

EXHIBITOR INFORMATION

We are pleased to present **Contra Costa Con 2** at the **Hilton Concord Hotel on July 19, 2020** in a venue twice the size of our successful debut show last November.

Bay Area Festivals and Mike Mundy of American Brick Builders bring their experience and expertise as producers of **Contra Costa Con 2** and **Tri-Valley Con**.

Each person buying an admission ticket in advance online gets our proven \$2 Shopping Buck. **Kids under 10 are free** and there are **Cosplay Costume Contests** for all age groups. Parking is free.



Bay Area Festivals has won multiple marketing awards from CalFest, the trade organization for California and Nevada fairs and special events. **Bay Area KidFest** was just voted **Best Family Event or Community Fair/Festival** by readers of **BayAreaParent**.

Besides KidFest, we produce **Camp & School Fairs** around the Bay Area, **Super Holiday Boutiques**, **Oakland Cat Video Fest**, **Bay Area Kids' Book Fairs**, **Bay Area FamilyFest** and other special events and festivals.

We have a very aggressive marketing campaign planned for social media, print and online!

There is *limited exhibitor space*, so reserve yours today!

Exhibitor Details

Priority of acceptance is based on receipt of your payment and application.

Producer reserves the right to reject any application without prejudice. Submission of application and payment does not guarantee participation.

* **Vendor categories (Fees do NOT include table or chairs):**

- **Gold Vendor** 12' wide x 6' deep Space
Fee includes: electricity, WiFi, free insertion in 250 Toy Bags
- **Crimson Vendor** 6' wide x 6' deep Wall Space
- **Event Vendor** 6' wide x 6' deep Space

Exhibitors must set up within 12' x 6' or 6' x 6' space. There is small additional space between booths provided for access.

No pop-up tents or roofs on booths allowed. Sorry, but no 10' x 10' tents or frames indoors.

Electricity Crimson and Event vendors wanting electricity must pay \$10 fee. Vendors provide their own 25' electrical cord. *Electrical only available for wall spaces.*

Contra Costa Con 2 is INDOORS and held rain or shine.

Exhibitors pay a flat fee for your space and **keep 100% of sales proceeds. No commission is collected on your sales.** Exhibitors are responsible for paying applicable sales tax.

Exhibitors must stay within your rented indoor space. You may only exhibit or sell items listed on your application. **Walkabout solicitation or "barking" is not permitted.**

No food or drinks may be sold or sampled in your booth without written permission of producer and securing any required permits.

Tables and chairs are not included in the exhibitor fee. Vendors can bring their own or rent table(s) and chairs. Only advanced pre-paid rental orders are guaranteed. *Equipment will not be available to rent at Contra Costa Con 2.*

Toy Bags are distributed to the 1st 250 families. Vendors participating in the Toy Bag program provide 250 inserts that can be a product sample, brochure, flier, coupon, postcard or SWAG. (8.5 x 11 maximum size of insert.)

If you can't make it to Contra Costa Con as a vendor, you can still reach our audience by participating in our Toy Bag program. Provide 250 inserts that can be a product sample, brochure, coupon, flier, postcard or SWAG. *See application for details.*

WHEN - WHERE

July 19, 2020

Sunday, July 19 • 10 a.m. - 4 p.m. • **Concord, CA**
Hilton Concord Ballroom • 1970 Diamond Blvd.
2 blocks off Interstate 680 @ Willow Pass Rd.

WHO

Comics, LEGO & Toy Shoppers of all ages
Family-Friendly Festival
Convenient Central Contra Costa location

HOW

Apply Today

Full payment must accompany application.

Application Deadline

June 1, 2020

NO REFUNDS WILL BE MADE AFTER JUNE 19, 2020.

IF VENDOR CANCELS BEFORE JUNE 19,

\$50 OF FEE AND CREDIT CARD FEES ARE NON-REFUNDABLE.

Contra Costa Con 2 Contact

Jay Bedecarré • Event Producer

jay@bayareafamilyfest.com

Phone (925) 408-4014 • Fax (925) 672-9990

Bay Area Festivals, Inc.

573 Mt. Olivet Pl. • Clayton, CA 94517-1609

Benefiting



www.ContraCostaCon.com

Ver. 2/7/20



EXHIBITOR APPLICATION

SUNDAY, JULY 19, 2020

HILTON CONCORD GOLDEN GATE BALLROOM

Business/Organization Name* _____

Contact Name(s) _____ California Seller's # *If Applicable* _____

Mailing Address _____ City _____ State _____ Zip _____

Business () _____ Mobile () _____ Fax () _____

Email _____ Website _____

Social Media: Facebook.com/ _____ Twitter @ _____

List product(s) or service(s) you will exhibit/sell. (Be specific of products, such as LEGO, Funko, Hot Wheels, etc.):

Please send us Contra Costa Con 2 promotional postcards. How many? _____

Make check payable to:
Bay Area Festivals, Inc.

Mail to:
Contra Costa Con 2
573 Mt. Olivet Pl.
Clayton, CA 94517-1609

Fax to: (925) 672-9990

Email: jay@bayareafamilyfest.com

www.ContraCostaCon.com

For Office Use:

Date Received _____ Check #/PP _____ Amount \$ _____

Date Received _____ Check #/PP _____ Amount \$ _____

EXHIBITOR FEES - Table & chairs NOT included in vendor fees		
Select one	GOLD VENDOR - 12' wide X 6' deep Space	
	<i>Toy Bag inclusion, WiFi & electricity included in this fee</i>	
	<input type="checkbox"/> 12' wide X 6' deep Space @ \$249 \$ _____	
	We prefer <input type="checkbox"/> End Row Space <input type="checkbox"/> Wall Space <input type="checkbox"/> Middle Row Space <input type="checkbox"/> No Preference	
	We will use electrical service* <input type="checkbox"/> Yes <input type="checkbox"/> No	
	We will provide Toy Bag inserts <input type="checkbox"/> Yes <input type="checkbox"/> No	
Optional	CRIMSON & EVENT VENDORS	
	<input type="checkbox"/> Crimson Vendor @ \$129 \$ _____	
	6' wide X 6' deep <u>Wall</u> Space	
	<input type="checkbox"/> Event Vendor @ \$119 \$ _____	
	6' wide X 6' deep Space	
	<input type="checkbox"/> 6' Table + 2 Chairs rental @ \$17/set \$ _____	
	<input type="checkbox"/> Electrical Service* @ \$10 \$ _____	
	<input type="checkbox"/> Toy Bag 250 inserts @ \$44 \$ _____	
	<i>*Electrical service only available for wall spaces.</i>	
GIFT BAG (NON-EXHIBITORS)		
	<input type="checkbox"/> Toy Bag 250 inserts @ \$69 \$ _____	
	<input type="checkbox"/> Check Enclosed or Mailed TOTAL DUE = \$ _____	
	<input type="checkbox"/> Credit Card Payment made on website	
	<input type="checkbox"/> Credit Card - Bay Area Festivals will email you an invoice for you to process your credit card payment.	

I/we acknowledge Bay Area Festivals, Inc., American Brick Builders/Mike Mundy and L&L Hospitality Holdings LLC dba Hilton Concord Hotel are not responsible for loss or damage to our equipment, materials and merchandise on the Contra Costa Con site. We are responsible for paying applicable sales tax and providing liability insurance.

Any products not listed on this application or not officially licensed are subject to removal by producer at the event. No bootleg or unauthorized materials can be sold.

We agree to participate in the \$2 Shopping Buck promotion at Contra Costa Con 2.

Exhibitor Signature (required):

Date: _____



Application must be signed & dated