

CORPORATE PARTNERS PROGRAM

CHOOSE PARTNERSHIP

Choose a partnership level that fits your goals.

SELECT IMPACT AREA

Select the department, program, scholarship, student organization, or workforce initiative you want to support.

ENGAGE STUDENTS

Engage students through events, classroom experiences, and applied learning opportunities.

BUILD TALENT PIPELINE

Build long-term visibility and stronger recruitment pathways.

RECRUIT FUTURE TALENT

Turn campus connection into a stronger workforce pipeline.

SIMPLE TO JOIN. STRATEGIC IN RETURN.



1500 Birchmont Dr NE #17
Bemidji, MN 56601-2699

BUILD TALENT & STRENGTHEN WORKFORCE CONNECTIONS



An annual partnership opportunity that helps employers connect with student talent, support career readiness, and engage with Bemidji State through Discover3.

→ **Explore Partnership Opportunities**



WHY DISCOVER3?

Career-ready, not just job-ready

Discover3 is Bemidji State University's central hub where career readiness, alumni connections and industry engagement converge. It brings together students, faculty, alumni and industry partners to create earlier, more meaningful connections between classroom learning and workforce opportunity. Through Discover3, students gain real-world insight, alumni give back in practical ways, and employers build stronger relationships with future talent. The annual Corporate Partners Program is one way organizations engage with Discover3.



THIS IS MORE THAN SPONSORSHIP. IT IS A PARTNERSHIP BUILT AROUND SHARED OUTCOMES FOR STUDENTS, EMPLOYERS, AND COMMUNITY.

"Our long-standing partnership with Bemidji State University has created meaningful connections with students and future employees. It has truly been a win-win relationship, and we're proud to build on that success by investing in an Esports program that will benefit students for years to come."

— Chad Bullock, General Manager & CEO, Paul Bunyan Communications



WAYS TO ENGAGE WITH BSU STUDENTS

Alumni Leaders in the Classroom | HOMECOMING WEEK

A fall semester, homecoming-aligned program that brings BSU alumni into classrooms to share career experiences and real-world insights.

Business & Technology Expo| FALL SEMESTER

A fall semester event connecting BSU students with employers to explore industry trends, technology, and career pathways through direct engagement.

Job & Internship Fair| SPRING SEMESTER

A spring semester recruiting event where employers connect with BSU students and alumni to fill internships, part-time, and full-time positions.

Industry Partner Day | BY PARTNERSHIP LEVEL

On-campus engagement days scheduled based on corporate partnership level to connect students with industry partners and career opportunities.

EXPLORE PARTNERSHIP OPPORTUNITIES | BUILD YOUR TALENT PIPELINE | CONNECT WITH FUTURE TALENT

Ready to join?

1. Select your partnership level:

- ☐ Partner - \$2,500 ☐ Advocate - \$5,000
☐ Champion - \$10,000 ☐ Strategic Partner - \$25,000

2. Tell us where you'd like to make an impact: _____
(Academic department, club, initiative, scholarship, etc.)

3. Choose next steps:

- ☐ Contact me to discuss and finalize our partnership.
☐ I'm ready to make my investment. Let's get started!

Name _____ Organization _____

Email _____ Phone _____



Return this card or join online at:
bsualumni.org/alumni/discover3/industry

Not sure where to begin?
Contact Abby Randall at
abby.randall@bemidjistate.edu
Or call 218-755-3989

CORPORATE PARTNERS PROGRAM	PARTNER \$2,500	ADVOCATE \$5,000	CHAMPION \$10,000	STRATEGIC PARTNER \$25,000
Industry Partner Newsletter	X	X	X	X
Reserved table space at the Student Union	1	2	2	3+
Preferred career fair placement and early recruitment outreach	X	X	X	X
Internship survey insights and best practices	X	X	X	X
Priority scheduling for classroom presentations, panels and interviews		X	X	X
Custom on-campus or virtual recruitment events			X	X
Two complimentary hockey tickets at Corporate Partners Night			X	X
Talent development and recruitment consultation				X
Applied learning research, project and lab collaboration				X