



FROM THE

PRESIDENT



FEBRUARY 2021

Since moving here, I have found Dallas to be a welcoming and friendly business community. I joined FEI Dallas in 2011 and have always been amazed and proud of how friendly and welcoming our members are. Our ambassadors do a great job, but what really impresses me is how often I see regular members grabbing someone standing alone, pulling them into their group, and introducing them to others.

When I attended Texas Tech, it was not really a big thing whether you were Greek or not, but it did open social opportunities. I joined Sigma Nu whose members had chosen being known as the friendliest group on campus as their identity. Members took great pride in it and it was a point of honor that each member introduced themselves to any guest.

There is a great pride that comes from hearing others talk about how “welcoming and friendly” our group is. I hope our members will make it a point of honor to make everyone feel welcome. This is especially important during the pandemic when people are feeling more isolated and we are meeting both virtually and in person.

Let’s take pride in our identity being the association of choice for CFOs and other senior executives, the best business organization in Dallas, the largest and most active chapter of FEI, and the friendliest and most welcoming group around!

A few reminders:

- February’s Chapter Meeting is on Tuesday February 9th both in person and virtual.
- Chapter meetings are planned on Tuesdays through April and both in person and virtual.
- Our virtual wine event planned for Friday February 26th (also my wife Helen’s birthday).
- The in-person Dinner/Dance Social normally in February has been moved to May.
- Our Spring Social Golf/Wine event is in late April.
- Let our sponsors know we appreciate them and give them a chance at your business.
- Chapter officer nominations are open through February 19th.
- Members who did not get their one-time renewal discount in 2020 will receive it when they renew in 2021.

D CEO’s CFO Outlook

D CEO’s President Gillea Allison, our February dinner speaker, is hosting a virtual CFO Outlook panel on February 10th. The cost is \$20 and the speakers include Tracey Doi, CFO of Toyota; Tom Walker, CFO of the Dallas Cowboys; and our own Chandra McCormack, CFO of Acosta. The registration link is <https://www.accelevents.com/e/CFOOutlook2021>.

Appreciation!

I wish to thank all the committee members and staff who continue to work hard to bring value to our members and sponsors.

Our sponsors are a great part of the FEI community and their support is greatly appreciated.

Special mention to Tom Beitel and Jens Mielke whose programs have been excellent all year. January’s great programs were spearheaded by Bryce Moen and Meg O’Malley.

Dana Bickford and Christy Philen are doing a great job engaging our sponsors.

Elizabeth Reich and Shawn Riely have done a great job with arrangements this year.

Scott Smaistrila and committee have done a top-notch job with the Financial Executive Experience.

New board members Miguel Molina and Ron Herbert are doing a great job on External Relations.

Ron Rushing
FEI Dallas Chapter President