



Metro Atlanta Alumni Chapter
Alabama A&M University Alumni Association, Inc.
P.O. Box 91314 • Atlanta, Georgia 30364-1314
www.aamuatl.org

21st Annual Bulldog Scholarship Golf Tournament

Dear Supporter,

The Metro Atlanta Chapter of the Alabama A&M University Alumni Association is proud to announce its **21st Annual Bulldog Scholarship Golf Tournament**, which will be held on **Friday, August 28, 2026**, at **Heron Bay Golf & Country Club**, located at 5100 Heron Bay Boulevard, Locust Grove, Georgia. Registration check-in will begin at **7:30 a.m.**, followed by a **9:00 a.m. shotgun start**. Tournament participants will enjoy a complimentary breakfast before play and a complimentary lunch at the 19th Hole Awards Luncheon, where tournament winners and special recognitions will be announced. Please note that **on-site registration will not be available**.

We encourage all golfers and sponsors to register and submit payments electronically at: <https://aamu-alumni-golf-tournament.perfectgolfevent.com>

For more than two decades, our chapter has remained committed to supporting deserving students from the metropolitan Atlanta area who attend Alabama A&M University. Over the past six years alone, we have awarded more than **\$180,000 in scholarships and tuition assistance**. These students represent the future of our communities—talented, driven, and poised to become tomorrow's leaders. Your continued support is essential in helping us expand educational opportunities for these deserving young scholars.

As a **501(c)(3) charitable organization**, proceeds from this annual tournament benefit the **Ernest J. Clements, Jr. Scholarship Fund**. Mr. Clements, a 1960 graduate of Alabama A&M University, was a dedicated member of our chapter and a pioneering educator within the DeKalb County School System. His legacy of service and commitment to education continues to inspire our mission.

Our **20th Annual Bulldog Golf Tournament** was a tremendous success, drawing more than **140 golfers** and raising over **\$25,000** to support student scholarships. Building on that momentum, we are excited to continue this tradition and have set an ambitious goal of raising **\$30,000** through this year's event.

Enclosed you will find detailed information outlining the various sponsorship opportunities and registration options available. To ensure inclusion in our promotional materials and event planning, we kindly request that all sponsorship commitments and registration payments be submitted by **Monday, August 17, 2026**.

In addition to monetary contributions, we welcome donations of door prizes, golf gift items, and other promotional giveaways that will help make this event memorable for our participants.

On behalf of the Metro Atlanta Chapter of the Alabama A&M University Alumni Association and the students whose lives are impacted by your generosity, thank you for your consideration and support. Together, we can continue to invest in educational excellence and help shape the next generation of Bulldog leaders.

If you have any questions regarding the Bulldog Golf Tournament, please contact **Russell Jackson** at golf@aamuatl.org.

Sincerely,

Bulldog Scholarship Golf Tournament Committee
Metro Atlanta Alumni Chapter
Alabama A&M University Alumni Association, Inc.

21st Annual Bulldog Scholarship Golf Tournament

Event Snapshot

When	Friday, August 28, 2026, Check-in at 7:30 a.m. • Shotgun start at 9:00 a.m.
Where	Heron Bay Golf & Country Club 5100 Heron Bay Boulevard, Locust Grove, Georgia
Included	Complimentary breakfast and lunch are included for all golfers, with lunch served during the 19th Hole Awards Luncheon following tournament play.

Sponsorship Levels

Benefits	Platinum \$5,000	Maroon & White \$2,500	Maroon \$1,250	White \$750	Bulldog \$100
Logo on all event signage	✓	✓	✓	✓	✓
Recognition at tournament start and awards party	✓	✓			
Website feature	✓	✓	✓	✓	✓
Dedicated social media spotlight	✓	✓			
Group social media thank-you	✓	✓	✓	✓	✓
Premium hole sponsorship	✓	✓			
Hole sponsorship			✓	✓	✓
Vendor setup opportunity	✓	✓			
Product inclusion in gift bag	✓	✓	✓	✓	✓
Foursomes included	3	2	1	1	0

**Custom packages are available for sponsors seeking tailored visibility or activation opportunities.*

Additional Appreciation Sponsorship Opportunities

Hole-in-One Contest Sponsor \$500	Beverage Station Sponsor \$250
Longest Drive Contest Sponsor \$500	Premium Raffle Items Sponsor \$500
Tournament Entertainment Sponsor \$1,000	Day-of volunteer or in-kind gift support Contact us

Other Ways to Participate

- Register as an individual golfer for \$150.
- Register a foursome for \$550 and bring your team to the course together.
- Add a tax-deductible contribution or hole sponsorship to support the scholarship fund further.

How to Respond

Submission Details

Website: http://www.aamuatl.org/ •	Logo submission: golf@aamuatl.org (PDF or JPEG preferred)
Logo deadline: August 17, 2026 • Payment / registration link: https://aamu-alumni-golf-tournament.perfectgolfevent.com/	
Mailing address: Metro Atlanta Chapter - AAMU, Attn: Golf Committee, P.O. Box 91314, Atlanta, Georgia 30364-1314	
Questions: Russell Jackson (770-653-1060) • Shelbia King (golf@aamuatl.org)	

21st Annual Bulldog Scholarship Golf Tournament

Golfer Registration Form

All registrations and payments must be received by Monday, August 17, 2026. No on-site registration will be available.

Registrant / Primary Contact	
Email Address	
Phone Number	
Registration Type	☐ Individual golfer – \$150 ☐ Foursome – \$550
AAMU Alumni Affiliation	☐ Yes ☐ No
Additional Donation (optional)	

D

Foursome roster (complete if registering a foursome):

No.	Golfer Name	Email Address
1		
2		
3		
4		

Foursome roster (complete if registering a foursome):

No.	Golfer Name	Email Address
1		
2		
3		
4		

****Duplicate this page for additional foursomes.***

21st Annual Bulldog Scholarship Golf Tournament

Sponsorship Registration Form

All sponsorships and payments must be received by Monday, August 17, 2026. Please email Logo to golf@aamuatl.org with subject line, "Bulldog Scholarship Golf Tournament Sponsor."

Primary Contact	
Email Address	
Phone Number	
Sponsorship Level	☐ Platinum – \$5,000 ☐ Maroon & White – \$2,500 ☐ Maroon – \$1,250 ☐ White – \$750 ☐ Bulldog – \$100
AAMU Alumni Affiliation	☐ Yes ☐ No
Sponsorship Signage Information (Text)	

If applicable, would you like to use your included foursome(s)? ☐ Yes, we will provide player names below for the number of foursomes elected. ☐ No, we decline the foursome(s) and donate it back to the scholarship fund.

Foursome roster (complete if registering a foursome):

No.	Golfer Name	Email Address
1		
2		
3		
4		

Foursome roster (complete if registering a foursome):

No.	Golfer Name	Email Address
1		
2		
3		
4		

****Duplicate this page for additional foursomes.***