



2024 BIENNIAL CONVENTION

SHAPING THE FUTURE

Together

Host Branch:
Plymouth-
Canton

Register Today

Saturday, May 11, 2024
9 AM - 4 PM

Detroit Marriott - Livonia
17100 Laurel Park Drive North
Livonia, Michigan 48152



EVENT SCHEDULE

Friday, May 10: Mall Shopping Event

Laurel Park Place Mall
Retail Discounts for Attendees

Friday Evening, May 10: Motown in the Moonlight

Golden Award Ceremony
Motown Music Bingo
Prizes
Drinks and Hors D'oeuvres

Saturday, May 11: Convention & Annual Meeting

Morning Keynote Presenter: Lisa Maatz
Breakout Tracks: Leadership, PR & Social Media,
and Recruitment & Diversity
Awards Presentation
State Board Presentation: Playbooks and Codicil
Afternoon Keynote Presenter: TBD
Raffle Prizes
Breakfast, Lunch, Snacks and Beverages

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CHOOSE YOUR BREAKOUT SESSION:

Track 1: Leadership	Track 2: Public Relations & Social Media	Track 3: Recruitment & Diversity
The Changing Branch Board	How to Write Press Releases and Work with the Media to Bring Recognition and Attention to Your Branch	Identifying & Reaching Diverse Member Candidates
Recruiting Board Leaders by Skill		Changing Branch Programming to Meet Diverse Needs
Creating a Succession Plan for Your Branch Board	Building Social Media Posts that Draw Attention	Public Events that will Yield New Members

PRICING:

Friday: Mall Shopping Event **FREE** with purchase of convention ticket

Friday Evening: Motown in the Moonlight Reception **\$40**

Saturday: Convention & Annual Meeting **\$120**

Combination Ticket Discount: **-\$10** Early Bird Discount: **-\$10**
Early bird registration ends April 6 and the deadline for all registrations is April 30.

CONVENTION INFORMATION

Our 2024 convention, hosted by the Plymouth-Canton branch, promises to help branches transition to tomorrow's AAUW. Thus, we chose the theme, *Shaping the Future Together*.

Our convention starts Friday afternoon, May 10th, with a special shopping event at Laurel Park Place Mall. Exclusive discounts for AAUW of Michigan members and convention attendees are available from 2-6 PM.

At 6 PM, we begin our evening activities with *Motown in the Moonlight*, a special reception that includes hors d'oeuvres and a cash bar. This wonderful evening starts with our Golden Awards, given to members of 50 years or more. To add to this fun and relaxing evening, we will play Motown Music Bingo for great prizes. We would love for you to join us and sing along with these memorable tunes.

On Saturday, May 11, we will serve you breakfast in the morning before the convention, which starts promptly at 9 AM with our first keynote: nationally renowned presenter, Lisa Maatz. Then you can choose from eight different breakout sessions across three categories: Leadership; PR and Social Media, and Recruitment/Diversity.

Following a delicious lunch, which is included in the cost of your convention ticket, we will hold our awards ceremony.

Our annual membership meeting will follow, where members in good standing will vote in our first "one-member, one-vote" election. Officers will be installed and our incoming state President, Amy Shamroe (Traverse City), will speak about her plans for AAUW of Michigan's future.

Our afternoon keynote and snack will lead to a presentation that took the AAUWMI board and their committees countless hours to complete: the positional playbooks for the branches as well as a legal codicil for branches to easily create their own Legacy Circles.

Finally, before you leave, we will take branch photos and draw prize winners.

AAUW
of Michigan

Gov. Whitmer has been invited to speak, but has not yet provided her availability. We are hopeful she will still attend.

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Together



Frequently Asked Questions

Q	A
How can my branch get involved in this event?	First, your members can register to attend the convention and our Friday night event. For the first time ever, we are not using delegates for voting! Every vote counts! Second, we will have tables available for branches wishing to sell items. You can place an ad for your branch in our Convention Program. Lastly, we are doing raffles so, if your branch would like to donate a raffle item/basket, we would appreciate this.
What do I need to bring with me to these events?	You will not have to print anything at home to bring with you. We will have everything you need there. However, since we are doing raffles, branches are selling items and we have a cash bar, it is a good idea to bring cash to the event.
How are the prices for these events set?	Once venue, food, printing, presenter fees and other costs are known, we estimate the number of potential ticket sales to determine a price that allows us to break even. While we occasionally are able to use this event as a small fundraiser, there is no expectation that will generate large proceeds. We do our best to keep prices affordable because our attendees make this event a success. Post-COVID cost increases have impacted our event pricing greatly.
What kind of prizes are available?	Our grand prize is an elegant women's watch valued at \$700. We anticipate various prizes at a variety of values, including baskets of misc. items, books, AAUW merchandise, etc. Raffles are a fundraiser for AAUW of Michigan. Music Bingo prizes are available as well. Attendees also will receive free items, including a drawstring backpack of AAUW goodies.
What if I have special dietary needs?	When you register, you will have the option to tell us and arrangements can be made.
How can my branch members win awards?	Please nominate them: https://aauwmi.org/
How will I get more information about the event?	Whether you register online or through the enclosed form, please watch your email inbox and spam folder for more convention details, including your shopping discount flyer for the Friday afternoon activity. Also, we will send out information prior to the annual meeting so you can be an educated voter.

Please email aauwofmichigan@gmail.com if you would like to reserve a fundraising table for your branch, donate a prize, include an ad in the program, or have other questions. A book sale table will not be allowed as opportunity is reserved for the host branch.

REGISTRATION FORM

PLEASE READ: It is preferred that you register online for this event. In the case that you do not have access to the required technology to register online, please complete this document. You may pay for more than one individual, but please complete a separate form for each attendee.

PLEASE PRINT LEGIBLY.

To register online,
scan this code
with your cell
phone camera and
follow the link.



First Name:		Last Name:		Phone:	
Email:			Branch Name:		
Home Address:					
Dietary Restrictions:					

I am attending:	<input type="radio"/> Saturday Convention Cost: \$120 <ul style="list-style-type: none">• (if registering before April 6, calculate a \$10 early bird discount)• (if registering in combination with the Friday Night Reception, take a \$10 combo discount)	<input type="radio"/> Friday Night Reception Cost: \$40	Early Bird Deadline: April 6	Registration Deadline: April 30
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My Breakout Choice (circle):		Leadership	PR & Social Media	Recruitment & Diversity
Total:	\$	<input type="radio"/> I attest I am an AAUW of Michigan member in good standing.		

If you would like to make a donation to AAUW of Michigan, please add donation amount to your total above. Please complete one form for each attendee and mail form(s) and a check, payable to AAUW of Michigan, to:

Sally Doty
17156 Wiltshire Blvd.
Southfield, MI 48076

HOTEL RESERVATIONS

If you require overnight accommodations, please contact the hotel directly and use event code: AAUW2024

Detroit Marriott Livonia
17100 Laurel Park Drive North
Livonia, Michigan 48152
(734) 462-3100
<https://bit.ly/4bQ8gf5>

Cancellation Policy:

No refunds will be made if registrant cancels after April 27, 2024. Prior to that date, registrants may receive a full refund, minus any credit card processing fees. Cancellations and requests for refunds shall be in writing to aauwofmichigan@gmail.com.

SPONSORSHIP OPTIONS

The deadline for sponsorships is April 1.	Bronze Sponsor \$100	Silver Sponsor \$250	Gold Sponsor \$500	Platinum Sponsor \$1,000
1/4 Page Ad in the Convention Program	✓	✓	✓	✓
Logo on all Marketing Materials		✓	✓	✓
Logo on all Tables and Event Materials			✓	✓
Sponsor flyer Distributed to all Attendees			✓	✓
Vocal Recognition during Convention				✓
Room/Breakout Sponsor				✓

This year, we are seeking sponsors for our convention. Sponsorship levels range from \$100-\$1,000 (see chart above). Sponsorships help defray the cost of members attending. If you are interested in a sponsorship, please email aauwofmichigan@gmail.com.

If you or your branch would like to sponsor or place an ad in our convention program, please email us at aauwofmichigan@gmail.com and send your payment, made out to AAUW of Michigan, c/o Sally Doty, 17156 Wiltshire Blvd., Southfield, MI 48076.

You may create your quarter-page ad and email it to us or you can provide us with the information and we will develop your ad. The ad size is 5" tall by 3.75" wide. All ads will be in black and white.

The sooner you register as a sponsor, the earlier we can add you to flyers, posters, emails, etc.

-Sample Ad Size-

We're proud to provide excellent service as your state board. Have a great convention!

