



MHA's 3rd Annual Education Summit will be held on May 2nd and May 3rd at the National Underground Railroad Freedom Center. The Summit has been designed to be MHA's highest profile event to date. Here's a few things we're doing to reach more individuals in a single event than ever before:

- The combination of strong education programming and a prestigious venue in the heart of Cincinnati will make the 2019 Education Summit a high-profile training destination event.
- Expanding the event to two days will allow for greater exposure and networking opportunities, in addition to drawing in individuals from a larger region.
- Education programming will primarily address the development of Social and Emotional Learning (SEL) and resiliency—topics that are in high demand for our target audience.
- The inclusion of a networking event on the first day, May 2nd from 5pm to 7pm, provides a great opportunity for sponsors to interact with our attendees and other service providers.

Sponsorship Opportunities

This year's Summit will offer 4 major sponsorship opportunities (2 Corporate Sponsorships and 2 Agency Sponsorships). The program assets we are providing our primary sponsors offer a tremendous opportunity to create awareness and goodwill with regional thought leaders in behavioral health. Our anticipated attendance for the Summit is 300.

Program Assets Provided to Corporate Sponsor:

- Inclusion in weekly Summit promotion emails (6) emails -- approximately 27,000 impressions.
- Logo inclusion on six (6) MHA newsletters, approximately 27,000 impressions (sponsors choice of months)
- One (1) speaker sponsorship, sponsorship will be announced before and after the presentation and in event program.
- One (1) meal and/or networking event sponsorship, includes announcement and inclusion in event program
- Full page advertisement in program (premium location)
- Clipboard branding. (The event is presented using auditorium seating so clipboards will be provided to each attendee.)
- Pen branding (sponsor provides pens)
- One (1) banner within the networking/vendor table area. (Sponsor provides banner).
- Premium placement for vendor table.
- Six (6) complimentary tickets. (Thursday and Friday, includes networking event)

Corporate Sponsor Investment: \$5000



Community Partner Opportunities:

All Community Partner opportunities include:

- Table rental for 2 days (2 staff per table)
- Meals for 2 on both Thursday and Friday
- Program recognition as described below.

Bronze Level: \$250

- Inclusion in "Bronze Member Thank-You" PowerPoint Slide during breaks

Silver Level: \$500

- 2 complimentary tickets to Thursday night networking event
- Inclusion in "Silver Level Sponsor Thank-You" PowerPoint Slide during breaks
- Logo in "Community Partners" in one (1) MHA email newsletter, approximately 4500 impressions

Gold Level: \$750

- 4 complimentary tickets to Thursday night networking event
- Inclusion in "Gold Level Sponsor Thank-You" PowerPoint Slide during breaks
- Logo in "Community Partners" in two (2) MHA email newsletters -- approximately 9000 impressions

Platinum Level: \$1000

- 5 complimentary tickets to Thursday night networking event
- 1 complimentary ticket to full event (Thursday and Friday, includes networking event)
- Inclusion in "Platinum Level Sponsor Thank-You" PowerPoint Slide during breaks
- Announced thank you at start of program (2 days)
- Logo in "Community Partners" in three (3) email newsletters -- approximately 13,500 impressions per email.