

## Enjoy on your TV.

Watch on smart TVs, PlayStation, Xbox, Chromecast, Apple TV, Blu-ray players and more.

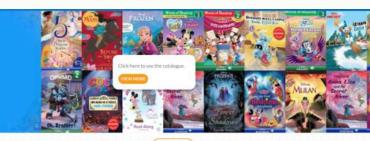






#### **Enjoy the magic of Disney**

search now for your favourite stories. For all ag



The Reading Arts





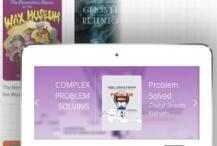












Kindergarten Bestsellers



















Edward Alnust Goes

Mulan Read-A Storybook

The Preschooler's Handbook: ABC's

Mrs. Peter Rabbit

Customer Manial OCEAN SIRATTO

Беноісев





WELCOME TO THE

SOMERSFIELD ACADEMY UNLIMITED LEARNING ECOSYSTEM

**FOR STUDENTS & FAMILIES** 

#### **CHALLENGES IN THE LEARNING PROCESS TODAY**



**Reading habits** are essential at the earliest age possible, for achieving your full potential



**Families** need to be more **involved** in the learning process



**Teachers need to save time**in low-value tasks and be empowered
for timelier, personalised interventions



Parents want their children to be **highly employable** in a changing job market



Parents spend a lot of money in print titles & time supporting their children's reading process



Parents loose a lot of time identifying the best books for their children



Learners with **special needs** or disabilities need special support

## ODILO

## THE UNLIMITED LEARNING ECOSYSTEM **FOR STUDENTS & FAMILIES**

#### Intelligent, Netflix-like Experience



#### **Customized Learning Services**

- Training
- Adoption
- Club Creation & Management
- Reporting



#### **Unified Access to All Your Content**





Titles







+5,300 Content **Providers** 

+3M Content

Own Content

Link to External Resources























**Customized Reading & Writing Clubs** 

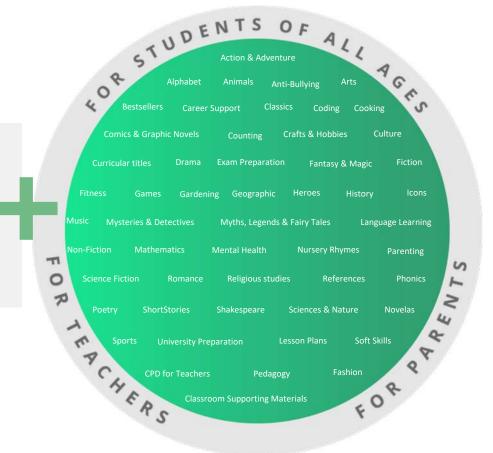


# THE COMPLETE EDUCATIONAL CATALOG FOR FAMILIES & TEACHERS



#### **Upload your own content**

- Lesson plans
- School newspapers
- Materials for parents
- Classroom written short-stories
- Other resources from the school administration, teachers, parents



#### 40,000+ Titles

- Curated
- Picked from ODILO's 2M+
   Content Market
- All subjects and skill areas

#### Multimedia

- E-Books
- Audiobooks
- Magazines
- Podcasts
- Comics
- Videos
- Others

#### Multilingual

- English
- Spanish
- French
- Urdu
- German
- Italian
- Chinese
- And more!

## The Best Publishers in Children's and YA Literature and Educational Content













capstone





Discover















WIRED



















































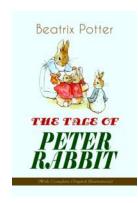






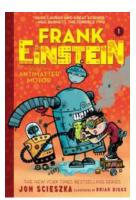
## Literature I Pre-school & Primary Education (K-12)

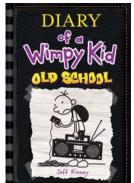
Reading stimulates brain activity and strengthens neural connections. In addition, it exercises concentration and memory and it enhances intellectual development from early ages. So, there is a wide and careful selection of titles for students from 3 to 11 years old, varied in typologies, genres and themes. It includes works by the best authors of the universal and contemporary Children's Literature and some of the best bestsellers of recent years, among other interesting content, in various languages and formats.





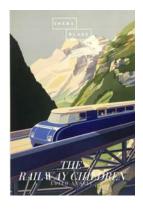




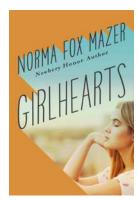


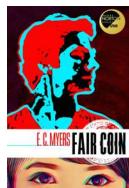
### **Literature I Secondary Education**

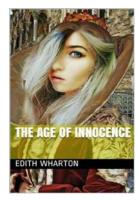
Reading plays a key role in adolescence and youth. So, there is a wide and careful selection of titles for young adults from 12 to 17 years old, varied in typologies, genres and themes. It includes well-known YA Literature authors and some of the best-selling works of recent years, among other interesting content, in various languages and formats. It has been conceived to answer to their questions, develop their critical spirit, and favour their personal relationships and self-knowledge.









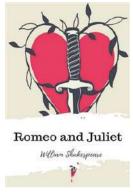


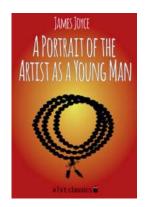


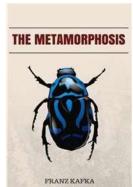
#### **Classical literature I Adapted classics**

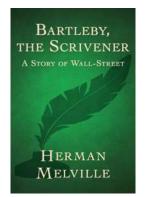
The school canon is completed with a wide selection of universal classics from all latitudes, original and adapted; literary writing models that contain a good part of the culture and tradition of the world, and that have contributed to the formation of an imaginary that gives a peculiar reading of it in its different periods.







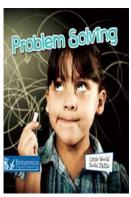


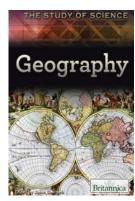


#### **Curriculum Support Resources**

Non-fiction proposals approach to the different fields of human knowledge and offer the possibility of discovering, understanding and even learning how to. So, there is a wide and careful selection of titles for children and young adults from 3 to 17 years old, varied in typologies and themes, according to their tastes and interests and as support for each of the subjects in the curriculum.









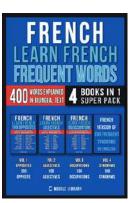


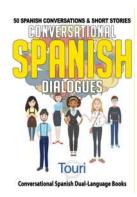


#### **Language learning I Teaching materials**

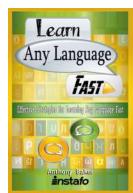
Language learning is essential for student's development in today's society. It is also a key for their academic and professional progress. So, there is a wide and varied selection of teaching materials for language learning (French, German, Spanish, Italian, etc.) in various formats (video, audio), designed for linguistic and communicative skills development from early ages.





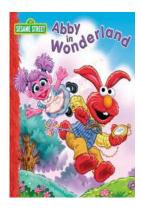






### **Language learning I Readings**

Reading for pleasure can be a great ally in language learning. Therefore, there is a wide and varied selection of Children's and YA Literature in other languages (French, German, Spanish, Italian, etc.) in various formats (video, audio) that will contribute to a second language acquisition, making it attractive and fun.







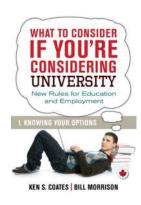






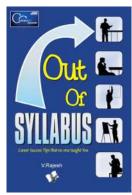
### Orientation and university guides | Vocational support

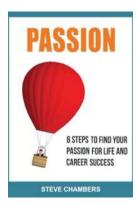
In order to help students who are at the gates of their university studies beginning, there is a careful selection of academic and professional guidance materials (such as creating a curricula, conducting a job interview, etc.).











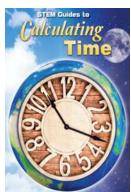


### STEM (Science, Technology, Engineering and Mathematics)

STEM disciplines are fundamental in our technologically advanced societies. Therefore, there is a careful selection of science, technology, engineering and mathematics materials for different educational levels to promote innovation, creativity, critical thinking, collaboration, problem solving and the application of knowledge to real life from early ages.





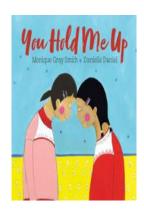


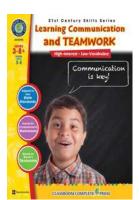




#### **Soft skills**

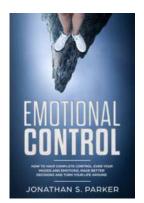
Soft skills are essential for children's and young adults personal, academic and professional development today. Therefore, there is a careful selection of materials for the different educational levels to favour the development of interpersonal skills such as active listening, creativity, learning ability, teamwork or resilience, among many others.





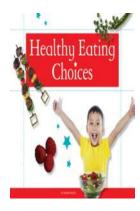


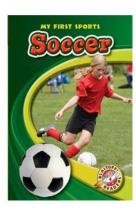




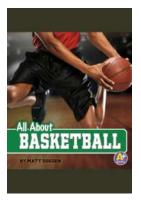
## ODILO

Health & Wellness in adult life is related to a good start, when the fundamental foundations for its development are established. Therefore, there is a careful selection of materials for the different educational levels to promote the acquisition of healthy habits, sports ... that result in a better life quality.





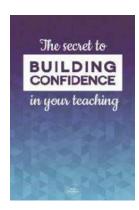


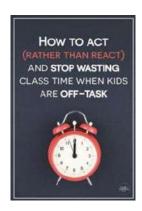




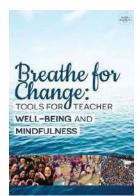
#### Resources for teachers

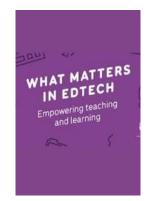
Teachers are a fundamental pillar in the educational environment. So, there is a complete and careful selection of materials for their continuous and specialized training, as well as tools to stimulate classroom work in the different subjects of the curriculum.





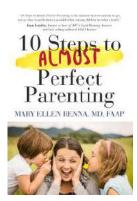


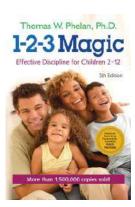




#### **Resources for families**

Learning experiences at home develop attention and the acquisition of basic skills and knowledge that can contribute to a better development of children and young adults in the school environment. So, there is a careful selection of materials for parents, which will help them understand and deal with situations that may arise in the different phases of growth.











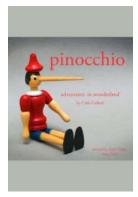
#### **Multi-format content**

Videos, audiobooks, podcasts, comics, magazines, courses... are very attractive, interesting and useful teaching resources to complement, gamify and enrich learning processes. Therefore, there is a careful selection of materials in different formats for the different educational levels that bring children and young adults new ways of enjoying stories and learning knowledge.







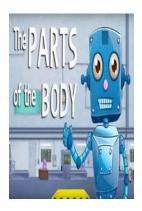








## Multi-format content: videos & educational pills





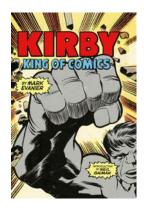




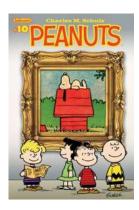


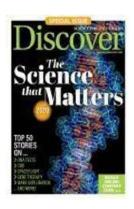














## ODILO

#### **BENEFITS TO FAMILIES**







Penguin Random House













3-5x















OR/M











#### **EXTRAORDINARY REVIEWS FROM SATISFIED FAMILIES**

#### Anyixx



A mobile library – what a great idea!! It is a very interesting, intuitive and handy to read books, magazines...anytime, anywhere. I love it

#### Marisol Labra Valdés



An excellent app where I could find all the books that my children need.

#### Maria Isabel Gil



A great tool for families and children who love reading.

#### Felipe Peña



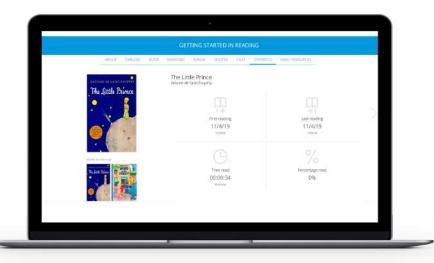
Great app, I always have something new to read with my son.

#### **REAL-TIME STATISTICS**



- Tracking student progress to generate positive reinforcement.
- Help manage **reading habits** (reserve time dedicated to reading within the student's daily life).

#### **Real-time Reading Statistics**



# Weekly Report of Your Child's Reading Progress





## Many thanks!



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