



Leadership & Lemonade

"WHEN LIFE GIVES YOU LEMONS, MAKE LEMONADE."



LEADERSHIP & LEMONADE: INFORMATION SHEET

The Leadership Cortland and Leadership Tompkins programs will not be able to be presented in the same format due to the ongoing pandemic. This information sheet will explain the modified delivery of the programs.

🍋 WHAT:

- A flexible & innovative scaled-back version of the Leadership Cortland & Tompkins programs for 2021.
- Each month, Community Leaders from Cortland and Tompkins counties will be selected around a theme and tell us their LEMONADE story.
- Participants will get to ask questions to learn about leadership in action & crisis leadership.
- Each month will also have a mini-leadership lesson.
- Sessions will be virtual via Zoom until it is safe to resume meeting in-person.

🍋 WHEN:

- Monthly sessions running from February through October of 2021.
- Held the 2nd Friday of every month from 9am to 11am.
- Session dates are: Feb 12, March 12, April 9, May 14, June 11, July 9, Aug 13, Sept 10, Oct 8

🍋 WHO CAN PARTICIPATE:

- These sessions are open to anyone who is interested.
- If you have participated in Leadership Cortland or Leadership Tompkins in the past, these will be a great way for you to reconnect to the programs!
- If you're new to the programs – this is a great way to get a taste of what the full program is like.

🍋 HOW MUCH IS IT? HOW DO I REGISTER?

We are offering the program by the PITCHER or by the GLASS.

Register here: <https://www.eventbrite.com/o/leadership-and-lemonade-31884889729>

THE PITCHER is \$50 per individual and includes:

- Admission to all monthly sessions Feb-Oct
- Completion certificate
- Drawing for a 4-pack of \$50 gift cards to local restaurants
- Long Sleeve T-shirt with Lemonade Logo
- Special Lemonade Logo Stainless Steel Tumbler
- Logo Sticker Pack
- \$50 off future Leadership Tompkins or Leadership Cortland Program registration

THE GLASS is \$10 and includes:

- Entrance to ONE monthly session
- Drawing at that session for a \$10 gift card to a local coffee shop
- Logo Sticker Pack

🍋 WHAT IS A LEMONADE STORY? 🍋

"When life gives you lemons, make lemonade." When we have asked for feedback from past Leadership program participants, they often remark on how the best part was listening to and learning from local leaders as they talk about their most vulnerable moments. Often, knowing that people they admire and respect as leaders have had some struggles and challenges is helpful to their own growth as a leader. The Leadership & Lemonade series will give us a chance to focus on these crucial elements of leadership:

- 🍋 Learning from and working through an epic failure
- 🍋 Making the wrong decision and then correcting/adjusting
- 🍋 Solving an impossible problem with innovation and creativity
- 🍋 Managing through a crisis (or a pandemic!)

🍋 WHAT TOPICS ARE YOU PLANNING?

- Feb 12th – Government (Mayors of both cities)
- March 12th – Pandemic Planning (County Representatives)
- April 9th – Education (College Presidents)
- May 14th – Youth Programming
- June 11th – Small/New Businesses
- July 9th – Food Security
- Aug 13th – Diversity
- Sept 10th – Manufacturing/Green Jobs
- Oct 8th – Closing Surprise Guests

🍋 WHO DO I CONTACT IF I HAVE QUESTIONS?

Deb Mohlenhoff – dam@tompkinscortland.edu

Deb is the Program Director for both Leadership Cortland and Leadership Tompkins.