Serendipity
FULL SERVICE CATERING & BAR
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For Immediate Release

Serendipity Re-Opens Backlot Location For 2021 Season

Ithaca, NY, Wednesday, March 24th – Serendipity's Backlot location on South Hill will be reopening for the season on Thursday, April 1st. Located on the south lawn of South Hill Busines Campus at 950 Danby Rd, Ithaca, NY, The Backlot is an outdoor restaurant featuring socially distanced tables and seating, as well as offers an online ordering menu and payment for contact-less transactions.

The Backlot team is excited to feature live music this year, hosting a wide selection of performers from the region's many talented musicians. Most musical acts will not have a cover charge and are scheduled for Fridays and Saturdays from 5:00pm to 8:00pm. There will be a few featured performers with a cover, such as Sim Redmond Band on Saturday, July 24th, time to be announced.

The Backlot menu showcases a broad selection of tastes and cuisines, drawing upon Serendipity's own local farm as well as several local vendors and distributors for its offerings. The Serendipity team has added many new offerings to the menu while retaining many of the fan favorites from last season. The menu also includes vegan and gluten-free offerings, as well as options for kids.

The food menu is complemented by a wide beverage menu featuring local beer, wine and a variety of mixed drinks that will be updated as the seasons progress.

Hours of operation for the season will be on Thursdays, Fridays and Saturdays, from 4:00pm to 9:00pm. The Backlot will also open for special events such as Cinco de Mayo and Mother's Day with menu specials. The Backlot is also planning an Ithaca College Commencement watch party event on Sunday, May 23rd with socially distanced seating to allow families of IC graduates to watch the festivities from right across the street!

The Backlot also offers to-go service, as well as delivery service via Ithaca To Go and GrubHub.

The current menu can be viewed at https://serendipitybacklot.square.site/
The upcoming events schedule can be viewed at https://www.serendipitycatering.biz/backlot

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