

FOOD VENDOR INFORMATION

Bay Area KidFest continues our holiday tradition in **Downtown Concord** at the **31st Memorial Day**

Weekend festival. KidFest was **Best Family Event or Community Fair/Festival** by **Bay Area Parents** readers in 2019, beating 18 other outstanding nominees.

Multiple entertainment offerings, free activities and games plus food booths and 100 exhibitors with an aggressive marketing and promotional campaign promises enthusiastic crowds for 3 days **May 23-25, 2020.**



Proceeds from Bay Area KidFest will benefit several local non-profit health, sports and educational organizations. Since 2010, Bay Area Festivals, Inc. has donated over \$85,000 cash to local non-profits from its festivals and events.

KidFest proudly continues for the 25th year as a major annual donor event for the Food Bank of Contra Costa and Solano.

KidFest attendees have donated over 150,000 pounds of food to the Food Bank.

Food Vendor Info

Food Vendor fee (flat fee, no percentage of sales) includes:

- Vendor space for 3 days (10'x10' unless approved otherwise)
- Access to water on site.
- * *KidFest is OUTDOORS and is held rain or shine.*
- * Food vendors can request multiple spaces together or in separate areas of KidFest site. (Food Court & Carnival Rides Area)
- * **Food vendors must submit complete menu (with prices) for approval. Acceptance based on receipt of payment and menu.**
- * Any vendor selling unapproved items will be assessed a \$150 surcharge per day.
- * **Vendors must load-in and set up on Friday, May 22 (unless Saturday load-in is approved in advance).**
- * Electricity can be provided. If you require electrical service you must note on application, provide hook-up hardware and 12-gauge electrical cord(s). **24-hour power is not available.**
- * Cans, cups or plastic bottles of soda, ice tea, juices, energy drinks, fruit drinks and similar beverages may be sold. No glass containers can be used for public consumption. **Water or alcohol cannot be sold.** KidFest volunteers have exclusive water booth.
- * City of Concord **bans styrofoam food and beverage containers.**
- * **Health and Fire Regulations:** Food vendors must follow all regulations of the Contra Costa County Fire Protection District and Contra Costa Environmental Health Services. You must complete Health Services and Fire District applications.
- * **Health permit and fire inspection fees must be submitted with your application.** Health Waiver: Provide a copy of your 2020 annual permit or veterans provide a copy of your DD-214.
- * **Health & Fire inspections are early Saturday morning.** Vendors must be fully operational for inspections.
- * **Insurance Requirements:** Vendor must supply a Certificate of Insurance for 2020 Bay Area KidFest naming Bay Area Festivals, Inc., City of Concord and Mt. Diablo Unified School District, their officers, employees, sponsors and volunteers as additional insured and will provide 30 days written notice of cancellation. Certificate will also provide waiver of subrogation for the workers' compensation policy if a policy is required by law.

WHEN

May 23-25, 2020
Saturday, Sunday & Monday
Memorial Day Weekend

10 a.m. to 6 p.m. Sat & Sun (10-5 Mon)

WHERE

Downtown Concord, CA
Mt. Diablo High School
2450 Grant St.

WHO

Families with children 12 & younger
22,500+ Estimated Audience

Apply Today

Full payment must accompany application.

Application Deadline
February 1, 2020

NO REFUNDS WILL BE MADE AFTER APRIL 1, 2020.
\$50 OF APPLICATION FEE IS NON-REFUNDABLE.

Bay Area KidFest Contact

Jay Bedecarré • Event Producer
jay@bayareafamilyfest.com • (925) 408-4014
www.KidFestConcord.com • Fax (925) 672-9990

Bay Area Festivals, Inc.
573 Mt. Olivet Pl. • Clayton, CA 94517-1609



FOOD VENDOR APPLICATION

MAY 23-25, 2020 • MEMORIAL DAY WEEKEND
DOWNTOWN CONCORD, CA

Business/Organization Name _____

Contact Name(s) _____ California Seller's # *If Applicable* _____

Mailing Address _____ City _____ State _____ Zip _____

Business () _____ Mobile () _____ Fax () _____

Email _____ Website _____

Social Media: Facebook.com/ _____ Twitter @ _____

List or attach ***your complete menu items and prices*** (Attach menu if preferred):

Any vendor selling unapproved items will be assessed a \$150 surcharge per day.

Booth Trailer Food Truck

Front width: _____ Depth: _____

Cooking 5' behind booth Yes No

2nd Booth/Trailer behind booth? Yes No

Front width: _____ Depth: _____

Cooking Appliances:

Appliance/Cooker: BBQ Deep Fat Fryer

Wok Skillet Hot Plate NONE

Fuel Type: Charcoal Wood

Electrical LPG NONE

Electrical Needs:

We do not use electricity.

We will provide our own power.

Describe power source:

We need to rent power for the following:

Make check payable to:

Bay Area Festivals, Inc.

Mail to: Bay Area KidFest

573 Mt. Olivet Pl.

Clayton, CA 94517-1609

Fax to: (925) 672-9990

www.KidFestConcord.com



I/we acknowledge Bay Area Festivals, Mt. Diablo Unified School District and City of Concord are not responsible for loss or damage to our equipment, vehicles, materials or merchandise on the KidFest site. We are responsible for paying applicable sales tax and providing liability insurance.

We are responsible for keeping our food booth area clean during and after KidFest, including recycling, garbage and liquid waste.

We will adhere to all fire and health department regulations.

Exhibitor Signature: _____ Date: _____

For Office Use: Date Received _____ Check # _____ Amount \$ _____

SS Date Received _____ Check # _____ Amount \$ _____

Ver. 10/7/19 Health Form _____ Vet. DD-214 _____ Annual Permit _____ Fire Permit _____ Cert. of Ins. _____