



## Takleem Arabic Learning Proposal

**Prepared for the Partner:** Women's Skills Bureau

**To:** Ms. Leigh-Jane Obermayer

**Date:** 29<sup>th</sup> August, 2020

**Takleem's Representative:**

Seham Almubarak  
CEO  
[info@takleem.co](mailto:info@takleem.co)  
0505204608

## EXECUTIVE SUMMARY

### About Takleem

Takleem is an initiative to teach Arabic to any foreigner living in Saudi Arabia, including diplomats, managers, and consultants. We offer our services in partnership with the large international companies in Saudi Arabia.

### Goals

In Takleem we aim to help foreigners speak Arabic more fluently, as well as gain confidence in their ability to communicate with Saudi and Arab people. With better language skills, they can become more involved in Arab society and more open to learning a new culture. This in turn, will help them to feel welcomed and involved.

According to a study conducted by our team showed that non-Arabic speaking employees would like to have the chance to experience one of the most important part of our culture which is the “Arabic language”.

### Our Services

- **One-on-one private Online tutoring** give the participant more time to talk and practice Arabic with native people from Saudi Arabia!
- **Group learning (physical or virtual)**, Language is about bringing people together. Groups of 6 to 10 learners to ensure that every participant gets personalized attention.
- **Takleem community** is an event (physical or virtual) organized according to your preference that offers flexible Arabic lessons to non-Arabic speaking individuals provided by Saudi experienced tutors. In addition, we customize an interactive program and activities that showcase Saudi culture in an entertaining and fun way.

### Course Outline

The following topics are going to be covered:



### Pricing:

The normal price of the “Group Arabic Online Lessons” is **150 SAR per hour for each participant**. This service is going to a private class to (Women’s Skills Bureau) members only. **A special price offer for the Women’s Skills Bureau are as following:**

Description	Price per 1 hour	Price Offer for each participant*		
		10 hours	20 hours	30 hours
Group Arabic Online Lessons (Min. is 5 participants)	90	900	1800	2700
Group Arabic Online Lessons (6-8 participants)	80	800	1600	2400
Group Arabic Online Lessons (9-10 participants)	70	700	1400	2100
Book		60	60	60
Tax		15%	15%	15%

\* The date, time and number of attendees is going to be determined later according to your preference.

### Feel free if you need any further information!

Please register using this [link](#) and remember to write “WBS” in the (Company Name) field to enter the WSB Group discount ☺