



## INTERMOUNTAIN MONTANA

### Sponsorship Opportunities

### United States Tennis Association-Montana

961 Governors Blvd Billings, MT 59105 406.579.9609

[ajohnson.mta@gmail.com](mailto:ajohnson.mta@gmail.com)

United States Tennis Association-Montana (USTA-MT) USTA-MT is one of six Districts within the Intermountain Tennis Association, which is part of our parent company, the United States Tennis Association. USTA-MT is a not-for profit organization that is charged with the governance of tennis within the state of Montana. There are currently 1,600 individual adult and junior USTA-MT memberships. Along with the individual memberships, there are 10 Community Tennis Associations, 9 Tennis Clubs, 9 Parks & Recreation Departments, 3 colleges, and 4 service organizations who are current USTA-MT members. These organizational members provide and maintain 20 indoor and 254 outdoor courts for Montana residents and visitors. USTA-MT organizes tournaments, manages USTA-Leagues, provides junior programming, and allocates grants for both communities and juniors throughout Montana.

USTA-MT offers 8 League opportunities throughout the season: The Adult 18 & Over, Adult 40 & Over, Adult 55 & Over, Adult 65 & Over, Mixed 18 & Over, Mixed 40 & Over, and ITA Fall Mixed 18 & Over League, and Tri Level League. More than 700 individual USTA adult and senior members play these events. There are over 75 teams expected in the 2022 Adult League, each consisting of a captain and 6-12 players in the Adult League.

The popularity of the Montana's USTA League Tennis is outstanding! The program has doubled in size since 1992. Over 400 players have participated each year since 2009. The number and geographic distribution of League players in Montana presents a fantastic marketing opportunity for organizations in the area. Not only will sponsoring League events help USTA-MT promote programs like Schools Tennis, but it also creates a powerful marketing tool for businesses in Montana.

# USTA-MT League Dates 2022

Adult 18 & Over Mixed League Tournament-Bozeman, MT June 3 - 5, 2022

Adult 18 & Over League Tournament-Missoula, MT Dates: June 16 - 19, 2022

Adult 55 & Over League Tournament-Missoula, MT Dates: June 16 – 19, 2022

Adult 40 & Over League Tournament- Helena, MT Dates: July 29 – 31, 2022

Adult 40 & Over Mixed League Tournament-Helena, MT Dates: July 29 - 31, 2022

ITA Mixed 18 & Over League Tournament- Great Falls, MT Dates: September 16 - 18, 2022

Tri Level District League Tournament - Great Falls, MT Dates: September 16 – 18, 2022

Adult 65 & Over League Tournament-various locations and matches must be played by 8/31/22

## Sponsorship Opportunities

### Grand Slam Sponsor \$500

- Logo placement on league towels distributed to 750+ players
- Company logo to appear on annual League/Tournament calendar mailing to 1600+ USTA-MT members
- Business recognition at ALL League tournaments with the right to distribute promotional material
- Lead in press releases, PSA's, and flyers
- Space for a 10' x 10' booth with right to distribute promotional and/or sampling items at all Adult League Tournaments
- Priority space for one 4' x 10' banner to hang on court
- Your business brochure and/or marketing materials will be displayed at tournament desk and in new player gift bags
- Company logo and statement appear on [www.montanatennis.org](http://www.montanatennis.org)
- Recognition on Facebook, Instagram, Twitter and bi-monthly newsletter

### Corporate Sponsor \$250

- Company logo to appear on annual League/Tournament calendar mailing to 1600+ USTA-MT members
- Business recognition at one League tournament with the right to distribute promotional material
- Space for a 10' x 10' booth with right to distribute promotional and/or sampling items at one Adult League Tournament
- Space for one 4' x 10' banner to hang on court
- Company logo and statement appear on [www.montanatennis.org](http://www.montanatennis.org)
- Recognition on Facebook, Instagram, Twitter and bi-monthly newsletter

Please make checks payable to Montana Tennis Association Receipts are available upon request.