

Greetings,

We are thrilled to announce that on **Sunday, September 29, 2024**, we will be hosting our very first Somersfield Academy 5K Fun Run. We would be honoured to partner with you as a sponsor that aligns with our mission, vision and values for this exciting community event.

The Fun Run will feature a variety of race options, including a 5K run/walk, a 1-mile run/walk, and a 400m run for our younger participants. This event is designed to be a fun and engaging day for our students, their families, and the wider community. We expect a strong turnout from both Somersfield students and non-Somersfield participants, all eager to enjoy a day of fitness and fun. We are seeking sponsorship in the following areas:

- **Timing System (or Title Sponsor) (\$3,000):** Recognition as the official timing sponsor.
- **Food and Drink for After the Race (\$2,500):** Healthy refreshments for participants post-race.
- **Water Station (\$2,000) :** Sponsorship of water station at the bottom of Barker's Hill.
- **Prizes (in-kind donations or gift certificates):** Contributions towards the prizes for race winners

In return for your generous support, you will receive several opportunities for brand exposure, including your logo on event signage, race materials, and through social media promotions.

Thank you for considering this sponsorship opportunity. I would be happy to discuss this further and explore how we can create a mutually beneficial partnership. Please feel free to call me on 535-8700.

We look forward to the possibility of working together.

Sincerely,

Kristen Scott Ndiaye  
Development and Marketing Manager