

# WiAcademy Course: Wilco Water Management Product Intensive

## Location

Wilco USA | W66N1253 Forward Way | Cedarburg, WI

## Dates & Times

August 24, 2026 | 6:00 pm to 8:00 pm (Welcome Dinner optional)

August 25, 2026 | 8:30 am to 4:30 pm

June 26, 2026 | 8:30 am to 3:00 pm

## Course Overview

A 2-day in-factory product intensive training designed to provide a thorough understanding of Wilco's Water Management Product line.

## Target Audience

Sales Team Members of Active Channel Partners, Distributors, and Representatives under agreement

## Learning Objectives

- Understand Wilco Water Management product portfolio
- Identify the correct product for the application
- Interpret product technical data and specifications
- Understand system automation to improve water management efficiency
- Effectively recommend appropriate Wilco Water Management products based on customer needs and applications to assist customer with product selection and ongoing support

## Presentation Type

- Interactive lectures & demonstrations
- Q&A sessions with industry experts

## Presenters

- Steve Wilson | VP of Sales-Water Management | Wilco
- Harold Adams | National Sales Mgr-Water Management | Wilco
- Jeff Morgan | Director of Operations | Wilco

## Course Materials

- Comprehensive course handouts and reference materials
- Access to online resources and tools

## Additional Information

### Terms

- Training is limited to 20 individuals, on a first-come-first serve basis.
- Includes group meals, breaks, training, and materials.
- Travel and lodging costs are responsible of attendee.

### Travel & Lodging Details

- Please **do not make travel arrangements until confirmed** for training via email.
- Training ends at 3:00 pm on Wednesday. Please do not book return flights before 6:00 pm.
- Recommended airports:
  - Milwaukee (MKE), 45 minutes away.
  - Chicago O'Hare (ORD), 1 hour 45 minutes away.
- Group lodging
  - [TownePlace & Suites Grafton](#)

### Certificate

A certificate of completion will be awarded to participants at conclusion of training.

### Registration link

[Online Registration form](#)

### Questions

[training.us@wilco.com](mailto:training.us@wilco.com)