



BAY AREA CAMP & SCHOOL FAIRS

Sponsored by



Stanford
Children's Health

The producer of award-winning Bay Area KidFest and Bay Area Kids' Book Fairs offers an opportunity for camps, schools, educational programs, sports organizations and other companies to market themselves at the return of Bay Area Camp & School Fairs in March 2022.

For the 9th year these are the preeminent Camp and School Fairs in the Bay Area!

If you offer any of these programs or camps you need to be at our free Camp & School Fairs:

S.T.E.M. & S.T.E.A.M. programs
Camp • Spring Break Program
Preschool through College • Enrichment
Sports • Overnight Camp • Outdoors
Summer Day Camp • Day Care • Tutoring
Performing Arts, Dance & Music
Martial Arts, Gymnastics & Cheerleading
Church & Bible Camp • Scouts • YMCA - YWCA
Science, Math, Tech & Language • Teens

The free Camp & School Fairs are an opportunity to present your camp, school or program to motivated, upscale families in the Bay Area.

Fairs are heavily marketed in social media, print and online. Exhibitors have an opportunity to present demonstration at the Fairs (see application).

Don't miss a chance to participate at one or all of our 2022 Fairs to get prospects and early sign ups for your programs.

Saturday, March 12 • 11 a.m. - 2 p.m.

EAST BAY - Emeryville, CA

Emeryville Center of Community Life - 4727 San Pablo Ave.

www.BayAreaCampFairs.com

Saturday, March 19 • 11 a.m. - 2 p.m.

SILICON VALLEY - Sunnyvale, CA

Fremont High School - 1279 Sunnyvale Saratoga Rd.

www.SiliconValleyCampFair.com

Sunday, March 20 • 11 a.m. - 2 p.m.

MARIN - San Rafael, CA

Dominican University - 1475 Grand Ave.

www.MarinCampFair.com

Saturday, March 26 • 11 a.m. - 2 p.m.

TRI-VALLEY - San Ramon, CA

Pine Valley Middle School Auditorium - 3000 Pine Valley Rd.

www.TriValleyCampFair.com

Sunday, March 27 • 11 a.m. - 2 p.m.

CONTRA COSTA - Lafayette, CA

Acalanes High School - 1200 Pleasant Hill Rd.

www.ContraCostaCampFair.com

EXHIBITOR INFORMATION

~ Exhibitor Details ~

Exhibitor indoor booth spaces are 6' x 6' or 12' x 6'

We may limit the number of exhibitors in a category. Priority of acceptance will be based on receipt of your payment.

Camp Fairs are INDOORS and are held rain or shine.

No canopies or pop-up tents can be used inside the venue.

Producer reserves the right to reject any application without prejudice.

Exhibitors must stay within your rented space. Walkabout solicitation or "barking" is not permitted.

No recruiting of exhibitor employees is allowed at the Fairs!

Electricity is limited. If you require electrical service you must note fee on application and provide 50' electrical cord.

Tables and chairs are NOT INCLUDED in exhibitor fee. Vendors can rent table(s) and chairs. Equipment will not be available to rent at the event.

No food, candy or drinks may be sold or sampled in your booth without written permission of Bay Area Festivals and securing any required permits.

Sampling: Companies interested in Camp Fairs sampling opportunities should email us at jay@bayareafamilyfest.com.

Camp Bags are given to the 1st 200 families at each Fair. Vendors participating in Camp Bags will also have 50 items placed on the **Camp & School Fair Information Table**.

Marin Camp Fair Sponsorship includes 12' x 6' space in priority location, 2 tables, chairs, 250 Camp Bag inserts and electrical. Logo included in social media and program.

If you can't make it to a Fair, you can still participate through our Camp Bag program.

Sponsorship opportunities are also available.

Visit www.BayAreaCampFairs.com
or email jay@bayareafamilyfest.com for details.

Priority Application Deadline

March 4, 2022

Full payment must accompany application.

NO REFUNDS WILL BE MADE AFTER FEB. 12, 2022.

IF VENDOR CANCELS BEFORE FEB. 12,

\$50 OF FEE AND CREDIT CARD FEES ARE NON-REFUNDABLE.

Camp & School Fair Contact

Jay Bedecarré • Event Producer

jay@bayareafamilyfest.com

Phone (925) 408-4014 • Fax (925) 672-9990

Bay Area Festivals

573 Mt. Olivet Pl. • Clayton, CA 94517-1609

www.BayAreaCampFairs.com



MARCH 12-19-20-26-27, 2022

www.BayAreaCampFairs.com

Business/Organization Name _____

Contact Name(s) _____

Mailing Address _____ City _____ State _____ Zip _____

Business () _____ Mobile () _____ Fax () _____
Required

Email _____ Website _____

Social Media: Facebook.com/ _____ Twitter @ _____

Program(s), product(s) or service(s) we wish to exhibit: _____

Age group(s) served: _____

We would like to **present a demonstration.**

We prefer (Electrical only available for wall spaces):

Describe: _____

Corner/End Booth Wall Space (Marin N/A)

* Tables & chairs not included in booth space fee.

Middle Booth (booths on each side)

| | | | |
|--------------------|--|--|---|
| Check all | <input type="checkbox"/> East Bay - Sat., Mar. 12 | <input type="checkbox"/> Silicon Valley - Sat., Mar. 19 | <input type="checkbox"/> Marin - Sun., Mar. 20 |
| that apply: | <input type="checkbox"/> Tri-Valley - Sat., Mar. 26 | <input type="checkbox"/> Contra Costa - Sun., Mar. 27 | |

| | Circle Number of Fairs: | 1 | 2 | 3 | 4 | 5 | Sub Total |
|---|---|-------------|-------------|-------------|---------------|---------------|------------------|
| Select one | <input type="checkbox"/> Gold Exhibitor* 12' wide x 6' deep Space | @ \$329 | @ \$589 | @ \$799 | @ \$999 | @ \$1199 | \$ _____ |
| | <input type="checkbox"/> Exhibitor* - 6' wide x 6' deep Space | @ \$199 | @ \$359 | @ \$509 | @ \$649 | @ \$769 | \$ _____ |
| | <input type="checkbox"/> Non-Profit Organization* 6' wide x 6' deep Space | @ \$149 | @ \$289 | @ \$399 | @ \$499 | @ \$599 | \$ _____ |
| Optional | <input type="checkbox"/> Marin Sponsor - see other side for sponsorship benefits | @ \$399 | | | | | \$ _____ |
| | <input type="checkbox"/> Camp Bag 250 inserts each | @ \$29 | @ \$49 | @ \$69 | @ \$89 | @ \$109 | \$ _____ |
| | <input type="checkbox"/> Electrical Service | @ \$10 | @ \$20 | @ \$30 | @ \$40 | @ \$50 | \$ _____ |
| | <input type="checkbox"/> 6' Table + 2 Chairs rental | @ \$17/set | @ \$34/set | @ \$51/set | @ \$68/set | @ \$85/set | \$ _____ |
| | <input type="checkbox"/> 2 6' Tables + 2 Chairs rental (Gold) | @ \$34/set | @ \$68/set | @ \$102/set | @ \$136/set | @ \$170/set | \$ _____ |
| Camp Bag (Non-Exhibitor) for: | | 250 Inserts | 500 Inserts | 750 Inserts | 1,000 Inserts | 1,250 Inserts | |
| <input type="checkbox"/> East Bay <input type="checkbox"/> Silicon Valley <input type="checkbox"/> Marin | | @ \$44 | @ \$78 | @ \$108 | @ \$138 | @ \$158 | \$ _____ |
| <input type="checkbox"/> Tri-Valley <input type="checkbox"/> Contra Costa | | | | | | | |

Make check payable to:

Bay Area Festivals

Mail to: Camp & School Fairs

573 Mt. Olivet Pl., Clayton, CA 94517-1609

Fax to: (925) 672-9990

Email: jay@bayareafamilyfest.com



| | | |
|--|---------------------------------------|-----------------------------|
| <input type="checkbox"/> Check Enclosed | <input type="checkbox"/> Check Mailed | TOTAL DUE = \$ _____ |
| <input type="checkbox"/> Venmo "Payment Between Friends" to jay@bayareafamilyfest.com | | |
| <input type="checkbox"/> Credit Card - Bay Area Festivals will email you an invoice for you to process your credit card payment. | | |

Application must be signed & dated

Exhibitor Signature: _____ Date: _____

For Office Use:

Date Received _____ **Check #/PP** _____ **Amount \$** _____

Date Received _____ **Check #/PP** _____ **Amount \$** _____

I/we acknowledge Bay Area Festivals, and City of Emeryville and Emery Unified School District (Mar. 12), Fremont Union High School District (Mar. 19), Dominican University (Mar. 20), San Ramon Valley Unified School District (Mar. 26) and Acalanes Union High School District (Mar. 27), are not responsible for loss or damage to our equipment, vehicles, materials and merchandise on the Camp & School Fair site. We are responsible for paying applicable sales tax and providing liability insurance.