

# FOOD VENDOR INFORMATION

Bay Area KidFest continues our holiday tradition in Downtown Concord at the 31st Memorial Day Weekend festival. KidFest was voted Best Family Event or Community Fair/Festival by Bay Area Parents readers in 2019, beating 18 other outstanding nominees.

Multiple entertainment offerings, free activities and games plus food booths and 100 exhibitors with an aggressive marketing and promotional campaign promises enthusiastic crowds for 3 days May 23-25, 2020.



Proceeds from Bay Area KidFest will benefit several local non-profit health, sports and educational organizations. Since 2010, Bay Area Festivals, Inc. has donated over \$85,000 cash to local non-profits from its festivals and events.

KidFest proudly continues for the 25th year as a major annual donor event for the Food Bank of Contra Costa and Solano.

*KidFest attendees have donated over 150,000 pounds of food to the Food Bank.*

## Food Vendor Info

**Food Vendor fee (flat fee, no percentage of sales) includes:**

- Vendor space for 3 days (10'x10' unless approved otherwise)
- Access to water on site.

\* KidFest is OUTDOORS and is held rain or shine.

\* Food vendors can request multiple spaces together or in separate areas of KidFest site. (Food Court & Carnival Rides Area)

\* **Food vendors must submit complete menu (with prices) for approval. Acceptance based on receipt of payment and menu.**

\* Any vendor selling unapproved items will be assessed a \$150 surcharge per day.

\* **Vendors must load-in and set up on Friday, May 22 (unless Saturday load-in is approved in advance).**

\* **Electricity** can be provided. If you require electrical service you must note on application, provide hook-up hardware and 12-gauge electrical cord(s). **24-hour power is not available.**

\* Cans, cups or plastic bottles of soda, ice tea, juices, energy drinks, fruit drinks and similar beverages may be sold. No glass containers can be used for public consumption. **Water or alcohol cannot be sold. KidFest volunteers have exclusive water booth.**

\* City of Concord bans styrofoam food and beverage containers.

\* **Health and Fire Regulations:** Food vendors must follow all regulations of the Contra Costa County Fire Protection District and Contra Costa Environmental Health Services. You must complete Health Services and Fire District applications.

\* **Health permit and fire inspection fees must be submitted with your application.** Health Waiver: Provide a copy of your 2020 annual permit or veterans provide a copy of your DD-214.

\* **Health & Fire inspections are early Saturday morning. Vendors must be fully operational for inspections.**

\* **Insurance Requirements:** Vendor must supply a Certificate of Insurance for 2020 Bay Area KidFest naming Bay Area Festivals, Inc., City of Concord and Mt. Diablo Unified School District, their officers, employees, sponsors and volunteers as additional insured and will provide 30 days written notice of cancellation. Certificate will also provide waiver of subrogation for the workers' compensation policy if a policy is required by law.

## WHEN

**May 23-25, 2020**

Saturday, Sunday & Monday  
**Memorial Day Weekend**

10 a.m. to 6 p.m. Sat & Sun (10-5 Mon)

## WHERE

**Downtown Concord, CA**  
Mt. Diablo High School  
2450 Grant St.

## WHO

Families with children 12 & younger  
**22,500+ Estimated Audience**

## Apply Today

Full payment must accompany application.

## Application Deadline

**February 1, 2020**

NO REFUNDS WILL BE MADE AFTER APRIL 1, 2020.

\$50 OF APPLICATION FEE IS NON-REFUNDABLE.

## Bay Area KidFest Contact

Jay Bedecarré • Event Producer

jay@bayareafamilyfest.com • (925) 408-4014

www.KidFestConcord.com • Fax (925) 672-9990

## Bay Area Festivals, Inc.

573 Mt. Olivet Pl. • Clayton, CA 94517-1609



# FOOD VENDOR APPLICATION

**MAY 23-25, 2020 • MEMORIAL DAY WEEKEND**  
**DOWNTOWN CONCORD, CA**

Business/Organization Name \_\_\_\_\_  
 Contact Name(s) \_\_\_\_\_ California Seller's # *If Applicable* \_\_\_\_\_  
 Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Business ( ) \_\_\_\_\_ Mobile ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_  
 Email \_\_\_\_\_ Website \_\_\_\_\_  
 Social Media: Facebook.com/ \_\_\_\_\_ Twitter @ \_\_\_\_\_  
 List or attach ***your complete menu items and prices*** (Attach menu if preferred): \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

***Any vendor selling unapproved items will be assessed a \$150 surcharge per day.***

☐ Booth ☐ Trailer ☐ Food Truck  
 Front width: \_\_\_\_\_ Depth: \_\_\_\_\_

Cooking 5' behind booth ☐ Yes ☐ No

2nd Booth/Trailer behind booth? ☐ Yes ☐ No  
 Front width: \_\_\_\_\_ Depth: \_\_\_\_\_

## Cooking Appliances:

Appliance/Cooker: ☐ BBQ ☐ Deep Fat Fryer  
☐ Wok ☐ Skillet ☐ Hot Plate ☐ NONE

Fuel Type: ☐ Charcoal ☐ Wood  
☐ Electrical ☐ LPG ☐ NONE

## Electrical Needs:

☐ We do not use electricity.

☐ We will provide our own power.  
 Describe power source:  
 \_\_\_\_\_  
 \_\_\_\_\_

☐ We need to rent power for the following:  
 \_\_\_\_\_  
 \_\_\_\_\_

**Make check payable to:**  
 Bay Area Festivals, Inc.

**Mail to:** Bay Area KidFest  
 573 Mt. Olivet Pl.  
 Clayton, CA 94517-1609

**Fax to:** (925) 672-9990

**www.KidFestConcord.com**

**Sign  
here**

Exhibitor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For Office Use:

☐ SS

Ver. 10/7/19

Date Received \_\_\_\_\_ Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_

Date Received \_\_\_\_\_ Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_

Health Form \_\_\_\_\_ Vet. DD-214 \_\_\_\_\_ Annual Permit \_\_\_\_\_ Fire Permit \_\_\_\_\_ Cert. of Ins. \_\_\_\_\_

## All fees and charges are TOTAL for 3-day festival

10'x10' Vendor Space Fee \_\_\_\_\_ @ \$ \_\_\_\_\_ = \$ \_\_\_\_\_ \*

\*Indicate booth location(s): ☐ Food Court ☐ Carnival Rides Area

***Vendor space is 10'x10' unless approved otherwise.***

***\* Confirm Vendor Space Fee before submitting.***

Contra Costa Health Permit \_\_\_\_\_ @ \$136 = \$ \_\_\_\_\_

☐ Annual permit attached ☐ Veterans DD-214 attached

KidFest Grounds Cleaning Fee \_\_\_\_\_ @ \$60 = \$ 60.

Contra Costa Fire Inspection Fee \_\_\_\_\_ @ \$75 = \$ 75.

## Optional Rental

Electrical Power Hookup/Rental \_\_\_\_\_ @ \$100 = \$ \_\_\_\_\_

10'x10' Food Booth Rental \_\_\_\_\_ @ \$175 = \$ \_\_\_\_\_

**Full Payment Enclosed = \$ \_\_\_\_\_**

**Application must be signed & dated**

*I/we acknowledge Bay Area Festivals, Mt. Diablo Unified School District and City of Concord are not responsible for loss or damage to our equipment, vehicles, materials or merchandise on the KidFest site. We are responsible for paying applicable sales tax and providing liability insurance.*

*We are responsible for keeping our food booth area clean during and after KidFest, including recycling, garbage and liquid waste.*

*We will adhere to all fire and health department regulations.*