

Cowley County

Destination BootCamp Business Workshop

Reinventing Businesses into Consumer Destinations

- ◇ Are you dissatisfied with the performance of your business or company?
- ◇ Would you like to increase customer loyalty and customer traffic?
- ◇ Would you like to keep local customers spending with you, and not out-of-town?
- ◇ Are you losing sales to internet companies or large chains?
- ◇ Are you experiencing falling or flat sales levels?
- ◇ Would you like to learn how to run your business more effectively, and quit having it run you?

Then...Mark Your Calendar and APPLY NOW!

Cowley County will be sending six business owners to Longmont, CO. to attend Jon Schallert's Destination BootCamp Workshop **September 11-13, 2018 FOR FREE!**

With a focus on retail businesses, prime examples of businesses that have benefited from BootCamp include: private grocery, bookstores, coffee shops-bakeries-restaurants, custom jewelry retail, thrift stores, antique-quilt-craft shops, photography-art-wine, family entertainment venues, boutiques, spas and so much more...

Destination BootCamp is an intense 2.5 day training that teaches business owners a 14-step Destination Strategy to assess their current tactics, identify strengths, and apply new techniques to increase sales and profits. The goal of the workshop is to help entrepreneurs reinvent their business into **Consumer Destinations** by spending time with Jon and other business owners in a small group setting where they learn to transform their business. Jon has over 20 years of experience consulting thousands of independent owners in large cities and small, rural towns.

Cost for Destination BootCamp is normally \$1,700 per attendee, but **SIX** local businesses have the opportunity to attend for **FREE**.

Submit applications to Cowley First by **July 1st** to be considered.

Full details on the Destination BootCamp and the application can be found at **www.cowleyfirst.com** or call (620) 221-9951 for more details.

