2020 Corporate Sponsorship Opportunities

Running the Distance for Suicide Prevention

We are excited to announce that in April Samaritans will have our eleventh consecutive team running in the Boston Marathon. Our goal is to raise $180,000 for our life saving services while generating much needed public awareness about suicide prevention.

The Effects of Suicide on Corporations:

Suicide is a serious health issue that affects employee morale, productivity and the bottom line in every business:
- A person dies by suicide every 12 minutes
- 85% of suicide deaths occur among the nation’s workforce
- Each year $41 billion is lost in productivity and medical bills due to suicide and self-injury

Your corporate sponsorship will:
- Increase your visibility
- Provide support for your employees and community
- Generate goodwill that can save lives and support those in need

If you are interested in sponsoring a specific team member, your gift will go towards their fundraising goal and you will receive all of the sponsorship benefits offered at your gift level.

Boston Marathon: Monday, April 20th, 2020

*Sponsorship benefits associated with the Marathon Team on reverse.
2020 Marathon Team Sponsorship Benefits

$10,000 – Premier Sponsor
• Exclusive recognition in thank you letters to all donors
• Logo prominently placed on runners’ uniforms*
• Logo on promotional materials and newsletter
• Listed in press releases
• 2 Thank you Facebook posts
• 4 Posts on Twitter
• Link and logo on electronic promotions and website
• 5 invitations to the official Samaritans Marathon After Party

$5,000 – Major Sponsor
• Logo on the back of the runners’ uniforms
• Logo on promotional materials, newsletter, and website
• 1 Facebook post
• 3 Posts on Twitter
• 3 invitations to the official Samaritans Marathon After Party

$2,500 – Supporting Sponsor
• Logo on the back of the runners’ uniforms
• Logo on website
• 2 Posts on Twitter
• 2 invitations to the official Samaritans Marathon After Party

$1,000 – Advocate Sponsor
• Logo on the back of the runners’ uniforms
• Logo on website
• 1 Post on Twitter
• 2 invitations to the official Samaritans Marathon After Party

$500 – Booster Sponsor
• Name on the back of the runners’ uniforms
• Logo on website
• 2 invitations to the official Samaritans Marathon After Party

*Deadline for printing on uniforms is February 11, 2020

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