Big Red Microenterprise Application 2023-2024

Business Name _____

Business Owner _____

Address _____

_____

Phone Number _____

Email _____

Website _____

Year your company was established _____

1. Describe your product or service.

_____

2. Who are your current customers/clients?

_____

3. How has your business performed?

_____

4. What are your business goals?

_____

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5. What are the biggest challenges or needs for your business?

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6. Please check one or two areas that you would like help with:

branding & marketing strategies	☐
e-commerce & digital marketing	☐
market analytics	☐
financial modeling & projections	☐
operational improvements	☐
pricing analysis	☐
strategic planning	☐
growth strategy or pivoting	☐
other (please explain)	☐

7. How did you hear about Big Red Microenterprise?

Please send your completed application to Monica Touesnard at CSGE@cornell.edu.
Do not hesitate to reach out if you have questions.