

Press Release

October 2026

Wilo USA New Hires

Jeff Loosmore – Regional Sales Manager, MidWest – Water Management



Wilo USA recently welcomed Jeff Loosmore as our new Midwest Regional Sales Manager for Water Management.

Jeff has 28 years of experience in manufacturing, distribution and fire protection. His experience includes aftermarket sales with a pump manufacturer and 10 years working with a distributor serving the municipal market.

Outside of work: Jeff is also an avid fly fisherman and volunteers with a program that teaches breast cancer survivors how to fly fish. He also serves as a river guide through the program. Jeff and his wife have two children, and he enjoys following Formula 1, the St. Louis Blues and St. Louis Cardinals.

Kevin Augusto – Application Sales Engineer – Water Management



Kevin Augusto has joined Wilo USA as an Application Sales Engineer supporting Water Management.

Kevin has worked in project engineering, product development and application engineering for the past 11 years. He is a licensed Professional Engineer and a certified Category III Vibration Analyst. Kevin earned his Bachelor of Science in Mechanical Engineering from California State University, Fresno.

Outside of work: Kevin enjoys getting outdoors for hiking, backpacking and fishing. He also likes working out, checking out new restaurants, and attending live music and comedy shows.

Blake Zernicke — Engineering Project Manager - Wilo



Blake recently joined Wilo USA as an Engineering Project Manager, bringing 17 years of experience in the pump industry to the role.

Throughout his career, Blake has worked across hydraulic design and development, testing, application engineering and operational support. He holds both a Bachelor of Science in Mechanical Engineering and a Master of Engineering from the University of Wisconsin–Platteville.

Outside of work: Blake and his wife, Liz, enjoy cheering on their three children, Hallee, Brody and Sloane, as they play soccer and basketball. When he has some free time, Blake enjoys hunting, fishing, skiing, gardening and playing the piano.