

EXHIBITOR INFORMATION

The Brewing Network has partnered with Visit Concord and the Greater Concord Chamber of Commerce to host the 2nd annual family-friendly **Concord Oktoberfest on October 11 and 12** in tree-lined **Todos Santos Plaza** in downtown Concord.

Oktoberfest has an authentic beer garden, singing and dancing, strongman contests, kid's area, as well as traditional Bavarian food and attire. **This is a free community event** with food, craft beer, wine and activities.

The two-day Oktoberfest attracted over 6,000 patrons to our inaugural 2018 event with proceeds benefiting local non-profits.



Bay Area Festivals is pleased to offer exhibitor booth spaces at Oktoberfest to our loyal partners who have taken part in Bay Area KidFest, Super Holiday Boutiques and our other Bay Area events.

We are especially looking for **exhibitors with products and services which fit our Oktoberfest theme** including *German, Bavarian, Alps, beer- and wine-related products, brewing and harvest time* to complement other vendors.

We sold out last year.

There is very limited exhibitor space, so act today!

Exhibitor Details

* Exhibitor categories:

- **Non-Profit Organization** \$59
Information booth for non-profit groups, schools, churches, social services, government agencies
- **Arts & Crafts Vendor** \$119
- **Commercial Exhibitor** \$199

* Exhibitors pay a flat fee for each 10' x 10' space. *No commission is collected on sales.* Exhibitors can reserve multiple spaces.

* **Booths cannot be shared by two businesses without written permission of Bay Area Festivals.**

* Vendors can participate both days or Saturday only. Same fee applies for 1 or 2 days. **Vendors coming 2 days get priority.**

* Overnight security will be provided at Todos Santos Plaza but the producers are not responsible for any damage or losses to booths, equipment or merchandise.

* Producer reserves the right to reject any application without prejudice.

* **We limit the number of exhibitors in any single category. Priority of acceptance is based on receipt of payment.**

* *Event is OUTDOORS and is held rain or shine.*

* **Exhibitors must stay within your rented space.** You may only exhibit or sell items listed on your application. **Walkabout solicitation or "barking" is not permitted.**

* No food or drinks may be sampled in your booth without written permission of Bay Area Festivals and The Brewing Network and securing necessary permits.

* Electricity is limited. *If you want electrical service you must note rental fee on your application* and provide a 100' electrical cord. **Absolutely no noisy, loud generators allowed!**

* Canopies, tables and chairs may be rented for your space. Only advance pre-paid rental orders are accepted. **No equipment will be available to rent at Oktoberfest.**

WHEN

October 11 & 12, 2019

Friday, Oct. 11, 6-9 p.m.

Saturday, Oct. 12, 2-8 p.m.

WHERE

**Todos Santos Plaza
Downtown Concord, CA**

HOSTS



GREATER CONCORD
CHAMBER OF COMMERCE

Apply Today

Full payment must accompany application.

Application Deadline

Sept. 15, 2019

NO REFUNDS WILL BE MADE AFTER SEPTEMBER 11, 2019.

IF VENDOR CANCELS BEFORE SEPTEMBER 11,
\$25 OF APPLICATION FEE IS NON-REFUNDABLE.

Oktoberfest Exhibitor Contact

Jay Bedecarré

jay@bayareafamilyfest.com

Phone (925) 408-4014 • Fax (925) 672-9990

Bay Area Festivals, Inc.

573 Mt. Olivet Pl. • Clayton, CA 94517-1609

www.KidFestConcord.com



EXHIBITOR APPLICATION

OCTOBER 11 AND 12, 2019

TODOS SANTOS PLAZA • DOWNTOWN CONCORD, CA

Business/Organization Name* _____

Contact Name(s) _____ California Seller's # _____

Mailing Address _____ City _____ State _____ Zip _____

Business () _____ Mobile () _____ Fax () _____

Email _____ Website _____

Social Media: Facebook.com/ _____ Twitter @ _____

Product(s) or service(s) we wish to exhibit/sell with Oktoberfest theme: _____

- We will Exhibit:** Both Friday and Saturday
 Saturday only

Booth:

- We are bringing a canopy or booth.
 We need to rent 10' x 10' canopy(ies).

We Prefer

- Corner Booth Space
 Middle Booth (booths on each side)

Electrical Needs:

- We do not use electricity.
 We will provide our own power. *Absolutely no noisy, loud generators allowed.*
 Describe power source:

- We need to rent power for:

- **Make check payable to:**
 Bay Area Festivals, Inc.

- **Mail to:**
 Concord Oktoberfest
 Bay Area Festivals, Inc.
 573 Mt. Olivet Pl.
 Clayton, CA 94517-1609

- **Fax to:** (925) 672-9990
- **Email:** jay@bayareafamilyfest.com
- **www.KidFestConcord.com**

Preference will be given to exhibitors with products and services which fit our Oktoberfest theme including *German, Bavarian, Alps, beer- and wine-related products, brewing and harvest time.* Vendors with products or services that fit this criteria among your offerings (some of your clothing, jewelry, accessories, music, artwork, etc.) will get priority for our limited booth spaces.

We sold out last year. Very limited exhibitor space, so act today!

Oktoberfest Exhibitor Fees & Rentals

- Commercial Exhibitor**
 10'x10' Space _____ @ \$199 = \$ _____
- Arts & Crafts Vendor**
 10'x10' Space _____ @ \$119 = \$ _____
- Non-Profit Organization**
 10'x10' Space _____ @ \$59 = \$ _____

Optional Rentals

- Electrical Service _____ @ \$10 = \$ _____
 Canopy Rental (10'x10' Pop-Up) _____ @ \$110 = \$ _____
 6' Table Rental _____ @ \$15 ea. = \$ _____
 Folding Chair Rental _____ @ \$5 ea. = \$ _____

- Check Enclosed or Mailed **TOTAL DUE = \$ _____**
 Credit Card - Bay Area Festivals will email you
 an invoice for you to process your credit card payment.

Application must be signed & dated

I/we acknowledge The Brewing Company, Bay Area Festivals, Visit Concord, Greater Concord Chamber of Commerce and City of Concord are not responsible for loss or damage to our equipment, vehicles, materials or merchandise on the Concord Oktoberfest site. We are responsible for paying applicable sales tax and providing liability insurance.

Exhibitor Signature: _____ Date: _____



For Office Use: Date Received _____ Check #/PP _____ Amount \$ _____
 EM SS Date Received _____ Check #/PP _____ Amount \$ _____