ATPF for the 6th Annual Neuroscience Conference: A Virtual Event, November 12, 2021!

The Autism Tree Project Foundation Annual Neuroscience Conference is a day-long collaboration that showcases cutting-edge findings and innovations in the field of Neuroscience and Autism. The conference serves as a forum to bring together forward-thinking leaders and individuals interested in learning more about scientific synergy in San Diego and around the world. This one day conference is attended by more than 450 innovators from the global neuroscience community and will feature a mix of new research, a panel discussion on neurodiversity, a Keynote Speaker and a panel featuring autistic individuals. The ATPF Annual Neuroscience Conference is chaired by Alysson Muotri, Ph.D. of the Sanford Consortium for Regenerative Medicine and moderated by Roger Bingham of the Salk Institute.

ATPF is pleased to offer an array of sponsorship opportunities to organizations interested in maximizing visibility and exposure at this virtual event. Contact RebeccaB@autismtreeproject.org or 619-222-4465 to reserve your sponsorship!

ATPF SPONSORSHIP LEVEL	Platinum	Gold	Silver	Bronze	Patron
	$25,000	$15,000	$10,000	$5,000	$2,500
PRIOR TO ATPF CONFERENCE					
Logo and link on www.autismtreeproject.org	✓	✓	✓	✓	✓
Description on www.autismtreeproject.org	✓	✓	✓	✓	
Logo and/or name (with link) to ATPF Neuroscience Conference marketing emails (reach: 12,400 contacts)	✓	✓	✓		
Social media posts recognizing sponsor's support	✓	✓			
Mention of company name and sponsorship commitment included in pre-event press release	✓				
Sponsor logo featured on ATPF Neuroscience Conference landing page, ATPF website home page banner, and all ATPF social media platforms (reach: over 100,000 people)	8 weeks	4 weeks	2 weeks	1 week	3 days
DURING ATPF CONFERENCE					
Recognized verbally by Chairman or Moderator at beginning and closing of conference	✓				
"Sponsored by..." message during coffee and lunch breaks	✓				
Sponsor questions during any and all panels	✓				
Logo/mention on social media during conference	✓	✓			
Logo on beginning/intro slide of conference	✓	✓	✓	✓	
Logo on closing/ending slide of conference	✓	✓	✓	✓	✓
Complimentary registration for full day conference	✓	✓	✓	✓	✓
Ad in conference program booklet	Full page	1/2 page	1/2 page	1/4 page	1/4 page
POST-ATPF CONFERENCE					
Special Thank You piece by ATPF artist Joel Anderson	✓	✓	✓	✓	✓
Recorded conference private link shared and available 3 months post-conference on ATPF YouTube channel	✓	✓	✓	✓	
Logo and/or name with link in thank you email to all attendees	✓	✓	✓		
Social media post recognizing sponsor support	✓	✓			
Logo in post-conference email with additional resources	✓				

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GLOBAL CONFERENCE LEADERS



ALYSSON MUOTRI, PH.D., Chairman

Alysson Muotri, Ph.D., is a Professor at the Departments of Pediatrics and Cellular & Molecular Medicine at UC San Diego and runs the largest autism lab in the world. He is also the Director of the Stem Cell Program and Archealization Center at UCSD. His lab focuses on the re-creation of the human brain using stem cell technologies and brain organoids. Dr. Muotri's research focuses on brain evolution and modeling neurological diseases using human induced pluripotent stem cells and brain organoids. He has received several awards, including the prestigious NIH Director's New Innovator Award, NARSAD, Emerald Foundation Young Investigator Award, Surugadai Award, Rock Star of Innovation, NIH EUREKA Award, Telly Awards among several others.



ROGER BINGHAM, Moderator

Roger Bingham is a science educator, author, and television presenter, writer and director. He is Co-founder and Director of The Science Network (TSN), a virtual forum with over 1,100 videos dedicated to science and its impact on society (www.thesciencenetwork.org), the Founding Director of The Collaboratory at University of California, San Diego, a member of the Computational Neurobiology Laboratory at the Salk Institute and of the Institute for Neural Computation, University of California, San Diego. He is the co-author of *The Origin of Minds: Evolution, Uniqueness, and the New Science of the Self*, and a seven-time Emmy award-winning creator and host of PBS science programs, including the critically acclaimed series, *The Human Quest*.



CONSTANCE L. SMITH-HICKS, M.D., PH.D, Distinguished Speaker

Constance L. Smith-Hicks, M.D., Ph.D., is the Medical Director for the Center for Autism and Related Disorders and the Director of Basic Science Research in Fragile X Syndrome at the Kennedy Krieger Institute. She is a neurologist with special qualifications in child neurology and a research scientist who completed her Neurology and Pediatric Neurology training at the Johns Hopkins University School of Medicine in 2005, then trained as a post-doctoral fellow in the Department of Neuroscience at Johns Hopkins University School of Medicine in 2010. She is also a member of the Child Neurology Society, the Society for Neuroscience, and the American Academy of Neurology. Dr. Smith-Hicks currently serves on several National Fragile X syndrome leadership teams.



SIMON BARON COHEN, Keynote Speaker

Simon Baron-Cohen, FBA FBPsS FMedSci, is a Professor of Psychology and Psychiatry at Cambridge University, Director of the Cambridge Autism Research Center and the author of six hundred scientific articles and four books, including *The Science of Evil, The Essential Difference*, and his latest, *The Pattern Seekers - How Autism Drives Human Invention*, where he makes a groundbreaking argument about the link between autism and ingenuity. He has served as Vice-President and President of the International Society for Autism Research, and in 2021 received a knighthood in the New Year's Honours List. His numerous TED Talks are among the site's most highly viewed.

AUTISM tree project FOUNDATION
creating BRIGHTER futures for children with AUTISM

AUTISM TREE PROJECT FOUNDATION

Founded in 2003 Autism Tree Project Foundation (ATPF) is a 501(c)(3) organization dedicated to improving communities in San Diego County and The Bay Area through our mission of CARES: Community, Advocacy, Research, Education, and Screenings. ATPF provides free Early Intervention Preschool Screenings to over 2,000 youth annually with over 20,600 preschoolers screened to date since 2006. ATPF's Youth Education and Developmental Services coordinates and provides more than 20 FREE intensive programs, designed to engage youth with autism in a variety of services which aim at improving their confidence, behaviors and their social communications.

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SPONSORSHIP REGISTRATION FORM

Company Name:_____

Address:_____

City: _____ **State:**_____ **Zip:**_____ **Country:** _____

Contact Name: _____

Title: _____

Email: _____

Billing Address (if different from above):_____

City: _____ **State:**_____ **Zip:**_____ **Country:** _____

Level of Sponsorship:

◯ **Platinum / $25,000** ◯ **Gold / $15,000**

◯ **Silver / $10,000** ◯ **Bronze / $5,000** ◯ **Patron / $2,500**

Please email completed form and materials to ATPF at RebeccaB@autismtreeproject.org. Please submit your logo for inclusion in items that are part of your selected sponsorship package. Logo should be submitted as an jpeg. or png. file.

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Contributions made to ATPF are fully tax-deductible.
Autism Tree Project Foundation is a Nonprofit Charitable 501(c)3 Organization.
Federal Tax ID: 71-0942573

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