



Annual Report: July 1, 2024 – June 30, 2025

Volunteers

7 Ward Projects: Wards 1-7.....	1,766
Love Your Neighborhood	1,637
Adopt-A-Street: (Volunteer & Sponsored)	3,056
Adopt-An-Alley	175
KRCB Clerical Volunteers	72
KRCB Advisory Board	20
Total	6,673

Volunteer Hours

7 Ward Projects: Wards 1-7.....	6,954
Love Your Neighborhood.....	5,129
Adopt-A-Street: (Volunteer & Sponsored)	6,278
Adopt-An-Alley.....	414
KRCB Office Volunteers.....	263
KRCB Advisory Board.....	496
Total.....	19,534

Litter Collection

Litter Collected in Pounds.....	147,304
Litter Collected in Tons.....	78.63

City Beautification Cleanup Sites

7 Beautification Ward Projects: Wards 1-7.....	91
Adopt-A-Street.....	380
Adopt-An-Alley.....	12
Love Your Neighborhood: Wards 1-7.....	784
Total.....	1,267

Waterway Cleanups

Fairmount Park.....	37
Santa Ana River.....	19
City Storm Drains: Wards 1-7.....	530
Total.....	586

Santa Ana River & Bike Trail

Trail cleanups.....	19
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Community Green Space

Green Waste Pounds.....	30,986
# of plants.....	363
# of trees.....	109
Rose Bushes Pruned.....	200
Total.....	672



Graffiti Eradication

Illegal Signage Removed.....	107
Gallons of Paint.....	102
Graffiti Tags Removed.....	4,390

Love Your Neighborhood (LYN) Program

2020 Keep America Beautiful Innovation Award

# of Cleanups.....	784
Community Volunteers.....	1,637
Community Volunteer Hours.....	5,129

Adopt-A-Street (AAS) Program

Volunteer Adopt-A-Street

# of Volunteer Cleanups.....	157
Community Volunteers.....	2,183
Community Volunteer Hours.....	4,170

Sponsored Adopt-A-Street

# of Sponsored AAS Streets.....	46
# of Sponsored Street Cleanups.....	257
Ability Counts and CORD Volunteers.....	907
Ability Counts and CORD Volunteer Hours.....	2,108

Adopt-An-Alley (AAA) Program

2019 Keep America Beautiful Community Improvement Award

Volunteer Adopt-An-Alley

# of Volunteer Alleyways.....	8
# of Cleanups.....	13
Community Volunteers.....	175
Community Volunteer Hours.....	414

Cigarette Litter Prevention and Recycling (CLPR) Program

# of Cigarette Receptacles.....	6
# of Cigarettes Removed and Recycled.....	60,000
Cigarette Litter Collected in Pounds.....	26.55

Clean Campus Competition: (CCC) Results

February 10 – March 21, 2025

Schools Participating.....	11
Reports Submitted.....	28
Litter Collected in Pounds.....	3,025
Recycled Materials Collected (Cans, Plastic Bottles, Milk Jugs & Cartons) in Pounds.....	1,163
# of Plants Planted.....	149

Clean Campus Competition Art Contest: (CCC) Results

February 10 – March 24, 2025

Schools Participating.....	11
Reports Submitted.....	28



Signature Projects and Events

- 1) **Community Appearance Index**
January 9, 2024 – January 31, 2025 / Driving Tour / KRCB Staff
- 2) **Beautification Awards**
January 30, 2025 / Mayor's State of The City / Riverside Convention Center
- 3) **Clean Campus Competition**
February 10, 2025 – March 21, 2025 / Schools K-12 Citywide
- 4) **Clean Campus Competition Art Contest**
February 10, 2025 – March 24, 2025 / Schools Citywide / Grades 5-12
- 5) **Waterwise Landscape Makeover Reveal**
March 3, 2025 / Laurie Flynn
- 6) **Clean Campus Competition & Art Contest Awards**
May 10, 2025 / Greatest American Cleanup Awards Ceremony / Greater Riverside Chambers of Commerce
- 7) **Community Recognition Awards**
May 10, 2025 / Greatest American Cleanup Awards Ceremony / Greater Riverside Chambers of Commerce
- 8) **Zero Waste Day Proclamation – March 30th, 2025**
May 25, 2025 / City of Riverside / Mayor Patricia Lock Dawson

Ward Beautification Projects & Love Your Neighborhood Projects (2024-2025)

Litter cleanup, weeding, graffiti abatement and storm drain beautification

- 1) Ward 1 – August 10, 2024, Fairmount Park
- 2) Ward 1 – November 23, 2024, Festival of Lights
- 3) Ward 1 – December 7, 2024, Love Your Neighborhood: Brockton Ave. and Tequesquite Ave. Cleanup
- 4) Ward 1 – January 18, 2025, Love Your Neighborhood: New Year, Clean Start
- 5) Ward 1 – May 22, 2025, Memorial Day Cleanup at Riverside Veterans Plaza
- 6) Ward 2 – February 1, 2025, Hunter Hobby Park
- 7) Ward 3 – September 21, 2024, River Back in Riverside at Ryan Bonaminio Park & Magnolia Center
- 8) Ward 3 – June 7, 2025, Nichols Park
- 9) Ward 4 – November 2, 2024, Arlington Heights Sports Park
- 10) Ward 5 – October 12, 2024, Clean California Transformation Project
- 11) Ward 5 & 6 – March 15, 2025, Love Your Neighborhood: Magnolia Corridor Cleanup
- 12) Ward 5 – April 19, 2025, Earth Day Cleanup at Arlington Park
- 13) Ward 6 – September 6, 2024, Bryant Park
- 14) Ward 7 – March 1, 2025, Rutland Park
- 15) Ward 7 – April 26, 2025, Arbor Day Cleanup at Riverwalk Center
- 16) CITYWIDE – May 10, 2025, Greatest American Cleanup