



# Job Announcement

## Palos Verdes Peninsula Land Conservancy Director Of Development & Communications



For more than three decades, Palos Verdes Peninsula Land Conservancy (Conservancy) has been acquiring, preserving, and restoring undeveloped land to its natural state on the scenic Palos Verdes Peninsula for the education and enjoyment of all.

The Conservancy is currently on the cusp of launching an ambitious ten-year plan to accelerate restoration of critical habitats while expanding its education and engagement initiatives throughout the wider Peninsula region. After a long and successful career with the Conservancy, the current Development Director is retiring. The organization seeks a Director of Development and Communications who has a genuine passion for Conservancy's mission and the ability to support and sustain its continued growth trajectory.

### The Organization

Since 1988 the Conservancy has preserved more than 1,700 acres of open space on the Peninsula. This precious habitat and rare coastal landscape contribute to the quality of human life and provides valuable refuge for rare local animals and fauna. The Conservancy's crew of dedicated conservationists, naturalists, biologists, field technicians and education professionals as well as hundreds of its volunteers restore native habitat to support local and threatened species from extinction, some of which only exist on the Peninsula.

With more than 10,000 visitors a year to its two nature centers, the Conservancy connects the wider Southern California community to this land for conservation education. To this end, the Conservancy has brought over 4,000 students a year to the preserves for educational programs and docent-led walks on its more than 42 miles of trails. Many of these children are from under-served urban communities. With the support of the new director, the Conservancy will grow its youth education initiatives and continue to contribute to the next generation of conservationists.



## The Position

The Director of Development and Communications reports to the Executive Director and is a pivotal member of the executive team at a time of exciting change and new opportunities. The successful candidate serves as a thought partner to the Executive Director and provides strategic oversight as well as meaningful tactical contributions towards development, marketing, and communications initiatives. This covers areas as diverse as individual, institutional, and corporate giving, organizational communications and events, public relations, private grant acquisition and management, and traditional and social media marketing. The Director collaborates with other department heads, the Board of Directors, and staff to design, plan and implement a fully integrated development and communications strategy. This includes annual campaigns, communications and marketing events and other activities.

With a new website in the works and an ever-growing online donor base, the position will be tasked with simultaneously stewarding a very loyal and valued donor base while planting the Conservancy firmly in the digital age through optimizing a variety of media strategies that engage new donors and raise awareness of the Conservancy's mission and contributions.

Supported by a Communications Manager and Development Manager, this team provides a level of exemplary support that drives the achievement of the organization's mission, financial objectives, and enhances and builds donor relations and brand awareness. The Director works with a highly diverse community of strategic partners in local government, corporate, and close-by county educational communities to achieve their objectives.

The organization currently works on a two to three day hybrid model and is based in its new PV Peninsula headquarters. However, flexibility is required because of field work, meetings with donors and educational and municipal partners, mostly on the Peninsula.



## The Ideal Candidate

A creative and strategic nonprofit leader, the ideal candidate thrives in a highly collegial, inclusive, and mission-focused environment. Their values of excellence, integrity, agility, resilience and passion for the Conservancy's work and preserving natural habitats enable them to quickly assimilate and contribute.

This individual has the experience and leadership skills to mentor and build upon their team's capacity to support the organization's strategic fundraising and communications agenda and achieve its revenue goals. Together they are critical in scaling the Conservancy's initiatives by building new sources of revenues through new community alliances, expanding its educational reach and programs, and maintaining and growing new relationships with targeted, high-level external audiences, donors, foundations, and strategic partners.

With major gifts as a cornerstone of this program, this persuasive and skilled communicator works with prominent organizations and extraordinary individuals in the community, winning new and solidifying current supporters while playing a vital role in preserving some of California's, and for that matter the country's most beautiful coastal landscapes.



## The Opportunity

This is an opportunity to take this successful development team to the next level, put your mark on a highly respected organization, and contribute to and grow a significant land conservation movement that touches both adults and children in and beyond the Peninsula.

## The Compensation

The Conservancy provides a comprehensive benefits and highly competitive compensation plan. The range for this position is \$130,000 - \$200,000 per year. The actual compensation is determined based on a candidate's experience level and other factors permitted by law.

**For more information about the Conservancy, please visit [www.pvplc.org](http://www.pvplc.org)**

**If interested, please forward your resume and cover letter to:**

Judy Tabak, Founder, Consultant  
Integral Talent Solutions, LLC  
[jtabak@integraltalentsolutions.com](mailto:jtabak@integraltalentsolutions.com)

