

SPONSORSHIP *Package*



SPONSORSHIP *Package*



By supporting our mission to instill a sense of community pride by creating partnerships that work together toward the beautification of the city of Riverside, sponsors play a vital role in transforming public spaces into beautiful places.

Not only do our efforts enhance the city's aesthetic appeal, but also strengthens community bonds, promotes civic engagement, and inspires residents to take pride in their neighborhoods.

Contact Us

Phone: 951.683.7100

Email: krcbgrcc@gmail.com

Connect with Us



KeepRiversideCleanandBeautiful



KeepRiversideCleanandBeautiful

www.krcb.com



Projects



- Arlington Park Mural
- Garden at Hunt Park
- Cigarette Litter Prevention & Recycling (CLPR)
- New City Approved Trash Receptacles
- 109 Trees Planted
- Poles and Benches Painted
- 8,000+ volunteers engaged annually
- 139,845 lbs. of litter collected
- San Bernardino County, Los Angeles County, Riverside County, and Orange County engaged



INTERACTIONS: 2,094 (2.1K)
REACH: 30,752 (30.8K)
FOLLOWERS: 2,382



INTERACTIONS: 3,789 (3.8K)
REACH: 33,068 (33.1K)
FOLLOWERS: 1,955



SUBSCRIBERS: 7,693

Painting



Murals



Gardens



CLPR



Community



Planting





Level One - \$10,000

PREMIER VISIBILITY LARGE LOGO GROUP

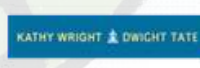
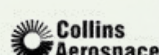
- Recruitment flyers
 - 7 Ward Cleanups
 - Love Your Neighborhood (LYN)
 - Festival of Lights (November)
 - River Bottom Cleanup (September)
- Annual Calendar
- Annual Report
- Bi-monthly Public Education Program (PEP) and Advisory Board Meetings
- Bi-monthly INSIDE meetings hosted by the Greater Riverside Chambers of Commerce
- Annual T-shirt
- Website
- Great(est) American Cleanup
- Adopt-A-Street and Adopt-An-Alley applications and forms
- Social media marketing for event recruitment
- Social media shout out once a month (story and feed)

PREMIER
VISIBILITY



A Sempra Energy utility

Example of Placement





Level Two-\$5,000

ENHANCED VISIBILITY SMALL LOGO GROUP

- Ward Cleanups-posted at the site the day of the event
- LYN Cleanups-Large Scale with Partners (Earth Day Arbor Day)-posted at the site the day of the event
- Festival of Lights (November)
- River Bottom Cleanup (September)
- Recruitment flyer
- Annual Calendar
- Annual Report
- Meetings-bimonthly PEP and Advisory Board Meetings
- Annual T-shirt
- Website
- Great(est) American Cleanup
- Social media marketing for event recruitment
- Social media shout out once a month (story and feed)



Example of Placement

ENHANCED
VISIBILITY





Level Three-\$2,500

STANDARD VISIBILITY W/PRINTED COMPANY OR AFFILIATION NAME

- 7 Ward Cleanups-posted at the site the day of the event
- Love Your Neighborhood Cleanups-Large Scale with Partners (Earth Day Arbor Day)-posted at the site the day of the event
- Festival of Lights (November)
- Recruitment flyer
- Annual Calendar
- Annual Report
- Annual T-shirt
- Website
- Great(est) American Cleanup
- River bottom Cleanup (September)



Example of Placement
STANDARD
VISIBILITY

W/PRINTED COMPANY
OR AFFILIATION NAME

NGUYEN FAMILY-SATER OIL-HOME DEPOT
LOWE'S-GEC-SNAILS & MARIGOLD-CASITA BONITA
AMERICAN GOLF



Level Four - \$1,500

WARD BEAUTIFICATION SPONSORS

Option 1:

(Choose to sponsor all Ward Cleanups)

- Part of group sponsors that sponsor all 7 Ward cleanups
- Recruitment flyer
- Logo on A-frame at event registration with group sponsors
- Social media marketing for event recruitment
- Social media shout out during recruitment (1 story and 1 feed post)

Option 2:

(Choose to sponsor ONE Ward Cleanup)

- Indicated as signature sponsor on Recruitment flyer
- Logo on A-frame at event registration
- Social media marketing for event recruitment
- Social media shout out during recruitment (1 story and 1 feed post)

Example of Placement





Community Care Sponsorship - \$600

SPONSORED ADOPT-A-STREET

- Place your name, the name of a loved one, or the name of your business on a City of Riverside approved Adopt-A-Street sign.
- Two signs included: one at each end of an approved KRCB/City of Riverside street.
- Street adoptions span approximately one mile.
- A portion of your annual donation supports the volunteers of Ability Counts Inc., a non-profit organization in the City of Riverside that assists in developing work skills for individuals with vocational disabilities.
- Adopted street is maintained six times a year by KRCB partners.



Marketing Examples

WEBSITE



WARD FLYER



LARGE SCALE FLYER



T-SHIRT





Thank You

15 YEARS OF

ENGAGING 160,916 VOLUNTEERS
COLLECTING 2,187,894 LBS OF LITTER
PLANTING 14,388 PLANTS

SCAN THE QR CODE
TO LEARN MORE
ABOUT KEEP RIVERSIDE
CLEAN AND BEAUTIFUL

