



Winfield's BEST Summer Sidewalk Sale

Saturday, August 11, 2018

Beginning at 8:00 am

The **Winfield's BEST Retail Committee** is preparing for the annual Summer Sidewalk Sale, on August 11, 2018. We will be providing posters for you to advertise this event in your store. The BEST Committee will be advertising this event with local media and will be hanging the posters all around town during the month of July to promote this event. In addition, we encourage you to take advantage of the summer theme to creatively advertise your own Sidewalk Sale specials.

As usual, if you sign up to participate in the Summer Sidewalk Sale, you are agreeing to have your sale merchandise on the sidewalk, not just in your store (unless there is rain). We have not set an ending time for the sale, and encourage you to keep merchandise on the sidewalk as long as the weather cooperates.

***Non-BEST Retail businesses**—If you would like to participate in the Sidewalk Sale and would like to be included in advertising, please include a participation fee of \$20.

****Non-retail businesses/organizations** are encouraged to participate by setting up a booth of refreshments or games and handing out materials promoting your businesses.

We hope you will take advantage of this opportunity and participate in this year's Sidewalk Sale!

Winfield's BEST Summer Sidewalk Sale

Do you plan to participate in the Summer Sidewalk Sale? Yes No

Name of Business: _____

Contact Person: _____

Non-Retail businesses, what do you plan to do? _____

PLEASE return by mail (PO Box 640) or fax 221-2958, or email or call in the information to
admin@winfieldchamber.org or 221-2420 by

Tuesday, July 31, 2018

