



2025

# Golf Outing Sponsor Opportunities



Great Lakes Bay  
Manufacturers Association

# GENERAL INFORMATION



## Deadlines

Certain deadlines are in place to ensure use of the our sponsors on invitations, media, marketing, and ordering of promotional items. We accept sponsorships after such deadlines with the understand you may not receive all the stated benefits based on the time of support.

## Co-Sponsorships

Most of our sponsor levels are open for co-sponsorship. If a sponsor is limited to one sponsor only it is indicated with an asterisk\*. When a promotional item is involved all logos will be included when possible or a mutually agreed upon alternative will be offered.

## Budget Restrictions & In-Kind

We understand you may like to support an event or group but it may not be in your budget. We will work with you to find something within your budget or accept in-kind donations. These donations can be media spots, prizes (manufactured goods or swag items), decorations, volunteers, or small financial support. Please reach out to the GLBMA office for more information.

## Logos

The GLBMA keeps logos on file from year to year. If you have updated your logo, please ensure the new logo is on file prior to publication. We are happy to update the logo when brought to our attention at the next available update. Promotional material can not be updated once it has gone to print. Please be sure we have a new logo on file if you have done any recent updates.

## Payment

The GLBMA is able to accept checks or credit card payments. All invoices are net 30 days. No sponsorship is confirmed without payment. **Invoices over 45 days will be assessed a late fee of 5% of the total invoice.**

The annual golf outing, now in its 27th year, is our largest event and one of the best outings in the region! This event combines a fun scramble format with on-course games and provides an excellent opportunity to connect with our associate members during meet-and-greet activities.

The outing will be held Thursday, July 31, 2025.

This will be held at Apple mountain Golf Course, Freeland, MI .

The deadline is May 1, 2025, to be included on the invitation.

### Event Sponsor (one available)

- 1 golf team
- Event signage
- Program listing
- Website listing with link to your site
- Social media mentions up to five as time allows
- \$3,000

### Dinner Sponsor (one available)

- 1 golf team
- Event signage
- Program listing
- Website listing with link to your site
- Social media mentions up to four as time allows
- \$2,750





### Golfer Gift (two available)

- Three individual golfers (option to add an additional one golfer at team discounted rate)
- Company logo on mutual agreed upon item (\$10 range) to be given to each golfer
- Program listing
- Website listing
- Social media mentions up to two as time allows
- \$2,500

### Water Sponsor (two available)

- Three individual golfers (option to add an additional one golfer at team discounted rate)
- Event signage
- Company logo on each water bottle (This is a PCV sticker, each golfer provided 2 bottles of water per golfer.)
- Program listing
- Website listing
- Social media mentions up to two as time allows
- \$2,000

### Bloody Mary Bar Sponsor (one available)

- Two individual golfers (option to add an additional two golfers at team discounted rate)
- Event signage
- Program listing
- Company logo on stadium cup for Blood Mary
- Website listing
- Social media mentions up to two as time allows
- \$1,750



### Golf Ball Sponsor (one available)

- One individual golfer (option to add an additional three golfers at team discounted rate)
- Event signage
- Program listing
- Website listing
- Social media mentions up to two as time allows
- \$1,500

### Lunch Sponsor (two available)

- One individual golfer (option to add an additional three golfers at team discounted rate)
- Event signage
- Program listing
- Website listing
- Social media mentions up to two as time allows
- \$1,000

### Concierge Sponsor (two available)

- Event signage
- Program listing
- Meet & Greet at registration or golf bag drop
- Website listing
- Social media mentions up to two as time allows
- \$750

### Towel Sponsor (two available)

- Event signage
- Golf Towel with logo (one per golfer)
- Program listing
- Website listing
- Social media mentions up to two as time allows
- \$750

### Hole in One Contest Sponsor (one available)

- Signage at each par 3 hole with contest
- Program listing
- Website listing
- A social media mention as time allows
- \$750

### Cart Sponsor (two available)

- Logo on each golf cart (as allowed by course)
- Program listing
- Website listing
- A social media mention as time allows
- \$500

### Drink Cart Sponsor (two available)

- Signage on drink cart and drink tickets (as allowed by course)
- Program listing
- Website listing
- A social media mention as time allows
- \$500

### Program Sponsor (one available)

- Logo on the front of the program
- Program listing
- Website listing
- A social media mention as time allows
- \$500

### Breakfast Sponsor (two available)

- Signage at Breakfast (labeled items when possible)
- Program listing
- Website listing
- A social media mention as time allows
- \$400

### Driving Range Sponsor (two available)

- Signage at Driving Range
- Program listing
- Website listing
- A social media mention as time allows
- \$400

### Wooden Tee Sponsor (one available)

- Name on golf tees
- Program listing
- Website listing
- A social media mention as time allows
- \$400

### Snack Sponsor (two available)

- Snack with company logo stick on items or bag
- Program listing
- Website listing
- A social media mention as time allows
- \$400

### Centerpiece Sponsor (two available)

- Signage on Centerpieces
- Program listing
- Website listing
- A social media mention as time allows
- \$300

### 19th Hole Sponsor

- Signage at 19th Hole/Banquet
- Program listing
- Website listing
- A social media mention as time allows
- \$300

### Longest Drive/Closest to the Pin (two available)

- Logo or Business Card attached to the men's and women's prizes for these contest
- Program listing
- Website listing
- A social media mention as time allows
- \$275

### Hole Sponsor (18 available)

- Signage at a Men's tee box
- Program listing
- Website listing
- A social media mention as time allows
- \$250

### Ladies Tee Sponsor ( 9 available)

- Signage at a Ladies tee
- Program listing
- Website listing
- A social media mention as time allows
- \$100



### In-Kind Donations

GLBMA welcomes donations of smaller items for door prizes or goodie bags. For goodie bag items, we ask for 155 pieces to ensure there are enough for all participants, including our volunteers. We request that only one item of each type be included in the bags (for example, only one can koozie will be accepted). All companies that donate will be recognized in the event program and on the GLBMA website. Please contact the GLBMA office to arrange for drop-off or pick-up of donated items.

### Budget Friendly

GLBMA is committed to working with you to accommodate your budget. If you're interested in sponsoring a part of our outing, please contact the GLBMA office. Let's collaborate to create a win-win opportunity!

**Link to support this event now!**

**<https://glbmaorg.wufoo.com/forms/mltsxwzl0x3mxjg/>**

Thank you for supporting the GLBMA

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989-964-2881  
[glbma.org](http://glbma.org)

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Great Lakes Bay  
**MANUFACTURERS  
ASSOCIATION**

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