

EXHIBITOR INFORMATION

We are very pleased to present our **4th annual Super Valentine's Boutique** in the **Hilton Concord Golden Gate Ballroom** on Sunday, **January 26, 2020**.

This unique shopping extravaganza before Valentine's Day is a great sales and marketing opportunity for your business. We have space for over 60 vendors in the elegant Hilton Golden Gate Ballroom. The list of products and services that match up with our shoppers is almost endless.

The Hilton Concord also has a wine and cocktail bar at the Boutique for shoppers to relax and enjoy their afternoon.



This Valentine's themed event is an extension of the sold out Super Holiday Boutiques we present each December.

Admission and parking are free to the public. We have a very aggressive marketing campaign planned for social media, print and online. We are offering **Sweetheart \$2 Bucks** to encourage attendees.

This is a great event to kick start your Valentine's Day marketing. You keep 100% of your sales proceeds from the Super Valentine's Boutique. Plus, there's no football on TV that day!

Exhibitor Details

We limit the number of exhibitors in any single category. Priority of acceptance will be based on receipt of your payment and application.

* Vendor categories (Fee includes table, 2 chairs & WiFi):

- **Gold Vendor** 12' wide x 6' deep Space
Fee includes: 2 tables & 2 chairs, electricity, WiFi and free insertion in 200 Gift Bags
- **Crimson Vendor** 6' wide x 6' deep *Wall* Space
- **Event Vendor** 6' wide x 6' deep Space

Exhibitors must set up within 12' x 6' or 6' x 6' space. There is small additional space between booths provided for access.

No pop-up tents or roofs on booths allowed. Sorry, but no 10' x 10' tents or frames indoors.

Electricity Crimson and Event vendors wanting electricity must pay \$10 fee. Vendors provide their own 25' electrical cord.

Boutique is INDOORS and held rain or shine.

Exhibitors pay a flat fee for your space and **keep 100% of sales proceeds. No commission is collected on your sales.** Exhibitors are responsible for paying applicable sales tax.

Producer reserves the right to reject any application without prejudice. Submission of application and payment does not guarantee participation.

Exhibitors must stay within your rented indoor space. You may only exhibit or sell items listed on your application. Walkabout solicitation or "barking" is not permitted.

No food or drinks may be sold or sampled in your booth without written permission of Bay Area Festivals and securing any required permits.

Tables provided for your space are 6'x36" or 6'x30." Vendor needs to provide table covering.

Gift Bags are distributed at the Boutique to the 1st 200 ladies. Boutique vendors participating in the Gift Bag program provide 200 inserts that can be a product sample, brochure, flier, coupon, postcard or SWAG. (8.5 x 11 maximum size of insert.)

If you can't make it to the Boutique as a vendor, you can still reach our audience by participating in our Gift Bag program. Provide 200 inserts that can be a product sample, brochure, coupon, flier, postcard or SWAG.

www.SuperValentinesBoutique.com

WHEN - WHERE

January 26, 2020

Sunday, Jan. 26 • 11 a.m. - 3 p.m. • **Concord, CA**
Hilton Concord Ballroom • 1970 Diamond Blvd.
2 blocks off Interstate 680 @ Willow Pass Rd.

WHO

Valentine's Day Shoppers of all ages
Free Admission & Free Parking
Fabulous Central Contra Costa location

HOW

Apply Today

Full payment must accompany application.

Final Deadline

January 22, 2020

NO REFUNDS WILL BE MADE AFTER JAN. 3, 2020.

IF VENDOR CANCELS BEFORE JAN. 3,

\$50 OF FEE AND CREDIT CARD FEES ARE NON-REFUNDABLE.

Super Valentine's Boutique Contact

Jay Bedecarré • Event Producer

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Phone (925) 408-4014 • Fax (925) 672-9990

Bay Area Festivals, Inc.

573 Mt. Olivet Pl. • Clayton, CA 94517-1609

Benefiting





EXHIBITOR APPLICATION

JANUARY 26, 2020
HILTON CONCORD GOLDEN GATE BALLROOM

Business/Organization Name* _____
Contact Name(s) _____ California Seller's # *If Applicable* _____
Mailing Address _____ City _____ State _____ Zip _____
Business () _____ Mobile () _____ Fax () _____
Email _____ Website _____
Social Media: Facebook.com/ _____ Twitter @ _____

Product(s) or service(s) we exhibit/sell:

Our products for sale are:

- All handmade items
- Combination of handmade and commercial items
- All commercial/manufactured items

***Company Name if Direct Marketing/
Multi-Level Marketing:**

Make check payable to:
Bay Area Festivals, Inc.

Mail to:
Super Valentine's Boutique
573 Mt. Olivet Pl.
Clayton, CA 94517-1609

Fax to: (925) 672-9990

Email: jay@bayareafamilyfest.com

www.SuperValentinesBoutique.com

Application must be signed & dated

I/we acknowledge Bay Area Festivals, Inc. and L&L Hospitality Holdings LLC dba Hilton Concord Hotel are not responsible for loss or damage to our equipment, materials and merchandise on the Super Valentine's Boutique site. We are responsible for paying applicable sales tax and providing liability insurance.

We agree to participate in the \$2 Sweetheart Buck promotion at Super Valentine's Boutiques.

Exhibitor Signature:

Date: _____



EXHIBITOR FEES		
GOLD VENDOR - 12' wide X 6' deep Space <i>2 tables & 2 chairs, Gift Bag inclusion, WiFi & electricity included in this fee</i>		
<input type="checkbox"/> 12' wide X 6' deep Space	@ \$299	\$ _____
We prefer to use our own table(s)	<input type="checkbox"/> Yes <input type="checkbox"/> No	
We will use electrical service	<input type="checkbox"/> Yes <input type="checkbox"/> No	
We will provide Gift Bag inserts	<input type="checkbox"/> Yes <input type="checkbox"/> No	
We prefer <input type="checkbox"/> End Row Space <input type="checkbox"/> Middle Row Space <input type="checkbox"/> Wall Space		
CRIMSON & EVENT VENDORS - Table & 2 chairs included in this fee		
We prefer to use our own table	<input type="checkbox"/> Yes <input type="checkbox"/> No	
<input type="checkbox"/> Crimson Vendor	@ \$174	\$ _____
6' wide X 6' deep <u>Wall</u> Space		
<input type="checkbox"/> Event Vendor	@ \$139	\$ _____
6' wide X 6' deep Space		
<input type="checkbox"/> Electrical Service	@ \$10	\$ _____
<input type="checkbox"/> Gift Bag 200 inserts	@ \$34	\$ _____
GIFT BAG (NON-EXHIBITORS)		
<input type="checkbox"/> Gift Bag 200 inserts	@ \$59	\$ _____
<input type="checkbox"/> Check Enclosed or Mailed	TOTAL DUE = \$	_____
<input type="checkbox"/> Credit Card Payment made on website		
<input type="checkbox"/> Credit Card - Bay Area Festivals will email you an invoice for you to process your credit card payment.		

- We are interested in presenting a demonstration or workshop at Super Valentine's Boutique. Our presentation would include:

For Office Use:

Date Received _____ Check #/PP _____ Amount \$ _____

Date Received _____ Check #/PP _____ Amount \$ _____